

BlueWest media

MEDIA BUYING

Station Order
Udall for Colorado

68081

Market: Grand Junction

Flight Dates: Monday, September 29, 2014 to Sunday, October 05, 2014

Estimate ID

205

Contact: Stacey Smith

Email: stacey.smith@kkco11news.com

Phone: 970-243-1111

Fax: 970-243-1770

Direct:

KKCO-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 29	Sep 30	Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	
KKCO 5a News	EM	M-F	\$10.00		1		1				2
5:00 AM 5:30 AM		30	\$20.00								
KKCO 6a News	EM	M-F	\$30.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30	\$150.00								
Today Show	EM	M-F	\$40.00	2	2	2	2	2			10
7:00 AM 9:00 AM		30	\$400.00								
Saturday Today	EM	Sa	\$20.00						1		1
6:00 AM 8:00 AM		30	\$20.00								
Sunday Today	EM	Su	\$35.00							1	1
7:00 AM 8:00 AM		30	\$35.00								
Today Show 2	DT	M-F	\$25.00				1				1
9:00 AM 10:00 AM		30	\$25.00								
Today Show 3	DT	M-F	\$20.00			1					1
10:00 AM 11:00 AM		30	\$20.00								
Rachel Ray	DT	M-F	\$15.00			1					1
11:00 AM 12:00 PM		30	\$15.00								
KKCO 12p News	DT	M-F	\$20.00		1			1			2
12:00 PM 12:30 PM		30	\$40.00								
Days of Our Lives	DT	M-F	\$10.00	1							1
1:00 PM 2:00 PM		30	\$10.00								
Meredith	EF	M-F	\$25.00	1	1	1	1	1			5
3:00 PM 4:00 PM		30	\$125.00								

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluestwestmedia.com

Date/Time Sent: 9/2/2014 10:04:51 PM

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Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 29	Sep 30	Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	
Dr Oz	EF	M-F	\$30.00		1		1	1			3
4:00 PM 4:30 PM		30	\$90.00								
NBC Nightly News	EN	M-F	\$500.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$2,500.00								
KKCO 5:30p News	EN	M-F	\$125.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$625.00								
Sat Nightly News	EN	Sa	\$250.00						1		1
5:00 PM 5:30 PM		30	\$250.00								
Sat 5p News	EN	Sa	\$60.00						1		1
5:30 PM 6:00 PM		30	\$60.00								
Sun Nightly News	EN	Su	\$250.00							1	1
5:00 PM 5:30 PM		30	\$250.00								
Sun 5:30p News	EN	Su	\$90.00							1	1
5:30 PM 6:00 PM		30	\$90.00								
Tonight Show	LF	M-F	\$35.00	1	1	1	1	1			5
10:35 PM 11:35 PM		30	\$175.00								
KKCO 10p News	LN	M-F	\$175.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30	\$875.00								
Sat 10p News	LN	Sa	\$90.00						2		2
10:00 PM 10:35 PM		30	\$180.00								
Sun 10p News	LN	Su	\$130.00							2	2
10:00 PM 10:35 PM		30	\$260.00								

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Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Sep 29	Sep 30	Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	
Jeopardy	PA	M-F		\$500.00	1			1				2
5:00 PM 6:30 PM		30		\$1,000.00								
Wheel of Fortune	PA	M-F		\$100.00		1			1			2
6:30 PM 7:00 PM		30		\$200.00								
Big Bang Theory	PA	Sa		\$50.00						1		1
6:00 PM 6:30 PM		30		\$50.00								
Blacklist	PT	M		\$135.00	1							1
9:00 PM 10:00 PM		30		\$135.00								
Station Gross Totals				\$7,600.00	11	12	10	12	11	6	5	67

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KKCO-TV Grand Junction	Date: 9/25/2014
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I, BlueWest Media

being/on behalf of: Mark Udall

a legally qualified candidate of the Democratic

political party for the office of: Senate

in the General

election to be held on: Tuesday, November 04, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, September 29, 2014	Sunday, October 05, 2014

Attach proposed schedule with charges (if available): \$7,600.00

I represent that the payment for the above described broadcast time has been furnished by:

Udall for Colorado

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Ellen Marshall

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, September 25, 2014

Mary Udall

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Krista Rhoades

Office Mgr.

Signature

Printed Name

Title