

Description of issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Agriculture Industry	Sunday Ag Program	January 7	12:00 pm	15 min.	Local Farm Service Agency members discuss CRP enrollment.
Agriculture Industry	Sunday Ag Program	January 14	12:00 pm	15 min.	Local Farm Service Agency members discuss and ARC/PLC signup
Agriculture Industry	Sunday Ag Program	January 21	12:00 pm	15 min.	Local Farm Service Agency members discuss ARC/PLC program signup.
Agriculture Industry	Sunday Ag Program	January 28	12:00 pm	15 min.	Local Farm Service Agency members discuss Annie's Project and ARC/PLC signup.
Agriculture Industry	Sunday Ag Program	February 4	12:00 pm	15 min.	Local Farm Service Agency members discuss CSP Program and equip program.
Agriculture Industry	Sunday Ag Program	February 11	12:00 pm	15 min.	Local Farm Service Agency members discuss 2024 farm program signup.
Agriculture Industry	Sunday Ag Program	February 18	12:00 pm	15 min.	Local Farm Service Agency members discuss FSFL program.
Agriculture Industry	Sunday Ag Program	February 25	12:00 pm	15 min.	Local Farm Service Agency members discuss crop reporting.
Agriculture Industry	Sunday Ag Program	March 3	12:00 pm	15 min.	Local Farm Service Agency members discuss ECP.
Agriculture Industry	Sunday Ag Program	March 10	12:00 pm	15 min.	Local Farm Service Agency members discuss CRP signup.
Agriculture Industry	Sunday Ag Program	March 17	12:00 pm	15 min.	Local Farm Service Agency members discuss ARC/PLC sign up.
Agriculture Industry	Sunday Ag Program	March 24	12:00 pm	15 min.	Local Farm Service Agency members discuss ECP.
Agriculture Industry	Sunday Ag Program	March 31	12:00 pm	15 min.	Local Farm Service Agency members discuss CRP signup.
Drug Impaired Driving	Public Service Announcements	January 1st-March 31st	Various	:30 sec	PSA's focused on the dangers of drug-impaired driving.
Education	FAFSA	January 15-March 31st	9:00am 1:15pm	1:30	Daily news features highlight local educational events at Lake Land College, specifically how to apply for the FAFSA.

Consumer Information	Consumer Time Segment	January 1 st to January 31 st	1:00 pm	2:53	Weekday program addressing debt after holiday shopping.
Consumer Information	Consumer Time Segment	February 1 st to February 28 th	1:00 pm	3:01	Weekday program discussed tips for removing raccoons.
Consumer Information	Consumer Time Segment	March 1 st to March 31 st	1:00 pm	2:25	Weekday program focused on finding a trustworthy and reliable tax preparer.
Health	Public Service Announcements	January 1 st -March 31 st	Various	:30 sec	PSA's highlighted the importance of winter readiness.
Health	January Health Focus	January 26 th	2:30 pm	10 min	This local health feature focused on best practices for staying health during the winter months.
Health	February Health Focus	February 23 rd	2:30 pm	10 min	This local health feature the importance a balanced diet.
Health	March Health Focus	March 29 th	2:30 pm	10 min	This health feature focused on mental health.

2024 1st Quarter Issues/Programs List Advisory for Broadcast Station WLKL (January-March)