

REVISED

Oct 01, 18
 CONT# **32123388** Mod# 2 Ver# 3 (Last = MOD 1 CF) DDS CONT# **0**
 REP **CHRISTAL RADIO** C/P/E: **/ / 2181**
 TO **KNCI-FM (Sacramento, CA)**
 FM **STEVE SARANTOS**
 OFF **LOS ANGELES** SALESPERSON FAX#
 AGY **SADLER STRATEGIC MEDIA**
 ADDR **12103 VIEWCREST RD** PH #
STUDIO CITY, CA 91604

 BYR **ROSA LOZANO**
 ADV **NO ON PROP 6**
 PDT **No on Prop 6**
 FLT **Oct 01, 18 - Nov 04, 18**

*** REP ORDER COMMENT ***

**** 10/1/2018 4:12:00 PM: ***REVISION*** DO NOT DOUBLE BOOK. PLEASE CONFIRM WITH ELIZABETH AT 323-966-5082 OR ELIZABETH.BRENES@KATZMEDIA.COM**
**** 10/1/2018 4:12:00 PM: REVISION ADDING WEEKS OF 10/1 AND 10/8. PLS DO NOT DOUBLE BOOK AND CONFIRM ASAP.**
**** 10/1/2018 4:12:00 PM: STARTING EARLY ON THE NO ON 6 ORDERS 10/4.**
COPY AND SPOT WILL COME FROM JULIE AND PAYMENT WILL BE MADE BY WEDNESDAY.
PLEASE CONFIRM YOU RECEIVED THE ADD TO SKED. THANKS! ROSA

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		<u>FLIGHT 1</u>								
CHG	1.1S.	10A - 3P	60	10/6/2018 - 10/6/2018	1W	2	\$100.00	2	
ADD	1.2	...TF..	6A - 10A	60	10/4/2018 - 10/5/2018	1W	4	\$225.00	4	
ADD	1.3	...TF..	10A - 3P	60	10/4/2018 - 10/5/2018	1W	4	\$250.00	4	
ADD	1.4	...TF..	3P - 7P	60	10/4/2018 - 10/5/2018	1W	4	\$300.00	4	
				** WEEKLY FLIGHT TOTALS **				14	\$3,300.00	
		<u>FLIGHT 2</u>								
	2.1	MTWTF..	6A - 10A	60	10/8/2018 - 11/2/2018	4W	8	\$225.00	32	
STEVE										
	2.2	MTWTF..	10A - 3P	60	10/8/2018 - 11/2/2018	4W	8	\$250.00	32	
OFFER										
	2.3	MTWTF..	3P - 7P	60	10/8/2018 - 11/2/2018	4W	8	\$300.00	32	
	2.4S.	10A - 3P	60	10/13/2018 - 11/3/2018	4W	2	\$100.00	8	
					** WEEKLY FLIGHT TOTALS **				26	\$25,600.00

Oct 01, 18
 CONT# **32123388** Mod# 2 Ver# 3 (Last = MOD 1 CF)
 REP **CHRISTAL RADIO**

DDS CONT# **0**
 C/P/E: **1 / 2181**

	Oct 18	Nov 18					
SPOTS	92	26					
CASH	22500.00	6400.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	22500.00	6400.00					

							TOTAL
SPOTS							118
CASH							28,900.00
TRADE							0.00
NSL							0.00
TOTAL							28,900.00

**** Competitive Comments ****

NO ON PROP 6 ENGLISH RADIO 10.15.18 - 11.06.18

SVC: Jul18 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.