

PSA's/What's Happening:

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| Program: Square Dancing #2   |   | (15 second PSA)  |
| Dates: 10/13, 10/20, 11/3,<br>11/12, 12/19   | Times: every hour from<br>6:00AM-9:59PM | Frequency: 17<br>times throughout<br>the day (45 minutes<br>into the hour) |
| Description: Station-produced PSA - Dixie & Dave Starbuck revived the longstanding tradition of social dancing in Elko County. They lead the Ruby Mountain Square Dance Club on Thursdays from 6-8 p.m. at the Elko Girl Scout House (2) |   |  |

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| Program: Mybrary Dolly Parton  |   | (15 second PSA)  |
| Dates: 10/25, 11/10, 11/17,<br>11/20, 11/23, 11/26, 12/25,<br>12/31  | Times: every hour from<br>6:00AM-9:59PM | Frequency: 17<br>times throughout<br>the day (45 minutes<br>into the hour) |
| Description: Station-produced PSA - Mybrary provides food and stories for the community to encourage social stability. (2) |   |  |

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| Program: Sensory Sensitive Santa   |                                      | (15 second PSA)   |
| Dates: 11/20, 11/23  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Northeastern Nevada Regional Hospital puts on their Sensory Sensitive Santa event. This event gives everyone the opportunity to meet Santa, specially designed for people with developmental issues. (2) |                                      |   |

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| Program: Sugarplum Tree  |                                      | (15 second PSA)   |
| Dates: 11/21, 11/26, 11/28, 12/2, 12/6, 12/12, 12/17   | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - The library partners with the Nevada Youth Training Center, Elko County Social Services, and the Highland Manor. These organizations gave members of the communities Christmas lists from those in need so everyone enjoys a nice Christmas. (2) |                                      |   |

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| Program: Pioneer Christmas  |                                      | (15 second PSA)   |
| Dates: 11/27, 12/1, 12/4, 12/7, 12/13, 12/15  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Family's are welcome to join the California Trail Center for free hot choco and snacks. The admission is one non-perishable food to be donated to FISH's food bank. (2) |                                      |   |

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| Program: Elko Handbells   |                                      | (15 second PSA)   |
| Dates: 11/29, 12/9  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - The Elko Handbells Club performs at the Elko Convention Center for the enjoyment of the public. (2) |                                      |   |

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| Program: Foster Family Christmas   |                                      | (15 second PSA)   |
| Dates: 12/2  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Northeastern Nevada Moses Project hold their foster family Christmas at Mulley's. They provide gifts, gift cards, and photos with Santa to spread Christmas cheer. (2) |                                      |   |

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| Program: Kicks For Kids Drive   |                                      | (15 second PSA)   |
| Dates: 12/1, 12/5, 12/7, 12/18  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - A local shoe drive for children to ensure everybody has shoes for the Holidays. (2) |                                      |   |

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| Program: Winter Festival   |                                      | (15 second PSA)   |
| Dates: 12/1, 12/5  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Great Basin Colleges annual Winter Festival had selfies with Santa, food trucks, and performances by the EHS Choraliers. (2) |                                      |   |

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| Program: Photos with Santa   |                                      | (15 second PSA)   |
| Dates: 12/3, 12/4, 12/6  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Ignite Life's annual Photos with Santa with refreshments and performances by EHS Choraliers. (2) |                                      |   |

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| Program: Christmas at the Marina   |                                      | (15 second PSA)   |
| Dates: 12/6, 12/8, 12/11, 12/14  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Spring Creek Association hosts Christmas at the Marina with hayrides, photos with Santa, holiday music and food. (2) |                                      |   |

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| Program: The First Christmas   |                                      | (15 second PSA)   |
| Dates: 12/12, 12/14  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Elko Overland Stage put on their reenactment of the first Christmas to provide entertainment to the local community. (2) |                                      |   |

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| Program: Bawcom Real Estate   |                                      | (15 second PSA)   |
| Dates: 12/12, 12/17   | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Bawcom accepts letters to Santa to spread Christmas cheer throughout the community. (2) |                                      |   |

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| Program: Cowboy Poetry  |                                      | (15 second PSA)   |
| Dates: 12/13, 12/21, 12/29  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Poets, musicians, and songwriters gather and share their recent works at the Cowboy Poetry event held by the Western Folklife Center. (2) |                                      |   |

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| Program: Titans Holiday Market   |                                      | (15 second PSA)   |
| Dates: 12/11, 12/16  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Spring Creek Middle School Hold their Titans Holiday Market fundraiser, vendors gather at SCMS along with free crafts. (3) |                                      |   |

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| Program: Learn Morse  |                                      | (15 second PSA)   |
| Dates: 12/21, 12/26   | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - The California Trail Center teaches the community morse code along with the historical significance of telegrams. (3) |                                      |   |

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| Program: Boy Scout Trees  |                                      | (15 second PSA)   |
| Dates: 12/20  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Boy Scout Troop 91 sells Christmas trees to fundraise for this upcoming summer. (2) |                                      |   |

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| Program: Meet Santa  |                                      | (15 second PSA)   |
| Dates: 12/18, 12/20  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Mybrary hold their Santa meeting also providing small gifts to attendees (2) |                                      |   |

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| Program: Spaghetti Feed   |                                      | (15 second PSA)   |
| Dates: 12/30  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Fundraiser for the Robinson family at Mulley's in Spring Creek. There was spaghetti and an auctions and all donations went to unforeseen medical expenses for the Robinson family (2) |                                      |   |

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| Program: Heritage Alliance   |                                      | (15 second PSA)   |
| Dates: 11/5  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - The California Trail Center Heritage Alliance is a group of volunteers dedicated to the preservation of the California Trail. It provides great educational opportunities and community service opportunities. (3) |                                      |   |



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| Program: Cowboy's Rest   |                                      | (15 second PSA)   |
| Dates: 10/1  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Cowboys Rest is a youth camp to provide a nice outdoor retreat to the young community. (3) |                                      |   |

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| Program: Humboldt Museum   |                                      | (15 second PSA)   |
| Dates: 10/22   | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - The Humboldt Museum holds important bits of history from the northern Nevada region. It's great for educational opportunities. (2) |                                      |   |

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| Program: Everything Elko  |                                      | (15 second PSA)   |
| Dates: 10/15  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - A list of local events to keep the community active and involved. (2) |                                      |   |

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| Program: Cowboy Action and Halleck Volunteers   |                                      | (15 second PSA)   |
| Dates: 10/22, 10/18   | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Halleck volunteers get a great amount of knowledge from their experience at Fort Halleck. (2) |                                      |   |

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| Program: Poe: Dreams of Madness  |                                      | (15 second PSA)   |
| Dates: 11/19   | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - EHS perform Edgar Allen Poe's Dreams of Madness for community enjoyment. (2) |                                      |   |

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| Program: Elko Affairs Update   |                                      | (15 second PSA)   |
| Dates: 12/3  | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - This is a list of local events to keep the community involved. (2) |                                      |   |

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| Program: Snobowl   |                                      | (15 second PSA)   |
| Dates: 12/30   | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - Ski resort to attract tourism and keep members of the community active and involved. (2) |                                      |   |

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| Program:                            |                                      | (15 second PSA)   |
| Dates:                              | Times: every hour from 6:00AM-9:59PM | Frequency: 17 times throughout the day (45 minutes into the hour) |
| Description: Station-produced PSA - |                                      |   |