



Indianapolis WTTV
2960 North Meridian Street, Suite 250
Heather Kiel
Indianapolis, IN 46208
(317) 632-5900

CONTRACT

| | | | |
|---|---|--|--|
| <u>Contract / Revision</u> 2596601 / | | <u>Alt Order #</u> 09882585 | |
| <u>Advertiser/IN/Rep</u> | | <u>Original Date / Revision</u> 07/09/20 / 07/09/20 | |
| | | | |
| <u>Estimate #</u> | | | |
| | | | |
| <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash | |
| <u>Property</u> WTTV | <u>Account Executive</u> Telerep Los Angeles | <u>Sales Office</u> Telerep/Los Ang | |
| <u>Special Handling</u> | | | |
| | | | |
| <u>Demographic</u> Adults 35+ | | | |
| | | <u>Total Ratings</u> 187.40 | |
| <u>Agcy Code</u> 9915473 | <u>Advertiser Code</u> | <u>Product 1/2</u> 3078 | |
| <u>Agency Ref</u> IN4746 | | <u>Advertiser Ref</u> | |

And:

Target Enterprises
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | WTTV | 10/12/20 | 10/16/20 | 6:30 AM-7:00 AM | 6:30 AM-7:00 AM | | :30 | | | | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$30.00 | 1.10 | | | |
| N 2 | WTTV | 10/12/20 | 10/16/20 | 7:00 AM-8:00 AM | 7:00 AM-8:00 AM | | :30 | | | | NM | 5 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$65.00 | 1.50 | | | |
| N 3 | WTTV | 10/12/20 | 10/16/20 | 8:00 AM-9:00 AM | 8:00 AM-9:00 AM | | :30 | | | | NM | 5 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$65.00 | 1.70 | | | |
| N 4 | WTTV | 10/12/20 | 10/16/20 | Let's Make a Deal | 10a-11a | | :30 | | | | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$200.00 | 2.90 | | | |
| N 5 | WTTV | 10/12/20 | 10/16/20 | Price is Right | 11a-12p | | :30 | | | | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$300.00 | 4.10 | | | |
| N 6 | WTTV | 10/12/20 | 10/16/20 | M-F 12p-1230p | M-F 12p-1230p | | :30 | | | | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$200.00 | 3.40 | | | |
| N 7 | WTTV | 10/12/20 | 10/16/20 | The Talk | M-F 2-3p | | :30 | | | | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$150.00 | 1.50 | | | |
| N 8 | WTTV | 10/12/20 | 10/16/20 | M-F 3p-4p | M-F 3p-4p | | :30 | | | | NM | 10 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 10 | \$65.00 | 1.60 | | | |
| N 9 | WTTV | 10/12/20 | 10/16/20 | M-F 4p-5p | M-F 4p-5p | | :30 | | | | NM | 10 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 10 | \$75.00 | 1.70 | | | |
| N 10 | WTTV | 10/12/20 | 10/16/20 | 5:00 PM-5:30 PM | 5:00 PM-5:30 PM | | :30 | | | | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$125.00 | 1.60 | | | |
| N 11 | WTTV | 10/12/20 | 10/16/20 | 5:30 PM-6:00 PM | 5:30 PM-6:00 PM | | :30 | | | | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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|--|---------------------------------------|--|
| <u>Contract / Revision</u> 2596601 / | | <u>Alt Order #</u> 09882585 |
| <u>Advertiser</u> POL/Eric Holcomb/Governor/IN/Rep | | <u>Original Date / Revision</u> 07/09/20 / 07/09/20 |
| <u>Contract Dates</u> 10/12/20 - 10/18/20 | <u>Product</u> 3078/HOLCOMB 4 INDI | <u>Estimate #</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|------------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$125.00 | 1.80 | | | |
| N 12 | WTTV | 10/12/20 | 10/16/20 | M-F 6p-630p | M-F 6p-630p | | :30 | | | | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$150.00 | 2.00 | | | |
| N 13 | WTTV | 10/16/20 | 10/16/20 | Fri Prime Hour 1 | Fri 8p-9p | | :30 | | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | ----1-- | | | | 1 | \$675.00 | 5.70 | | | |
| N 14 | WTTV | 10/12/20 | 10/16/20 | M-F 11p-1135p | M-F 11p-1135p | | :30 | | | | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$200.00 | 2.50 | | | |
| N 15 | WTTV | 10/12/20 | 10/16/20 | Late Show | 1135p-1235a | | :30 | | | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | MTWTF-- | | | | 5 | \$75.00 | 1.20 | | | |
| N 16 | WTTV | 10/17/20 | 10/17/20 | 8:00 AM-9:00 AM | 8:00 AM-9:00 AM | | :30 | | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----2- | | | | 2 | \$50.00 | 1.20 | | | |
| N 17 | WTTV | 10/17/20 | 10/17/20 | Sa 6p-630p | Sa 6p-630p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1- | | | | 1 | \$125.00 | 1.70 | | | |
| N 18 | WTTV | 10/17/20 | 10/17/20 | Sa 11p-1135p | Sa 11p-1135p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1- | | | | 1 | \$150.00 | 1.50 | | | |
| N 19 | WTTV | 10/18/20 | 10/18/20 | Su 9a-1030a | Su 858a-1030a | | :30 | | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----2 | | | | 2 | \$200.00 | 3.30 | | | |
| N 20 | WTTV | 10/18/20 | 10/18/20 | Su 1030a-1130a | Su 1030a-1130a | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1 | | | | 1 | \$150.00 | 2.30 | | | |
| N 21 | WTTV | 10/18/20 | 10/18/20 | Su 6p-630p | Su 6p-630p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1 | | | | 1 | \$150.00 | 2.20 | | | |
| N 22 | WTTV | 10/18/20 | 10/18/20 | Su 11p-1135p | Su 11p-1135p | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1 | | | | 1 | \$175.00 | 3.10 | | | |
| N 23 | WTTV | 10/18/20 | 10/18/20 | Su 1135p-1235a | Su 1135p-1235a | | :30 | | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----2 | | | | 2 | \$50.00 | 1.20 | | | |
| Totals | | | | | | | | | | 187.40 | | 92 | \$11,850.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 09/28/20 - 10/25/20 | 92 | \$11,850.00 | (\$1,777.50) | \$10,072.50 |
| Totals | 92 | \$11,850.00 | (\$1,777.50) | \$10,072.50 |

Signature: _____ **Date:** _____

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