ORDER

Orders

Order / Rev:

3524619



	Order / Re		3524619					1008 800	UD SUD	100		
	Alt Order #	:						00.00				
	Product De	esc:	Ross for	Alabama Hou	se of Rep Dis	t 27						
	Estimate:		0422-0430					WAFF	WAFF			
	Flight Date	s:	04/22/24	- 04/30/24		Primary A	E:	Suzanne Con	stan			
	Original Da	ite / Rev:	04/19/24	/ 04/19/24		Sales Offi	ce:	HSV-N				
Order Type:			NORMAL			Sales Reg	jion:	National				
Anonov	Name:		Crevete	ne Public Affa								
Agency		ata at	Lance H			 Billing Typ		Cash				
	Buying Cor			•		3 71			Cash			
	Billing Con		Lance Hyche 4029 Miner Way			Billing Cal		Broadcast				
						Billing Cyc		EOM/EOC				
			Hoover, A	Hoover, AL 35242			ommission:	15%				
Advertiser	Name:		Jeana R	oss for Alaba	ma House							
	Demograpl	nic:	A50+			New Busir	ness End:					
	Product Co	odes:	Candidat	e - National -	House	Advertiser	External ID:	631238				
	Revenue C	ode 1:	AGY			Agency Ex	xternal ID:	183066	183066 General			
	Revenue C	ode 2:	POL			Unit Code	:	General				
	Revenue C	ode 3:	POL-CA	ND		Order Sep	paration:	00:15:00				
	Priority:		P-04									
Bill Plan						Tatala						
Start Date	End Date	# Spots	Gross Am	ount Net A	mount	Totals Month	# Spots	Gross Amou	nt Ne	t Amount	Rating	
04/01/24	04/28/24	54		150.00	\$6,927.50	April 2024	54			\$6,927.50	0.00	
04/29/24	04/30/24	17	\$1,845.00		\$1,568.25	May 2024	ay 2024 17		.00	\$1,568.25	0.00	
						Totals	7	1 \$9,995.	.00	\$8,495.75	0.00	
Account Exec												
Account Executive Sales Offi			ce Sale	es Region	Start Date / E	rt Date / End Date Order %						
				le riegion	-							
Suzanne Cons	stan	HSV-N	Nati	onal		er - End Of Order	1009					
	stan	HSV-N	Nati	0								
	stan Start End		Nati	onal		er - End Of Order			tg Type	Spots	Amount	
Suzanne Cons		Inven 24 M-F 5	itory Code a News	onal	Start Of Orde	er - End Of Order Time Days 27 AM MTWTF	1009	%		-		
Suzanne Cons Ln Ch N 1 WAFF	Start End 04/22/24 04/26	Inven 5/24 M-F 5 M-F 5	itory Code a News 5a News	onal Break CM	Start Of Orde Start/End 5:00 AM-5:2 (5:00 AM-5:2	r - End Of Order Time Days 27 AM MTWTF 27 AM)	100 ^c Len Spots	 % Rate Pri R		-		
Suzanne Cons Ln Ch N 1 WAFF	Start End 04/22/24 04/26 t Date End Da	Inven 5/24 M-F 5 M-F 5 ate <u>Wee</u>	itory Code a News	onal e Break	Start Of Orde Start/End 5:00 AM-5:2 (5:00 AM-5:3 <u>Rate</u>	er - End Of Order Time Days 27 AM MTWTF	100 ^c Len Spots	 % Rate Pri R		-		
Suzanne Cons Ln Ch N 1 WAFF <u>Start</u> Week: 04/2	Start End 04/22/24 04/26 t Date End Da	Inven /24 M-F 5 M-F 5 24 Wee 24 MTW /24 M-F 5	itory Code a News 5a News ekdays	onal Break CM Spots/Week	Start Of Orde Start/End 5:00 AM-5:2 (5:00 AM-5:3	r - End Of Order Time Days 27 AM MTWTF 27 AM) <u>Rating</u>	100 ^c Len Spots	 % Rate Pri R	0.00 NM	-	Amount \$400.00 \$90.00	
Suzanne Cons Ln Ch N 1 WAFF <u>Start</u> Week: 04/2 N 2 WAFF <u>Start</u>	<u>Start End</u> 04/22/24 04/26 <u>t Date End Da</u> 2/24 04/28/2 04/29/24 04/30 <u>t Date End Da</u>	Inven //24 M-F 5 M-F 5 24 MTW //24 M-F 5 M-F 5 ate Wee	atory Code a News 5a News <u>ekdays</u> TF a News 5a News 5a News ekdays	onal Break CM <u>Spots/Week</u> CM <u>Spots/Week</u>	Start Of Orde Start/End 5:00 AM-5:2 (5:00 AM-5:2 (5:00 AM-5:3 100.00 458a-530a <u>Rate</u>	r - End Of Order Time Days 7 AM MTWTF 27 AM) <u>Rating</u> 0.00 MT <u>Rating</u>	100 ⁴ Len Spots :30 4	Rate Pri R \$100.00P-03	0.00 NM	4	\$400.00	
Ln Ch N 1 WAFF <u>Start</u> Week: 04/2 N 2 WAFF <u>Start</u> Week: 04/2	Start End 04/22/24 04/26 t Date End Date 2/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/29/24 04/20 04/20	Inven 5/24 M-F 5 M-F 5 24 MTW 7/24 M-F 5 M-F 5 24 MT- 24 MT- 24 MT- 24 MT-	atory Code a News 5a News ekdays TF a News 5a News ekdays 30a News	onal Break CM <u>Spots/Week</u> 4 CM	Start Of Orde Start/End 5:00 AM-5:2 (5:00 AM-5:2 (5:00 AM-5:2 8:100.00 458a-530a 8:100.00	r - End Of Order Time Days 27 AM MTWTF 27 AM) <u>Rating</u> 0.00 MT	100 ⁴ Len Spots :30 4	Rate Pri R \$100.00P-03	0.00 NM	4	\$400.00 \$90.00	
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Ln Ch N 1 WAFF Week: 04/2 N 2 WAFF <u>Start</u> Week: 04/2 N 3 WAFF <u>Start</u> Week: 04/2 N 3 WAFF	Start End 04/22/24 04/26 1 Date End Date 2/24 04/28/2 04/29/24 04/30 1 Date End Date 9/24 05/05/2 04/22/24 04/26 1 Date End Date 9/24 05/05/2 04/22/24 04/26 1 Date End Date 2/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2	Inven //24 M-F 5 M-F 5 24 MTW //24 M-F 5 M-F 5 24 MT- //24 M-F 5 M-F 5 24 MTW //24 M-F 5 M-F 5 24 MTW	a News 5a News 5a News 55a News 55a News 55a News 55a News 530a News 530a News 530a News 530a News 530a News	onal Break CM <u>Spots/Week</u> 4 CM <u>Spots/Week</u> 2 CM <u>Spots/Week</u> 4 CM	Start Of Orde Start/End 5:00 AM-5:2 (5:00	r - End Of Order Time Days TAM MTWTF TAM) Rating 0.00 MT Rating 0.00 MTWTF Rating 0.00 MTWTF Rating 0.00 MTWTF	100 ⁴ Len Spots :30 4 :30 2	Rate Pri R \$100.00P-03 \$45.00P-04	0.00 NM 0.00 NM	2	\$400.00 \$90.00 \$600.00	
Suzanne Cons Suzanne Cons Ln Ch N 1 WAFF Week: 04/2 N 2 WAFF Start Week: 04/2 N 3 WAFF Start Week: 04/2 N 4 WAFF Start	Start End 04/22/24 04/26 1 Date End Date 2/24 04/28/2 04/28/2 04/29/24 04/30 1 Date End Date 9/24 05/05/2 04/22/24 04/26 1 Date End Date 2/24 04/28/2 04/26 1 Date End Date 2/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2	Inven //24 M-F 5 M-F 5 24 MTW //24 M-F 5 M-F 5 24 MT- //24 M-F 5 M-F 5 24 MTW //24 M-F 5 M-F 5 24 MTW	a News 5a News 5a News 7F a News 5a News 5a News 28kdays 7F 30a News 28kdays 7F 30a News 530a News 28kdays	onal Break CM <u>Spots/Week</u> 4 CM <u>Spots/Week</u> 2 CM <u>Spots/Week</u> 4 CM <u>Spots/Week</u>	Start Of Orde Start/End 5:00 AM-5:2 (5:00	r - End Of Order Time Days TAM MTWTF TAM) Rating 0.00 MT Rating 0.00 MTWTF Rating 0.00 MTWTF Rating 0.00 MT Rating 0.00 MT Rating	1004 Len Spots :30 4 :30 2 :30 4	Rate Pri R \$100.00P-03 \$45.00P-04 \$150.00P-03	0.00 NM 0.00 NM	4	\$400.00 \$90.00 \$600.00	
Suzanne Cons Suzanne Cons Ln Ch N 1 WAFF <u>Start</u> Week: 04/2 N 2 WAFF <u>Start</u> Week: 04/2 N 3 WAFF <u>Start</u> Week: 04/2 N 4 WAFF <u>Start</u> Week: 04/2	Start End 04/22/24 04/26 1 Date End Date 2/24 04/28/2 04/28/2 04/29/24 04/30 1 Date End Date 9/24 05/05/2 04/22/24 04/26 1 Date End Date 2/24 04/28/2 04/26 1 Date End Date 2/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2	Inven //24 M-F 5 M-F 5 24 MTW //24 M-F 5 M-F 5 24 MT- //24 M-F 5 Ate Wee 24 MTW //24 M-F 5 M-F 5 Ate Wee 24 MT- //24 M-F 5	a News ba News	onal Break CM <u>Spots/Week</u> 4 CM <u>Spots/Week</u> 2 CM <u>Spots/Week</u> 4 CM	Start Of Orde	r - End Of Order Time Days 27 AM MTWTF 27 AM) <u>Rating</u> 0.00 MT <u>Rating</u> 0.00 MTWTF <u>Rating</u> 0.00 MT <u>Rating</u> 0.00 MT 0.00 0.00	1004 Len Spots :30 4 :30 2 :30 4	Rate Pri R \$100.00P-03 \$45.00P-04 \$150.00P-03	0.00 NM 0.00 NM 0.00 NM	4	\$400.00	
Suzanne Cons Ln Ch N 1 WAFF <u>Start</u> Week: 04/2 N 2 WAFF <u>Start</u> Week: 04/2 N 3 WAFF <u>Start</u> Week: 04/2 N 4 WAFF <u>Start</u> Week: 04/2 N 5 WAFF	Start End 04/22/24 04/26 1 Date End Date 2/24 04/28/2 04/28/2 04/29/24 04/28/2 04/30 1 Date End Date 9/24 05/05/2 04/22/24 04/26 1 Date End Date 2/24 04/28/2 04/28/2 04/22/24 04/28/2 04/28/2 1 Date End Date 2/24 04/28/2 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/28/2 04/29/24 04/28/2 04/28/2 04/28/2	Inven //24 M-F 5 M-F 5 24 MTW //24 M-F 5 M-F 5 24 MT- //24 M-F 5 24 MT- //24 M-F 5 24 MTW //24 M-F 5 24 MTW //24 M-F 5 24 MTW	atory Code a News 5a News ekdays TF a News 5a News ekdays TF 30a News ekdays TF 30a News ekdays a News ekdays 	onal Break CM <u>Spots/Week</u> CM <u>Spots/Week</u> CM <u>Spots/Week</u> 2 CM <u>Spots/Week</u> 2 2	Start Of Orde Start Of Orde 5:00 AM-5:2 (5:00 AM-5:2 (5:00 AM-5:2 (5:00 AM-5:2 (5:00 AM-5:2 8 Aate \$45.00 528-6a 8 Rate \$45.00 528-6a 9 \$60.00 6:00 AM-7:0 (6:00 AM-7:1	r - End Of Order Time Days 27 AM MTWTF 27 AM) <u>Rating</u> 0.00 MT <u>Rating</u> 0.00 MTWTF <u>Rating</u> 0.00 MT <u>Rating</u> 0.00 MT 0.00 0.00	100 ⁴ Len Spots :30 4 :30 2 :30 4 :30 2	Rate Pri R \$100.00P-03 (\$45.00P-04 (\$150.00P-03 (\$60.00P-04 (0.00 NM 0.00 NM 0.00 NM	4 2 4 2	\$400.00 \$90.00 \$600.00 \$120.00	

Print Date: 04/19/24 13:59:25 Page 2 of 3

Order / Rev: 3524619		Advertiser:	Jeana Ross for Alabama House	
Alt Order #:		Product Desc:	Ross for Alabama House of Rep Dist 27	WAFF
Flight Dates:	04/22/24 - 04/30/24	Estimate:	0422-0430	

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	lime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 6 WAFF	04/29/2	4 04/30/24	M-F 6a News M-F 6-7a News	СМ	558a-7a	MT	:30	2	\$70.00P-04	0.00 NM	4	\$280.00
<u>Sta</u> //Week: 04	<u>rt Date</u> 29/24	<u>End Date</u> 05/05/24	<u>Weekdays</u> MT	<u>Spots/Week</u> 4	<u>Rate</u> \$70.00	<u>Rating</u> 0.00						
N 7 WAFF			NBC Today Show NBC Today Show		7-9a	MTWTF	:30	4	\$225.00P-03	0.00 NM	6	\$1,350.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/2 Week: 04/2	29/24	04/28/24 05/05/24	MTWTF MT	4	\$225.00 \$225.00	0.00 0.00						
N 8 WAFF	04/22/2	4 04/30/24	NBC Early Today NBC Early Today		4-430a	MTWTF	:30	4	\$10.00P-04	0.00 NM	6	\$60.00
<u>Sta</u> //Week: 04	<u>rt Date</u> 22/24	<u>End Date</u> 04/28/24	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$10.00	<u>Rating</u> 0.00						
Week: 04/2		05/05/24	MT	2	\$10.00	0.00						
N 9 WAFF	04/22/2	4 04/26/24	M-F 12p News M-F 12p News	CM	12-1p	MTWTF	:30	8	\$50.00P-04	0.00 NM	8	\$400.00
<u>Sta</u> Week: 04/2	<u>rt Date</u> 22/24	<u>End Date</u> 04/28/24	<u>Weekdays</u> MTWTF	Spots/Week 8	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
N10 WAFF	04/22/2	4 04/30/24	M-F 4p News M-F 4p News	СМ	4-5p	MTWTF	:30	10	\$50.00P-04	0.00 NM	12	\$600.00
<u>Sta</u> //Week: 04/2	rt Date	<u>End Date</u> 04/28/24	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 10	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
Week: 04/2		05/05/24	M	2	\$50.00 \$50.00	0.00						
N11 WAFF	04/22/2	4 04/26/24	M-F 5p News M-F 5p News	СМ	5-530p	MTWTF	:30	3	\$350.00P-03	0.00 NM	3	\$1,050.00
<u>Sta</u> //Week: 04/2	<u>rt Date</u> 22/24	<u>End Date</u> 04/28/24	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 3	<u>Rate</u> \$350.00	<u>Rating</u> 0.00						
N12 WAFF	04/29/2	4 04/30/24	M-F 5p News	СМ	5-530p	M	:30	1	\$180.00P-04	0.00 NM	1	\$180.00
	rt Date	End Date	M-F 5p News <u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 04/2 N13 WAFF		05/05/24	M-F 6p News	1 CM	\$180.00 6-630p	0.00 MTWTF	:30	4	\$425.00P-03	0.00 NM	4	\$1,700.00
	rt Date	End Date	M-F 6p News <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/2 N 14 WAFF		04/28/24	MTWTF M-F 5p News	4 CM	\$425.00 5-530p	0.00 M	:30	1	\$425.00P-03	0.00 NM	1	\$425.00
			M-F 5p News			D. //			,			,
<u>Sta</u> //Week: 04	<u>rt Date</u> 29/24	<u>End Date</u> 05/05/24	<u>Weekdays</u> M	<u>Spots/Week</u> 1	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
N15 WAFF	04/27/2	4 04/27/24	NBC Nightly News		5:30 PM-6:0 (5:30 PM-6:0	0 PMs- 00 PM)	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
<u>Sta</u> Week: 04/2	<u>rt Date</u> 22/24	<u>End Date</u> 04/28/24	<u>Weekdays</u> S-	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
N16 WAFF			NBC Nightly News	s Su CM		0 PMS	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
<u>Sta</u> //Week: 04	rt Date	<u>End Date</u> 04/28/24	Weekdays	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	Rating 0.00						
N17 WAFF			M-F Late News M-F Late News	CM	-	0:35 PIMTWTF	:30	5	\$180.00P-04	0.00 NM	6	\$1,080.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/2 Week: 04/2		04/28/24 05/05/24	MTWTF M	5 1	\$180.00 \$180.00	0.00 0.00						
N18 WAFF	04/27/2	4 04/27/24	Sat Late News Sat Late News	СМ	10-1030p	S-	:30	1	\$180.00P-04	0.00 NM	1	\$180.00
<u>Sta</u> //Week: 04/2	<u>rt Date</u> 22/24	<u>End Date</u> 04/28/24	<u>Weekdays</u> S-	<u>Spots/Week</u> 1	<u>Rate</u> \$180.00	<u>Rating</u> 0.00						
N 19 WAFF			Sun Late News Sun Late News	CM	10-1035p	S	:30	1	\$180.00P-04	0.00 NM	1	\$180.00
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						

									Pri	nt Date: 04/	9/24 13:59:2	5 Page	3 of 3
Order / Rev: <u>3524619</u>					Advertiser:	_	Jeana Ross for Alabama House						
Alt Order #:				Product De	sc:	Ross for Alabama House of Rep Dist 27 WAFF							
Flight Dates:	s: 04/22/24 - 04/30/24				Estimate:		0422-0430						
Ln Ch S	Start	End	Inventory Code	Break	Start/End ⁻	Time	Days	Len	Spots	Rate P	ri Rtg Type	Spots	Amount
Start D	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ra	ting						
Week: 04/22/	24	04/28/24	S	1	\$180.00		0.00					J	

Totals

71

\$9,995.00