



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ben Rheaut, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Chris Miller

Authorized committee:

Miller for Governor

Agency requesting time (and contact information):

☒

Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

West Virginia Governor

Date of election:

5/14/24

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Paul Kilgore

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Ben Rheault

Digitally signed by Ben Rheault
Date: 2024.01.30 12:45:27 -05'00'

Signature:

Serina Jones

Name: Ben Rheault

Name: SERINA JONES

Date of Request to Purchase Ad Time: 1/16/24

Date of Station Agreement to Sell Time: 3/13/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

WVNT-AM

Date Received/Requested:

3/13/24

Est. #:

11176, 11177, 11178

Station Location:

PARKERSBURG, WV

Run Start and End Dates:

3/13 - 3/29

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WVNI-AM	ORDER#:	3214007	DATE:	03/12/2024
MARKET:	Parkersburg-Marietta, WV	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	27		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4456784
ADVERTISER:	Miller for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	3/13-3/19 Est 11176 Candidate	AGY EST:	11176		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-13-2024 TO 3/19/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/12/2024 11:02

COMMENTS

[Rep Comment] 03/12/2024:

PopulationBuyType: CPP.

Please send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

New order. Please confirm to shane.mejia@genmedipartners.com or in Radio Exchange if you are setup. Traffic and payment will be sent closer to start date.

DAY#1		3/13/2024 To 3/13/2024					TOT \$100.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	3/13/2024	3/13/2024	1	\$20	\$20
	2		..W....	10:00AM	3:00PM	60	3/13/2024	3/13/2024	2	\$20	\$40
	3		..W....	3:00PM	7:00PM	60	3/13/2024	3/13/2024	2	\$20	\$40

DAY#2		3/14/2024 To 3/14/2024					TOT \$120.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	3/14/2024	3/14/2024	2	\$20	\$40
	2		...T...	10:00AM	3:00PM	60	3/14/2024	3/14/2024	2	\$20	\$40
	3		...T...	3:00PM	7:00PM	60	3/14/2024	3/14/2024	2	\$20	\$40

STATION:	WVNI-AM	ORDER#:	3214007	DATE:	03/12/2024
MARKET:	Parkersburg-Marietta, WV	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	27		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4456784
ADVERTISER:	Miller for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	3/13-3/19 Est 11176 Candidate	AGY EST:	11176		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-13-2024 TO 3/19/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 03/12/2024 11:02	

DAY#3		3/15/2024 To 3/15/2024						TOT \$100.00	TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	3/15/2024	3/15/2024	2	\$20	\$40
	2	F..	10:00AM	3:00PM	60	3/15/2024	3/15/2024	1	\$20	\$20
	3	F..	3:00PM	7:00PM	60	3/15/2024	3/15/2024	2	\$20	\$40

DAY#6		3/18/2024 To 3/18/2024						TOT \$100.00	TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	3/18/2024	3/18/2024	2	\$20	\$40
	2		M.....	10:00AM	3:00PM	60	3/18/2024	3/18/2024	2	\$20	\$40
	3		M.....	3:00PM	7:00PM	60	3/18/2024	3/18/2024	1	\$20	\$20

DAY#7		3/19/2024 To 3/19/2024						TOT \$120.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	3/19/2024	3/19/2024	2	\$20	\$40
	2		.T.....	10:00AM	3:00PM	60	3/19/2024	3/19/2024	2	\$20	\$40
	3		.T.....	3:00PM	7:00PM	60	3/19/2024	3/19/2024	2	\$20	\$40

STATION:	WVNI-AM	ORDER#:	3214501	DATE:	03/12/2024
MARKET:	Parkersburg-Marietta, WV	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	27		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4456784
ADVERTISER:	Miller for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	3/13-3/19 Est 11176 Candidate	AGY EST:	11176		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	03-13-2024 TO 3/19/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/12/2024 11:02

TOTAL	Mar														Total
SPOT	27														27
CASH	540.00														540.00
TOTAL	540.00														540.00

DISCLAIMER

Electronic invoices preferred.
Radiolnvoices.com El Number: 9912521
Marketron Code: EI141074



REMIT TO:
SEVEN MOUNTAINS MEDIA LLC
5 Rosemar Circle
Parkersburg, WV 26104
Email: serina@7mountainsmedia.com
For CC payments:
<https://mxmerchant.com/mxcustomer/d/325c5388-1daf-4c94-993f-cc64d1c56881/v3>

WVNT-AM Order Confirmation

OrderID: 101736-001

Sponsor: MILLER FOR GOVERNOR
Product: MILLER FOR GOVERNOR
Estimate/PO: 11176
AccountRep: GENESIS
BillingCycle: Broadcast Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 3/13/2024 - 3/19/2024
Items Ordered: 27
Ordered Amount: \$540.00
-Agency Commission: -\$81.00
Net Amount: \$459.00

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD, STE 903
WEST PALM BEACH, FL 33401

Scheduled Station(s): WVNT-AM MILLER FOR GOVERNOR

Printed 3/12/2024 1:14:38 PM

Page 3

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/13/2024 - 3/19/2024	All Weeks	06:00 AM - 10:00 AM	2	2	1	2	2			9	:60	Spot		S101736-001	9	20.00	180.00
02 3/18/2024 - 3/19/2024	All Weeks	10:00 AM - 03:00 PM	5	4						9	:60	Spot		S101736-001	9	20.00	180.00
03 3/13/2024 - 3/19/2024	All Weeks	03:00 PM - 07:00 PM	1	2	2	2	2			9	:60	Spot		S101736-001	9	20.00	180.00

Broadcast Month Projected Billing:

Jan-24	0.00	Feb-24	0.00	Mar-24	540.00	Q1-2024	540.00
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Confirmed Correct; Payment Guaranteed

Accepted for WVNT-AM

Seven Mountains Media LLC does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non Discrimination provision is a condition of each advertising sales agreement with Seven Mountains Media LLC, whether verbal or written.

399.5

**Seven Mountains Media
Family LLC**

2551 Park Center Blvd
State College, PA 16803
(814) 237-9800
Mar 14th 2024, 8:38:40 AM
www.7mountainsmedia.com

Amount: **\$390.15**
Surcharge: **\$0.00**

Total: **\$390.15**

Payment

MasterCard \$390.15
(****6077)
Auth Code: 07307Q
Card Not Present
Memo: 3995

MILLER FOR GOVERNOR

Card holder agrees to pay according to card
issuer agreement.

Return Policy
As warranted