

INVOICE



WAFF
1414 N. Memorial Parkway
Huntsville, AL 35801
Sales T & C: www.gray.tv/advertising
Main: (256) 533-4848
Billing: (256) 564-5609

Property	WAFF		
Invoice #	3524619-2	Order #	3524619
Invoice Date	05/05/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 04/30/24	Flight Dates	04/22/24 - 04/30/24
Advertiser	Jeana Ross for Alabama House		
Product	Ross for Alabama House of Rep Dist 27		
Estimate #	0422-0430		
Account Executive	Suzanne Constan		
Sales Office	Huntsville National		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	183066		
Advertiser Ref	631238		
Product 1			
Product 2			

Billing Address:

Greystone Public Affairs LLC
Attention: Lance Hyché
4029 Miner Way
Hoover, AL 35242

Send Payment To:

WAFF
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	04/29/24	04/30/24	M-F 5a News	458a-530a	MT-----	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MT----- 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF M 04/29/24 5:23 AM M-F 5a News 458a-530a :30 Ross 30 DRAFT 2 - HD 1080 \$45.00 NM 2 WAFF Tu 04/30/24 5:11 AM M-F 5a News 458a-530a :30 Ross 30 DRAFT 2 - HD 1080 \$45.00 NM									
4	04/29/24	04/30/24	M-F 530a News	528-6a	MT-----	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MT----- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WAFF M 04/29/24 5:52 AM M-F 530a News 528-6a :30 Ross 30 DRAFT 2 - HD 1080 \$60.00 NM 1 WAFF Tu 04/30/24 5:43 AM M-F 530a News 528-6a :30 Ross 30 DRAFT 2 - HD 1080 \$60.00 NM									
6	04/29/24	04/30/24	M-F 6-7a News	558a-7a	MT-----	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MT----- 4 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WAFF M 04/29/24 6:12 AM M-F 6-7a News 558a-7a :30 Ross 30 DRAFT 2 - HD 1080 \$70.00 NM 3 WAFF M 04/29/24 6:42 AM M-F 6-7a News 558a-7a :30 Ross 30 DRAFT 2 - HD 1080 \$70.00 NM 1 WAFF Tu 04/30/24 6:12 AM M-F 6-7a News 558a-7a :30 Ross 30 DRAFT 2 - HD 1080 \$70.00 NM 4 WAFF Tu 04/30/24 6:53 AM M-F 6-7a News 558a-7a :30 Ross 30 DRAFT 2 - HD 1080 \$70.00 NM									
7	04/22/24	04/30/24	NBC Today Show	7-9a	MTWTF--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WAFF M 04/29/24 8:41 AM NBC Today Show 7-9a :30 Ross 30 DRAFT 2 - HD 1080 \$225.00 NM 5 WAFF Tu 04/30/24 8:26 AM NBC Today Show 7-9a :30 Ross 30 DRAFT 2 - HD 1080 \$225.00 NM									
8	04/22/24	04/30/24	NBC Early Today	4-430a	MTWTF--	:30	4	\$10.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WAFF
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3524619-2	Invoice Month	May 2024
Invoice Date	05/05/24	Invoice Period	04/29/24 - 04/30/24
Advertiser	Jeana Ross for Alabama House		
Product	Ross for Alabama House of Rep Dist 27		
Estimate #	0422-0430		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	04/22/24	04/30/24	M-F 4p News	4-5p	MTWTF--	:30	10	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MT----- 2 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WAFF M 04/29/24 4:28 AM NBC Early Today 4-430a :30 ROSS 30 DRAFT 2 - HD 1080 \$10.00 NM 6 WAFF Tu 04/30/24 4:27 AM NBC Early Today 4-430a :30 ROSS 30 DRAFT 2 - HD 1080 \$10.00 NM									
12	04/29/24	04/30/24	M-F 5p News	5-530p	M-----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 M----- 2 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WAFF M 04/29/24 3:59 PM M-F 4p News 4-5p :30 ROSS 30 DRAFT 2 - HD 1080 \$50.00 NM 12 WAFF M 04/29/24 4:28 PM M-F 4p News 4-5p :30 ROSS 30 DRAFT 2 - HD 1080 \$50.00 NM									
14	04/29/24	04/30/24	M-F 6p News	6-630p	M-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 M----- 1 \$425.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF M 04/29/24 6:22 PM M-F 6p News 6-630p :30 ROSS 30 DRAFT 2 - HD 1080 \$425.00 NM									
17	04/22/24	04/30/24	M-F Late News	10:00 PM-10:35 PM	MTWTF--	:30	5	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 M----- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 WAFF M 04/29/24 10:25 PM M-F Late News 10:00 PM-10:35 PM :30 ROSS 30 DRAFT 2 - HD 1080 \$180.00 NM									
<u>Total Spots</u>							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,845.00
<u>Agency Commission</u>	\$276.75
<u>Net Amount Due</u>	\$1,568.25
Invoice Balance as of 05/06/24 10:05:19 AM CT	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.