

# INVOICE



**WAFF**  
**1414 N. Memorial Parkway**  
**Huntsville, AL 35801**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (256) 533-4848**  
**Billing: (256) 564-5609**

Property	WAFF		
Invoice #	3524619-1	Order #	3524619
Invoice Date	04/28/24	Alt Order #	
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/28/24	Flight Dates	04/22/24 - 04/30/24
Advertiser	Jeana Ross for Alabama House		
Product	Ross for Alabama House of Rep Dist 27		
Estimate #	0422-0430		
Account Executive	Suzanne Constan		
Sales Office	Huntsville National		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	183066		
Advertiser Ref	631238		
Product 1			
Product 2			

Billing Address:

**Greystone Public Affairs LLC**  
**Attention: Lance Hyché**  
**4029 Miner Way**  
**Hoover, AL 35242**

Send Payment To:

**WAFF**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/22/24	04/26/24	M-F 5a News	5:00 AM-5:27 AM	MTWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 MTWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WAFF Tu 04/23/24 5:25 AM M-F 5a News 5:00 AM-5:27 AM :30 ROSS 30 DRAFT 2 - HD 1080 \$100.00 NM 2 WAFF W 04/24/24 5:11 AM M-F 5a News 5:00 AM-5:27 AM :30 ROSS 30 DRAFT 2 - HD 1080 \$100.00 NM 3 WAFF Th 04/25/24 5:11 AM M-F 5a News 5:00 AM-5:27 AM :30 ROSS 30 DRAFT 2 - HD 1080 \$100.00 NM 1 WAFF F 04/26/24 5:23 AM M-F 5a News 5:00 AM-5:27 AM :30 ROSS 30 DRAFT 2 - HD 1080 \$100.00 NM									
3	04/22/24	04/26/24	M-F 530a News	528-6a	MTWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 MTWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WAFF Tu 04/23/24 5:42 AM M-F 530a News 528-6a :30 ROSS 30 DRAFT 2 - HD 1080 \$150.00 NM 2 WAFF W 04/24/24 5:52 AM M-F 530a News 528-6a :30 ROSS 30 DRAFT 2 - HD 1080 \$150.00 NM 4 WAFF Th 04/25/24 5:28 AM M-F 530a News 528-6a :30 ROSS 30 DRAFT 2 - HD 1080 \$150.00 NM 1 WAFF F 04/26/24 5:52 AM M-F 530a News 528-6a :30 ROSS 30 DRAFT 2 - HD 1080 \$150.00 NM									
5	04/22/24	04/26/24	M-F 6-7a News	6:00 AM-7:00 AM	MTWTF--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 MTWTF-- 4 \$225.00									
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7	04/22/24	04/30/24	NBC Today Show	7-9a	MTWTF--	:30	4	\$225.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:



**WAFF**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3524619-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24
Advertiser	Jeana Ross for Alabama House		
Product	Ross for Alabama House of Rep Dist 27		
Estimate #	0422-0430		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:



**WAFF**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3524619-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24
Advertiser	Jeana Ross for Alabama House		
Product	Ross for Alabama House of Rep Dist 27		
Estimate #	0422-0430		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	04/28/24	04/28/24	Sun Late News	10-1035p	-----S	:30	1	\$180.00	

Total Spots                      **54**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,150.00</b>
<u>Agency Commission</u>	<b>\$1,222.50</b>
<u>Net Amount Due</u>	<b>\$6,927.50</b>
<u>Invoice Balance as of 05/06/24 10:05:04 AM CT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.