

ORDER



Orders
Order / Rev: 3524619
Alt Order #:
Product Desc: Ross for Alabama House of Rep Dist 27
Estimate: 0422-0430
Flight Dates: 04/22/24 - 04/30/24
Original Date / Rev: 04/19/24 / 04/19/24
Order Type: NORMAL

WAFF
Primary AE: Suzanne Constan
Sales Office: HSV-N
Sales Region: National

Agency Name: Greystone Public Affairs LLC
Buying Contact: Lance Hyche
Billing Contact: Lance Hyche
 4029 Miner Way
 Hoover, AL 35242

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jeana Ross for Alabama House
Demographic: A50+
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 631238
Agency External ID: 183066
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	54	\$8,150.00	\$6,927.50
04/29/24	04/30/24	17	\$1,845.00	\$1,568.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	54	\$8,150.00	\$6,927.50	0.00
May 2024	17	\$1,845.00	\$1,568.25	0.00
Totals	71	\$9,995.00	\$8,495.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Suzanne Constan	HSV-N	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAFF	04/22/24	04/26/24	M-F 5a News M-F 5a News	CM	5:00 AM-5:27 AM (5:00 AM-5:27 AM)	MTWTF--	:30	4	\$100.00	P-03	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--		4				\$100.00		0.00			
N 2	WAFF	04/29/24	04/30/24	M-F 5a News M-F 5a News	CM	458a-530a	MT-----	:30	2	\$45.00	P-04	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MT-----		2				\$45.00		0.00			
N 3	WAFF	04/22/24	04/26/24	M-F 530a News M-F 530a News	CM	528-6a	MTWTF--	:30	4	\$150.00	P-03	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--		4				\$150.00		0.00			
N 4	WAFF	04/29/24	04/30/24	M-F 530a News M-F 530a News	CM	528-6a	MT-----	:30	2	\$60.00	P-04	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MT-----		2				\$60.00		0.00			
N 5	WAFF	04/22/24	04/26/24	M-F 6a News M-F 6-7a News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	4	\$225.00	P-03	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--		4				\$225.00		0.00			

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 Flight Dates: 04/22/24 - 04/30/24

Advertiser: Jeana Ross for Alabama House
 Product Desc: Ross for Alabama House of Rep Dist 27 WAFF
 Estimate: 0422-0430

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WAFF	04/29/24	04/30/24	M-F 6a News M-F 6-7a News	CM	558a-7a	MT-----	:30	2	\$70.00	P-04	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MT-----					4	\$70.00		0.00			
N 7	WAFF	04/22/24	04/30/24	NBC Today Show NBC Today Show	CM	7-9a	MTWTF--	:30	4	\$225.00	P-03	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--					4	\$225.00		0.00			
		Week: 04/29/24	05/05/24	MT-----					2	\$225.00		0.00			
N 8	WAFF	04/22/24	04/30/24	NBC Early Today NBC Early Today	CM	4-430a	MTWTF--	:30	4	\$10.00	P-04	0.00	NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--					4	\$10.00		0.00			
		Week: 04/29/24	05/05/24	MT-----					2	\$10.00		0.00			
N 9	WAFF	04/22/24	04/26/24	M-F 12p News M-F 12p News	CM	12-1p	MTWTF--	:30	8	\$50.00	P-04	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--					8	\$50.00		0.00			
N 10	WAFF	04/22/24	04/30/24	M-F 4p News M-F 4p News	CM	4-5p	MTWTF--	:30	10	\$50.00	P-04	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--					10	\$50.00		0.00			
		Week: 04/29/24	05/05/24	M-----					2	\$50.00		0.00			
N 11	WAFF	04/22/24	04/26/24	M-F 5p News M-F 5p News	CM	5-530p	MTWTF--	:30	3	\$350.00	P-03	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--					3	\$350.00		0.00			
N 12	WAFF	04/29/24	04/30/24	M-F 5p News M-F 5p News	CM	5-530p	M-----	:30	1	\$180.00	P-04	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	M-----					1	\$180.00		0.00			
N 13	WAFF	04/22/24	04/26/24	M-F 6p News M-F 6p News	CM	6-630p	MTWTF--	:30	4	\$425.00	P-03	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--					4	\$425.00		0.00			
N 14	WAFF	04/29/24	04/30/24	M-F 5p News M-F 5p News	CM	5-530p	M-----	:30	1	\$425.00	P-03	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	M-----					1	\$425.00		0.00			
N 15	WAFF	04/27/24	04/27/24	NBC Nightly News Sa NBC Nightly News Sat	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----S-	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S-					1	\$200.00		0.00			
N 16	WAFF	04/28/24	04/28/24	NBC Nightly News Su NBC Nightly News Sun	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----S	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S					1	\$200.00		0.00			
N 17	WAFF	04/22/24	04/30/24	M-F Late News M-F Late News	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	MTWTF--	:30	5	\$180.00	P-04	0.00	NM	6	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--					5	\$180.00		0.00			
		Week: 04/29/24	05/05/24	M-----					1	\$180.00		0.00			
N 18	WAFF	04/27/24	04/27/24	Sat Late News Sat Late News	CM	10-1030p	-----S-	:30	1	\$180.00	P-04	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S-					1	\$180.00		0.00			
N 19	WAFF	04/28/24	04/28/24	Sun Late News Sun Late News	CM	10-1035p	-----S	:30	1	\$180.00	P-04	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S					1	\$180.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S		1				\$180.00		0.00			
													Totals	71	\$9,995.00