

**Aug 30, 18**  
 CONT# 32123388 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KNCI-FM (Sacramento, CA)  
 FM STEVE SARANTOS  
 OFF LOS ANGELES  
 AGY SADLER STRATEGIC MEDIA  
 ADDR 12103 VIEWCREST RD  
 STUDIO CITY, CA 91604  
  
 BYR ROSA LOZANO  
 ADV NO ON PROP 6  
 PDT No on Prop 6  
 FLT Oct 08, 18 - Nov 04, 18

DDS CONT# 0  
 C/P/E: / / 2181

SALESPERSON FAX#

PH #

\* REP ORDER COMMENT \*

\*\* 8/30/2018 3:07:00 PM: \*\*\*NEW ORDER\*\*\* PLEASE CONFIRM WITH ELIZABETH AT 323-966-5082 OR  
 ELIZABETH.BRENES@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	10/15/2018 - 11/2/2018	3W	8	\$225.00	24
STEVE									
	1.2	MTWTF..	10A - 3P	60	10/15/2018 - 11/2/2018	3W	8	\$250.00	24
OFFER									
	1.3	MTWTF..	3P - 7P	60	10/15/2018 - 11/2/2018	3W	8	\$300.00	24
	1.4	.....S.	10A - 3P	60	10/20/2018 - 11/3/2018	3W	2	\$100.00	6
					** WEEKLY FLIGHT TOTALS **		26	\$19,200.00	

	Oct 18	Nov 18				
SPOTS	52	26				
CASH	12800.00	6400.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	12800.00	6400.00				

						TOTAL
SPOTS						78
CASH						19,200.00
TRADE						0.00
NSL						0.00
TOTAL						19,200.00

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**\*\* Competitive Comments \*\***

SVC: Jul18 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.