

FOREVER

BROWNSVILLE **MEDIA**

February 9, 2018

Walter MacFann
11 Trojan Way
Coal Center, PA 15423

Dear Mr. MacFann,

Raising funds to provide scholarships, grants and other support for the students of California Area School District is a noble cause. It was a great pleasure for Froggy 94.9 (WOGG-FM) and Pickle 99.3 (WPKL-FM) to be able to assist the California Area School District Foundation in creating a positive response both in attendance and donations for Frosty Frolic 2018.

Below is a short recap of the in-kind donations provided by the stations.

Froggy 94.9 provided:

- 45 30-second PSAs that aired during January/February prior the Frosty Frolic 2018.
- On-air interviews with Walter MacFann and Bre Fedeli (a senior at California High School) by James Pond on Tuesday January 30th for several breaks between 8:30-8:50am.
- A recap of Frosty Frolic 2018 by Lynn Bradley in her six newscasts on Monday, February 5, 2018.

Pickle 99.3

- 45 30-second PSAs that aired during January/February prior the Frosty Frolic 2018.
- An on-air interview by Phil "The Kielbasi Kid" Kirzyc with students Bre Fedeli and Addie O'Savage along with Walter MacFann from the California Area School District on the Tuesday January 30, 2018.
- 39 live liners by Pickle 99.3 on-air personalities from 10am-9pm January 22nd through February 3, 2018.

Total In-Kind Donation Value: \$3,785

Sincerely,

David Pavlic RMP, CRMC
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