

QUARTERLY ISSUES PROGRAMS LISTS

The following is a list of the significant issues responded by station WMJL-AM along with the programming treatment of those issues for the period January thru March 2024. The list is by no means exhaustive. The order in which the exhaustive. The order in which the issues appear do not reflect any priority or significance.

Description of Issues	Program	Date(s)	Topic / Overview of Program
Home and busines tax tips	PSA	Daily	CPA Society PSA's
Bullying PSA	PSA	Daily	Bullying Prevention
Focus on the Family	PSA	Daily program M-F	Family relations and parenting
Local Sports	Sports program	Daily M-F	Local sports rivalries
Severe Weather Warnings	Weather programmin g	As needed	Warnings of impending bad weather in the region
Youth summer programs		Daily	Area youth programs
Drunk driving PSA's	PSA	Weekly	Drunk driving PSA's - NAB, RADD and the Ad Council
Youth Fundraisers	PSA	weekly	Youth Fundraisers for local students
Community Calender	Daily Feature	Daily (Mon-Fri)	Community Calender of area events.
Financial Literacy	PSA	weekly	AICPA and the Ad Council
Public Affairs music discussion	music program	weekly	Musically Speaking-1 hr. weekly program covering all genres of local mx.
summer safety	PSA	daily	Healthy Living - Home safety tips NAB
Tree of lights	PSA	seasonal	Salvation Army PSA
Opioid Abuse Prevention	PSA	daily	Avoiding dependence and tolerance of controlled and dangerous drugs.
Lake Fishing Reports - Area Lakes and Rivers	PSA	daily	Daily information provided by the U.S. Army Corps of Engineers for public information use.
Local Hunting and Fishing Information	PSA	daily	Daily information provided by the U.S. Army Corps of Engineers for public information use.
Tax Issues and you	PSA	daily	Daily tax and financial issue public service announcements
Healthy Hearts	PSA	daily	American Heart Associaition tips on preventing heart attacks.
Reading In America	PSA	daily	PSA's on the importance of reading in childhood development.
Feeding America Food Banks	PSA	daily	PSA's on local food pantries and services for the needy
Local Cooling Centers	PSA	daily as needed	Announcements of local cooling shelters in times of extreme heat

Vacation Bible Schools	PSA	daily	Listing of area summer church bible schools as submitted to WMJL-AM
Drive Sober or Get Pulled Over - NITSA - Ad. Council PSA.	PSA	daily	Drive sober public awareness campaign
Missouri Broadcasting Assoc.	PSA	daily	Farm safety PSA