

## 2024 Determination of Issues for WLKL-FM

Each fall, students in the Lake Land College Introduction to Broadcasting course are charged to interview members of the public on which issues they believe local radio stations should address. The issues most noted by those who were interviewed including the following:

1. Agriculture
2. Health
3. College Debt and other related college issues
4. Personal Hygiene
5. Health & Wellness
6. Energy Conservation
7. Education
8. Consumer Information

These issues will be addressed in various programming methods in 2024.