

Create Year 19

SUPPLIER:	APT, WNET, WGBH	LICENSEE:	IOWA
RIGHTS:	One Year: Jan 1, 2024 - Dec 31, 2024		
CATEGORY:	Lifestyle	TOTAL PRICE:	\$16,255

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Create is the dynamic turn-key channel of popular lifestyle and how-to programming designed to serve the multicast and digital needs of public television stations. Create is distributed by APT in collaboration with The WNET Group and GBH. Create features a 24/7 program schedule including food, travel, home & garden, arts & crafts, fitness and general lifestyle content linked by interstitials including channel I.D., billboard, image and public television personality spots along with weekly marathon events. Create linear streaming options are available. The response deadline for Create Year 19 is October 20, 2023.

Vote: Yes

Hours of programming per day: 24

Thank you for being a Create subscriber since **02/01/2007**.

Additional information (if any):	Iowa PBS adds local and regional programming to our CREATE schedule. Currently we are airing Iowa Ingredient and Iowa Life from Iowa PBS and Prairie Sportsman from Pioneer PBS. Iowa PBS will add an additional local program to the CREATE schedule in the Spring of 2024 titled Roadtrip Iowa.
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Response submitted by: Matthew Mcpike

Response submitted on: 09/29/2023

Thank you for your response. PRINT a copy for your files.

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