

Seguin Daily News

KWED

1580 AM SEGUIN, TX
P.O. Box 1600 • Seguin, Texas 78155
(830) 379-2234 • FAX (830) 379-2238

Advertising Contract

Terms: Net payment in full is due 15 days from the invoice date. A finance charge of 1.5% per month will be charged on the unpaid balance of past due accounts. Additional terms and conditions on back of this page

Accepted

PO # / Est # _____

Date: 2/10/22 Contract #: 31167

Advertiser: Linda Balk

Agency: _____

Contact: Linda

Billing Address: 729 Fountain Gate, Seguin, Tx 78155

Phone: 830-463-7931 Cell: _____

Email Address: balfordclerk@gmail.com

Products: Political

Package/Program Name: Radio

Account Executive: Laurie

Notes To Traffic & Accounting: _____

60-second political ads

<input type="checkbox"/> Broadcast Month	<input type="checkbox"/> Calendar Month
<input checked="" type="checkbox"/> Cash in Advance	<input type="checkbox"/> Direct
<input type="checkbox"/> End of Flight	<input type="checkbox"/> Local Agency
<input type="checkbox"/> Monthly Invoice	<input type="checkbox"/> Regional Agency
<input type="checkbox"/> Sponsorship	<input type="checkbox"/> National Agency
<input type="checkbox"/> Co-op	<input checked="" type="checkbox"/> Political
<input type="checkbox"/> Trade	

Cuts 4931

Cuts

Rotator 4932

Flight Date		Time		Priority	Rate	Len	#/Wk	Day of Week							TOTALS	
Start	End	From	To					M	T	W	T	F	Sat	Sun	Spots	Amount
2/14/22	2/28/22	6a	9a			60		1	1	1	1	1			11	220.00
2/14/22	3/1/22	12p	1p			60		1	1	1	1	1			12	240.00
2/14/22	2/28/22	5p	6p			60		(1)	(1)	(1)	(1)	(1)			11	220.00
2/19/22		6a	9a			60							(1)		(1)	20.00
2/20/22		12p	1p			60								(1)	1	20.00
2/26/22		6a	9a			60						1			1	20.00
2/27/22		12p	1p			60								(1)	1	20.00
3/1/22		6a	9a			60			(2)						2	40.00
Jan	Feb	Mar	Apr	May	June	Contract Totals										
July	Aug	Sep	Oct	Nov	Dec	40	800.00									

Account Executive: Laurie 2/10/22 Agency / Advertiser: _____

Approved: _____ Entered By: _____



REQUEST FOR POLITICAL ADVERTISING TIME

DATE: Feb. 16, 2022 TIME: 12:57pm

METHOD OF REQUEST: In person
(fax) (telephone) (In Person)

PERSON MAKING REQUEST: Linda Balk

ADDRESS: 729 Fountain Gate

CITY: Seguin STATE TX ZIP: 78108

PHONE NUMBER: 830-463-7931 FAX:

AFFILIATION WITH CANDIDATE: Self

NAME OF CANDIDATE: Linda Balk

OFFICE SOUGHT: District Clerk

POLITICAL PARTY: Republican

NAME OF SPONSORING ORGANIZATION:

KWED STAFF MEMBER TAKING REQUEST: Nick Spence / Laurie Lee

ACTION TAKEN BY STAFF MEMBER: Wrote order

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KWED Sequim

Date:

2-10-22

I, Linda Balkbeing/on behalf of: Linda Balk, a legallyqualified candidate of the District Clerk politicalparty for the office of: District Clerkin the Primary Election 2022election to be held on: March 1, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60	Prime 6a-9a 12p-1p 5p-6p	16		17	2+

Total Charges: \$800. —

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the ~~radio~~ programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the ~~television~~ programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

2-10-2022

Date

Ludobalk

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title