

CONTRACT



Bonneville
280 Commerce Circle
Sacramento, CA 95815
AR@bonneville.com

knci.com

And:

Sadler Strategic Media
12103 Viewcrest Road
Studio City, CA 91604

<u>Contract / Revision</u> 51020 / 1		<u>Alt Order #</u> 32123388
<u>Product</u> No on Prop 6		
<u>Contract Dates</u> 10/04/18 - 11/03/18		<u>Estimate #</u> 2181
<u>Advertiser</u> No on Prop 6		<u>Original Date / Revision</u> 08/30/18 / 10/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNCI-FM	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9915144	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	KNCIF	10/08/18	11/02/18	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	32	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	MTWTF--				8	\$225.00				
	Week:	10/15/18	10/21/18	MTWTF--				8	\$225.00				
	Week:	10/22/18	10/28/18	MTWTF--				8	\$225.00				
	Week:	10/29/18	11/04/18	MTWTF--				8	\$225.00				
E 2	KNCIF	10/08/18	11/02/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	32	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	MTWTF--				8	\$250.00				
	Week:	10/15/18	10/21/18	MTWTF--				8	\$250.00				
	Week:	10/22/18	10/28/18	MTWTF--				8	\$250.00				
	Week:	10/29/18	11/04/18	MTWTF--				8	\$250.00				
3	KNCIF	10/15/18	11/02/18	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	24	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	MTWTF--				8	\$300.00				
	Week:	10/22/18	10/28/18	MTWTF--				8	\$300.00				
	Week:	10/29/18	11/04/18	MTWTF--				8	\$300.00				
E 4	KNCIF	10/06/18	11/03/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/06/18	10/12/18	-----S-				2	\$100.00				
	Week:	10/13/18	10/19/18	-----S-				2	\$100.00				
	Week:	10/20/18	10/26/18	-----S-				2	\$100.00				
	Week:	10/27/18	11/02/18	-----S-				2	\$100.00				
	Week:	11/03/18	11/09/18	-----S-				2	\$100.00				
N 5	KNCIF	10/04/18	10/05/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	---TF--				4	\$250.00				
N 6	KNCIF	10/04/18	10/05/18	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	---TF--				4	\$225.00				
N 7	KNCIF	10/04/18	10/05/18	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	---TF--				4	\$300.00				
Totals								0.00				110	\$26,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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51020 / 1	32123388

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
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No on Prop 6	08/30/18 / 10/01/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	84	\$20,100.00	(\$3,015.00)	\$17,085.00
10/29/18 - 11/03/18	26	\$6,400.00	(\$960.00)	\$5,440.00
Totals	110	\$26,500.00	(\$3,975.00)	\$22,525.00

Signature: _____ **Date:** _____

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