



# CONTRACT

**Indianapolis WTTV**  
**2960 North Meridian Street, Suite 250**  
**Heather Kiel**  
**Indianapolis, IN 46208**  
**(317) 632-5900**

<u>Contract / Revision</u> 2596601 /		<u>Alt Order #</u> 09882585	
<u>Advertiser</u> <b>POL/Eric Holcomb/Governor/IN/Rep</b>		<u>Original Date / Revision</u> 07/09/20 / 07/09/20	
<u>Contract Dates</u> <b>10/12/20 - 10/18/20</b>	<u>Estimate #</u>		
<u>Product</u> <b>3078/HOLCOMB 4 INDIA</b>			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTTV</b>	<u>Account Executive</u> Telerep Los Angeles	<u>Sales Office</u> Telerep/Los Ang	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
			<u>Total Ratings</u> 187.40
<u>Agency Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u> 3078	
<u>Agency Ref</u> IN4746		<u>Advertiser Ref</u>	

And:

**Target Enterprises**  
**15260 Ventura Boulevard**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTTV	10/12/20	10/16/20	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				5	\$30.00	1.10			
N 2	WTTV	10/12/20	10/16/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				5	\$65.00	1.50			
N 3	WTTV	10/12/20	10/16/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				5	\$65.00	1.70			
N 4	WTTV	10/12/20	10/16/20	Let's Make a Deal	10a-11a		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				5	\$200.00	2.90			
N 5	WTTV	10/12/20	10/16/20	Price is Right	11a-12p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				5	\$300.00	4.10			
N 6	WTTV	10/12/20	10/16/20	M-F 12p-1230p	M-F 12p-1230p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				5	\$200.00	3.40			
N 7	WTTV	10/12/20	10/16/20	The Talk	M-F 2-3p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				5	\$150.00	1.50			
N 8	WTTV	10/12/20	10/16/20	M-F 3p-4p	M-F 3p-4p		:30				NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				10	\$65.00	1.60			
N 9	WTTV	10/12/20	10/16/20	M-F 4p-5p	M-F 4p-5p		:30				NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				10	\$75.00	1.70			
N 10	WTTV	10/12/20	10/16/20	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				5	\$125.00	1.60			
N 11	WTTV	10/12/20	10/16/20	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	MTWTF--				5	\$125.00	1.60			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**Indianapolis WTTV**  
**2960 North Meridian Street, Suite 250**  
**Heather Kiel**  
**Indianapolis, IN 46208**  
**(317) 632-5900**

<u>Contract / Revision</u> 2596601 /		<u>Alt Order #</u> 09882585
<u>Advertiser</u> POL/Eric Holcomb/Governor/IN/Rep		<u>Original Date / Revision</u> 07/09/20 / 07/09/20
<u>Contract Dates</u> 10/12/20 - 10/18/20	<u>Product</u> 3078/HOLCOMB 4 INDI	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	MTWTF--				5	\$125.00	1.80				
N 12	WTTV	10/12/20	10/16/20	M-F 6p-630p	M-F 6p-630p		:30				NM	5	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	MTWTF--				5	\$150.00	2.00				
N 13	WTTV	10/16/20	10/16/20	Fri Prime Hour 1	Fri 8p-9p		:30				NM	1	\$675.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	----1--				1	\$675.00	5.70				
N 14	WTTV	10/12/20	10/16/20	M-F 11p-1135p	M-F 11p-1135p		:30				NM	5	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	MTWTF--				5	\$200.00	2.50				
N 15	WTTV	10/12/20	10/16/20	Late Show	1135p-1235a		:30				NM	5	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	MTWTF--				5	\$75.00	1.20				
N 16	WTTV	10/17/20	10/17/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	2	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	-----2-				2	\$50.00	1.20				
N 17	WTTV	10/17/20	10/17/20	Sa 6p-630p	Sa 6p-630p		:30				NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	-----1-				1	\$125.00	1.70				
N 18	WTTV	10/17/20	10/17/20	Sa 11p-1135p	Sa 11p-1135p		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	-----1-				1	\$150.00	1.50				
N 19	WTTV	10/18/20	10/18/20	Su 9a-1030a	Su 858a-1030a		:30				NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	-----2				2	\$200.00	3.30				
N 20	WTTV	10/18/20	10/18/20	Su 1030a-1130a	Su 1030a-1130a		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	-----1				1	\$150.00	2.30				
N 21	WTTV	10/18/20	10/18/20	Su 6p-630p	Su 6p-630p		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	-----1				1	\$150.00	2.20				
N 22	WTTV	10/18/20	10/18/20	Su 11p-1135p	Su 11p-1135p		:30				NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	-----1				1	\$175.00	3.10				
N 23	WTTV	10/18/20	10/18/20	Su 1135p-1235a	Su 1135p-1235a		:30				NM	2	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/12/20	10/18/20	-----2				2	\$50.00	1.20				
<b>Totals</b>												187.40	92	\$11,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	92	\$11,850.00	(\$1,777.50)	\$10,072.50
<b>Totals</b>	92	\$11,850.00	(\$1,777.50)	\$10,072.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.