

# CONTRACT



**KTBS LLC**  
**312 E Kings Hwy**  
**Shreveport, LA 71104**  
**(318) 861-5800**

<u>Contract / Revision</u> 8529 / 2		<u>Alt Order #</u> 28397256
<u>Advertiser</u> <b>Greg Abbott Campaign ##</b>		<u>Original Date / Revision</u> 05/02/24 / 05/14/24
<u>Contract Dates</u> <b>05/04/24 - 05/28/24</b>	<u>Estimate #</u> <b>7348</b>	
<u>Product</u> <b>Greg Abbott Campaign</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTBS	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Political Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914273	<u>Advertiser Code</u> 221	<u>Product 1/2</u> 478
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Crossroads Media LLC ##**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KTBS	05/06/24	05/06/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----				1	\$400.00				
N 2	KTBS	05/08/24	05/08/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	--W----				1	\$400.00				
N 3	KTBS	05/10/24	05/10/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$400.00				
N 4	KTBS	05/13/24	05/13/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$400.00				
N 5	KTBS	05/15/24	05/15/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$400.00				
N 6	KTBS	05/17/24	05/17/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----F--				1	\$400.00				
N 7	KTBS	05/20/24	05/20/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$400.00				
N 8	KTBS	05/22/24	05/22/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	--W----				1	\$400.00				
N 9	KTBS	05/24/24	05/24/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	----F--				1	\$400.00				
N 10	KTBS	05/27/24	05/27/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
8529 /	28397256

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott Campaign ##	05/02/24 / 05/14/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$400.00				
N 11	KTBS	05/07/24	05/07/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-T-----				1	\$260.00				
N 12	KTBS	05/09/24	05/09/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$260.00				
N 13	KTBS	05/14/24	05/14/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$260.00				
N 14	KTBS	05/16/24	05/16/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---T---				1	\$260.00				
N 15	KTBS	05/21/24	05/21/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-T-----				1	\$260.00				
N 16	KTBS	05/23/24	05/23/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	---T---				1	\$260.00				
N 17	KTBS	05/28/24	05/28/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-T-----				1	\$260.00				
N 18	KTBS	05/06/24	05/06/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----				1	\$400.00				
N 19	KTBS	05/08/24	05/08/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	--W----				1	\$400.00				
N 20	KTBS	05/10/24	05/10/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$400.00				
N 21	KTBS	05/13/24	05/13/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$400.00				
N 22	KTBS	05/15/24	05/15/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$400.00				
N 23	KTBS	05/17/24	05/17/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----F--				1	\$400.00				
N 24	KTBS	05/20/24	05/20/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$400.00				
N 25	KTBS	05/22/24	05/22/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		05/22/24	05/22/24	M-----				1	\$400.00				

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	--W----				1	\$400.00				
N 26	KTBS	05/24/24	05/24/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	----F--				1	\$400.00				
N 27	KTBS	05/27/24	05/27/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$400.00				
N 28	KTBS	05/07/24	05/07/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-T-----				1	\$390.00				
N 29	KTBS	05/09/24	05/09/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$390.00				
N 30	KTBS	05/14/24	05/14/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$390.00				
N 31	KTBS	05/16/24	05/16/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---T---				1	\$390.00				
N 32	KTBS	05/21/24	05/21/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-T-----				1	\$390.00				
N 33	KTBS	05/23/24	05/23/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	---T---				1	\$390.00				
N 34	KTBS	05/28/24	05/28/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-T-----				1	\$390.00				
N 35	KTBS	05/05/24	05/05/24	News 10pr	10-11p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	-----S				1	\$400.00				
N 36	KTBS	05/12/24	05/12/24	News 10pr	10-11p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S				1	\$400.00				
N 37	KTBS	05/19/24	05/19/24	News 10pr	10-11p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				1	\$400.00				
N 38	KTBS	05/26/24	05/26/24	News 10pr	10-11p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----S				1	\$400.00				
N 39	KTBS	05/06/24	05/06/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----				1	\$310.00				
N 40	KTBS	05/08/24	05/08/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/24	05/08/24					1	\$310.00				

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8529 /	28397256

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Greg Abbott Campaign ##	05/02/24 / 05/14/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	--W----				1	\$310.00				
N 41	KTBS	05/10/24	05/10/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$310.00				
N 42	KTBS	05/13/24	05/13/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$310.00				
N 43	KTBS	05/15/24	05/15/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$310.00				
N 44	KTBS	05/17/24	05/17/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----F--				1	\$310.00				
N 45	KTBS	05/20/24	05/20/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$310.00				
N 46	KTBS	05/22/24	05/22/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	--W----				1	\$310.00				
N 47	KTBS	05/24/24	05/24/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	----F--				1	\$310.00				
N 48	KTBS	05/27/24	05/27/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$310.00				
N 49	KTBS	05/07/24	05/07/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-T-----				1	\$390.00				
N 50	KTBS	05/09/24	05/09/24	News 5-53t	5-530p		:30			P3	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$390.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KTBS	05/06/24-05/12/24	News 5-530pm	5-530p	----Th-----	:30	<del>\$390.00</del>	NM			
<i>Credited</i>													
N 51	KTBS	05/14/24	05/14/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$390.00				
N 52	KTBS	05/16/24	05/16/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---T---				1	\$390.00				
N 53	KTBS	05/21/24	05/21/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-T-----				1	\$390.00				
N 54	KTBS	05/23/24	05/23/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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**KTBS LLC**  
 312 E Kings Hwy  
 Shreveport, LA 71104  
 (318) 861-5800

<u>Contract / Revision</u>	<u>Alt Order #</u>
8529 /	28397256

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott Campaign ##	05/02/24 / 05/14/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	---T---				1	\$390.00				
N 55	KTBS	05/28/24	05/28/24	News 5-530	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-T-----				1	\$390.00				
N 56	KTBS	05/05/24	05/05/24	News 5pm	5-5:30p		:30			P3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	-----S				1	\$350.00				
N 57	KTBS	05/12/24	05/12/24	News 5pm	5-5:30p		:30			P3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S				1	\$350.00				
N 58	KTBS	05/19/24	05/19/24	News 5pm	5-5:30p		:30			P3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				1	\$350.00				
N 59	KTBS	05/26/24	05/26/24	News 5pm	5-5:30p		:30			P3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----S				1	\$350.00				
N 60	KTBS	05/06/24	05/06/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----				1	\$125.00				
N 61	KTBS	05/08/24	05/08/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	--W----				1	\$125.00				
N 62	KTBS	05/10/24	05/10/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$125.00				
N 63	KTBS	05/13/24	05/13/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$125.00				
N 64	KTBS	05/15/24	05/15/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$125.00				
N 65	KTBS	05/17/24	05/17/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----F--				1	\$125.00				
N 66	KTBS	05/20/24	05/20/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$125.00				
N 67	KTBS	05/22/24	05/22/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	--W----				1	\$125.00				
N 68	KTBS	05/24/24	05/24/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	----F--				1	\$125.00				
N 69	KTBS	05/27/24	05/27/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	05/27/24					1	\$125.00				

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**KTBS LLC**  
**312 E Kings Hwy**  
**Shreveport, LA 71104**  
**(318) 861-5800**

<u>Contract / Revision</u>	<u>Alt Order #</u>
8529 /	28397256

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Greg Abbott Campaign #</b>	05/02/24 / 05/14/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>05/04/24 - 05/28/24</b>	Greg Abbott Campaign	<b>7348</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$125.00				
N 70	KTBS	05/11/24	05/11/24	News 530p	News 530p-7p		:30			P3	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-				1	\$300.00				
N 71	KTBS	05/18/24	05/18/24	News 530p	News 530p-7p		:30			P3	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S-				1	\$300.00				
N 72	KTBS	05/25/24	05/25/24	News 530p	News 530p-7p		:30			P3	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----S-				1	\$300.00				
N 73	KTBS	05/07/24	05/07/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-T-----				1	\$120.00				
N 74	KTBS	05/09/24	05/09/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$120.00				
N 75	KTBS	05/14/24	05/14/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$120.00				
N 76	KTBS	05/16/24	05/16/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---T---				1	\$120.00				
N 77	KTBS	05/21/24	05/21/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-T-----				1	\$120.00				
N 78	KTBS	05/23/24	05/23/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	---T---				1	\$120.00				
N 79	KTBS	05/28/24	05/28/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-T-----				1	\$120.00				
N 80	KTBS	05/06/24	05/06/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----				1	\$50.00				
N 81	KTBS	05/08/24	05/08/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	--W----				1	\$50.00				
N 82	KTBS	05/10/24	05/10/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$50.00				
N 83	KTBS	05/13/24	05/13/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$50.00				
N 84	KTBS	05/15/24	05/15/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
8529 /	28397256

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott Campaign ##	05/02/24 / 05/14/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$50.00				
N 85	KTBS	05/17/24	05/17/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----F--				1	\$50.00				
N 86	KTBS	05/20/24	05/20/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$50.00				
N 87	KTBS	05/22/24	05/22/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	--W----				1	\$50.00				
N 88	KTBS	05/24/24	05/24/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	----F--				1	\$50.00				
N 89	KTBS	05/27/24	05/27/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$50.00				
N 90	KTBS	05/07/24	05/07/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-T-----				1	\$50.00				
N 91	KTBS	05/09/24	05/09/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$50.00				
N 92	KTBS	05/14/24	05/14/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$50.00				
N 93	KTBS	05/16/24	05/16/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---T---				1	\$50.00				
N 94	KTBS	05/21/24	05/21/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-T-----				1	\$50.00				
N 95	KTBS	05/23/24	05/23/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	---T---				1	\$50.00				
N 96	KTBS	05/28/24	05/28/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-T-----				1	\$50.00				
N 97	KTBS	05/05/24	05/05/24	(Su) News	8-930a		:30			P3	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	-----S				1	\$140.00				
N 98	KTBS	05/12/24	05/12/24	(Su) News	8-930a		:30			P3	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S				1	\$140.00				
N 99	KTBS	05/19/24	05/19/24	(Su) News	8-930a		:30			P3	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to the station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular station on the basis of race, gender, national origin, or ancestry.

Advertiser and Agency, jointly and severally, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.





**KTBS LLC**  
 312 E Kings Hwy  
 Shreveport, LA 71104  
 (318) 861-5800

<u>Contract / Revision</u>	<u>Alt Order #</u>
8529 /	28397256

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott Campaign ##	05/02/24 / 05/14/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				2	\$140.00				
D 100	KTBS	05/26/24	05/26/24	(Su) News	8-930a		:30			P3	NM	0	\$0.00
N 101	KTBS	05/15/24	05/15/24	News 5pm-	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$390.00				
<b>Totals</b>												100	\$25,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	90	\$23,285.00	(\$3,492.75)	\$19,792.25
05/27/24 - 05/28/24	10	\$2,495.00	(\$374.25)	\$2,120.75
<b>Totals</b>	100	\$25,780.00	(\$3,867.00)	\$21,913.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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