

CONTRACT



WIVB
 2077 Elmwood Ave.
 Buffalo, NY 14207
 (716) 874-4410

<u>Contract / Revision</u> 1659192 /		<u>Alt Order #</u>
<u>Product</u> Primary		
<u>Contract Dates</u> 08/30/18 - 09/16/18		<u>Estimate #</u>
<u>Advertiser</u> POL/Sue Maxwell Barnes/Erie County Judge/		<u>Original Date / Revision</u> 08/24/18 / 09/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIVB	<u>Account Executive</u> WIVB Local House	<u>Sales Office</u> Buffalo Local Sa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agency Ref</u> SP8426	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Buffalo Advertising
 374 Delaware Avenue
 Suite 314
 Buffalo, NY 14202

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIVB	08/30/18	08/31/18	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/27/18	09/02/18	---TF--	2			\$175.00					
N 2	WIVB	09/03/18	09/07/18	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	MTWTF--	5			\$175.00					
D 3	WIVB	09/03/18	09/07/18	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	0	\$0.00
N 4	WIVB	09/10/18	09/12/18	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/10/18	09/16/18	MTW----	3			\$175.00					
N 5	WIVB	08/30/18	08/31/18	M-F News 4 @ 6pm	M-F News 4 @ 6pr		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/27/18	09/02/18	---TF--	2			\$500.00					
N 6	WIVB	09/03/18	09/07/18	M-F News 4 @ 6pm	M-F News 4 @ 6pr		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	MTWTF--	5			\$500.00					
N 7	WIVB	09/10/18	09/12/18	M-F News 4 @ 6pm	M-F News 4 @ 6pr		:15				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/10/18	09/16/18	MTW----	3			\$300.00					
N 8	WIVB	09/02/18	09/09/18	Su Wknd Wakeup 6a-8a RE\Su Wknd Wakeup			:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/27/18	09/02/18	-----S	1			\$115.00					
Week:		09/03/18	09/09/18	-----S	1			\$115.00					
N 9	WIVB	09/02/18	09/09/18	CBS Sunday Morn 9a-1030a	CBS Sunday Morn		:05				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/27/18	09/02/18	-----S	1			\$115.00					
Week:		09/03/18	09/09/18	-----S	1			\$115.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIVB	09/03/18-09/09/18	CBS Sunday Morn 9a-1030a	CBS Sunday Morn	-----Su	:05		\$115.00		NM		
				See MG 9.3									
	3	WIVB	09/11/18-09/12/18	M-F 5p News 5-6p	M-F 5p News 5-6p	-TuW-----	:05		\$115.00		NM		
				Ⓜ MG for 9.2 09/09									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
N 10	WIVB	09/03/18	09/07/18	WIVB 430a-137x	M-Su 430a-137x		.05				NM	15	\$825.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>							
Week:		09/03/18	09/09/18	MTWTF--	15			\$55.00							
N 11	WIVB	09/10/18	09/12/18	WIVB 430a-137x	M-Su 430a-137x		.05				NM	12	\$660.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>							
Week:		09/10/18	09/16/18	MTW----	12			\$55.00							
N 12	WIVB	09/03/18	09/07/18	WIVB 430a-137x	M-Su 430a-137x		.05				NM	10	\$900.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>							
Week:		09/03/18	09/09/18	MTWTF--	10			\$90.00							
N 13	WIVB	09/10/18	09/12/18	WIVB 430a-137x	M-Su 430a-137x		.05				NM	6	\$540.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>							
Week:		09/10/18	09/16/18	MTW----	6			\$90.00							
Totals												0.00		67	\$9,535.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/12/18	67	\$9,535.00	(\$1,430.25)	\$8,104.75
Totals	67	\$9,535.00	(\$1,430.25)	\$8,104.75

Signature: _____ **Date:** _____

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