

# CONTRACT



**WIVB**  
**2077 Elmwood Ave.**  
**Buffalo, NY 14207**  
**(716) 874-4410**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>1659192 /                        |  | <u>Alt Order #</u>                                     |
| <u>Product</u><br>Primary                                      |  |  |
| <u>Contract Dates</u><br>08/30/18 - 09/16/18                   |  | <u>Estimate #</u>                                      |
| <u>Advertiser</u><br>POL/Sue Maxwell Barnes/Erie County Judge/ |  | <u>Original Date / Revision</u><br>08/24/18 / 09/10/18 |
| <u>Billing Cycle</u><br>EOM/EOC                                | <u>Billing Calendar</u><br>Broadcast         | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WIVB  | <u>Account Executive</u><br>WIVB Local House | <u>Sales Office</u><br>Buffalo Local Sa                |
| <u>Special Handling</u>  |  |  |
| <u>Demographic</u><br>Adults 35-64                             |  |  |
| <u>Agency Code</u>   | <u>Advertiser Code</u>                       | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u><br>SP8426                                    |  | <u>Advertiser Ref</u>                                  |

And:

**Buffalo Advertising**  
**374 Delaware Avenue**  
**Suite 314**  
**Buffalo, NY 14202**

| *Line | Ch                   | Start Date        | End Date          | Description                            | Start/End Time        | Days            | Length        | Spots/Week        | Rate        | Rtn | Type        | Spots | Amount     |
|-------|----------------------|-------------------|-------------------|--|-----------------------|-----------------|---------------|-------------------|-------------|-----|-------------|-------|------------|
| N 1   | WIVB                 | 08/30/18          | 08/31/18          | M-F News 4 At 4p                       | M-F News 4 At 4p      |                 | :30           |                   |             |     | NM          | 2     | \$350.00   |
|       |                      | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
|       | Week:                | 08/27/18          | 09/02/18          | ---TF--                                |                       |                 |               | 2                 | \$175.00    |     |             |       |            |
| N 2   | WIVB                 | 09/03/18          | 09/07/18          | M-F News 4 At 4p                       | M-F News 4 At 4p      |                 | :30           |                   |             |     | NM          | 5     | \$875.00   |
|       |                      | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
|       | Week:                | 09/03/18          | 09/09/18          | MTWTF--                                |                       |                 |               | 5                 | \$175.00    |     |             |       |            |
| D 3   | WIVB                 | 09/03/18          | 09/07/18          | M-F News 4 At 4p                       | M-F News 4 At 4p      |                 | :30           |                   |             |     | NM          | 0     | \$0.00     |
| N 4   | WIVB                 | 09/10/18          | 09/12/18          | M-F News 4 At 4p                       | M-F News 4 At 4p      |                 | :30           |                   |             |     | NM          | 3     | \$525.00   |
|       |                      | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
|       | Week:                | 09/10/18          | 09/16/18          | MTW----                                |                       |                 |               | 3                 | \$175.00    |     |             |       |            |
| N 5   | WIVB                 | 08/30/18          | 08/31/18          | M-F News 4 @ 6pm                       | M-F News 4 @ 6pr      |                 | :30           |                   |             |     | NM          | 2     | \$1,000.00 |
|       |                      | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
|       | Week:                | 08/27/18          | 09/02/18          | ---TF--                                |                       |                 |               | 2                 | \$500.00    |     |             |       |            |
| N 6   | WIVB                 | 09/03/18          | 09/07/18          | M-F News 4 @ 6pm                       | M-F News 4 @ 6pr      |                 | :30           |                   |             |     | NM          | 5     | \$2,500.00 |
|       |                      | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
|       | Week:                | 09/03/18          | 09/09/18          | MTWTF--                                |                       |                 |               | 5                 | \$500.00    |     |             |       |            |
| N 7   | WIVB                 | 09/10/18          | 09/12/18          | M-F News 4 @ 6pm                       | M-F News 4 @ 6pr      |                 | :15           |                   |             |     | NM          | 3     | \$900.00   |
|       |                      | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
|       | Week:                | 09/10/18          | 09/16/18          | MTW----                                |                       |                 |               | 3                 | \$300.00    |     |             |       |            |
| N 8   | WIVB                 | 09/02/18          | 09/09/18          | Su Wknd Wakeup 6a-8a RE\Su Wknd Wakeup |                       |                 | :30           |                   |             |     | NM          | 2     | \$230.00   |
|       |                      | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
|       | Week:                | 08/27/18          | 09/02/18          | -----S                                 |                       |                 |               | 1                 | \$115.00    |     |             |       |            |
|       | Week:                | 09/03/18          | 09/09/18          | -----S                                 |                       |                 |               | 1                 | \$115.00    |     |             |       |            |
| N 9   | WIVB                 | 09/02/18          | 09/09/18          | CBS Sunday Morn 9a-1030a               | CBS Sunday Morn       |                 | :05           |                   |             |     | NM          | 2     | \$230.00   |
|       |                      | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
|       | Week:                | 08/27/18          | 09/02/18          | -----S                                 |                       |                 |               | 1                 | \$115.00    |     |             |       |            |
|       | Week:                | 09/03/18          | 09/09/18          | -----S                                 |                       |                 |               | 1                 | \$115.00    |     |             |       |            |
|       | <u>Spot</u>          | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> |     | <u>Type</u> |       |            |
|       | 2                    | WIVB              | 09/03/18-09/09/18 | CBS Sunday Morn 9a-1030a               | CBS Sunday Morn       | -----S          | :05           |                   | \$115.00    |     | NM          |       |            |
|       | See MG 9.3           |                   |                   |  |                       |                 |               |                   |             |     |             |       |            |
|       | 3                    | WIVB              | 09/11/18-09/12/18 | M-F 5p News 5-6p                       | M-F 5p News 5-6p      | -TuW-----       | :05           |                   | \$115.00    |     | NM          |       |            |
|       | (H) MG for 9.2 09/09 |                   |                   |  |                       |                 |               |                   |             |     |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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|---------------|------|-------------------|-----------------|-----------------|-------------------|------|--------|-------------|------|-----|------|-----------|-------------------|
| N 10          | WIVB | 09/03/18          | 09/07/18        | WIVB 430a-137x  | M-Su 430a-137x    |      | :05    |             |      |     | NM   | 15        | \$825.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |           |                   |
| Week:         |      | 09/03/18          | 09/09/18        | MTWTF--         | 15                |      |        | \$55.00     |      |     |      |           |                   |
| N 11          | WIVB | 09/10/18          | 09/12/18        | WIVB 430a-137x  | M-Su 430a-137x    |      | :05    |             |      |     | NM   | 12        | \$660.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |           |                   |
| Week:         |      | 09/10/18          | 09/16/18        | MTW----         | 12                |      |        | \$55.00     |      |     |      |           |                   |
| N 12          | WIVB | 09/03/18          | 09/07/18        | WIVB 430a-137x  | M-Su 430a-137x    |      | :05    |             |      |     | NM   | 10        | \$900.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |           |                   |
| Week:         |      | 09/03/18          | 09/09/18        | MTWTF--         | 10                |      |        | \$90.00     |      |     |      |           |                   |
| N 13          | WIVB | 09/10/18          | 09/12/18        | WIVB 430a-137x  | M-Su 430a-137x    |      | :05    |             |      |     | NM   | 6         | \$540.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |           |                   |
| Week:         |      | 09/10/18          | 09/16/18        | MTW----         | 6                 |      |        | \$90.00     |      |     |      |           |                   |
| <b>Totals</b> |      |                   |                 |                 |                   |      |        | <b>0.00</b> |      |     |      | <b>67</b> | <b>\$9,535.00</b> |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.        | Net Amount        |
|---------------------|------------|-------------------|---------------------|-------------------|
| 08/27/18 - 09/12/18 | 67         | \$9,535.00        | (\$1,430.25)        | \$8,104.75        |
| <b>Totals</b>       | <b>67</b>  | <b>\$9,535.00</b> | <b>(\$1,430.25)</b> | <b>\$8,104.75</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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