

New Order

Agency: Flexpoint Media
 Office: New Albany
 Client: 389 - RPOF
 DeSantis/Moody/Petronis

Station: WXAX
 Order Type: Normal
 Cancel Date:

Flight Start: 09/13/2022
 Flight End: 09/19/2022
 Hiatus:

Product: 500 - FL-GOV 2022

Piggyback Product:

Estimate: 3332 - 09.13-09.19 FL-GOV SLTV :30 Order
 Received in ePort: 9/12/2022 9:34:41 AM

Airtime Dollars: \$3,131.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$3,131.00
 Total Spots: 52

Primary Demo:

Local/National: National
 Rep Office: Azteca America National Spot TV Sales (WXAX)

Demo 2:

Demo 3:

GRP: 0.00
 CPP: \$0.00
 GIMP: 0
 CPM: \$0.00

AE: Adam Schorr
 Phone:
 OrderID: 11987933
 Status: New

Comments: Separation: 15
 PopulationBuyType: CPP

Adam Schorr

9-12-22
 POLITICAL CANDIDATE
 15 MINS SEP
 INPUT ALL NEWS BY PROGRAM NAME; NEWS INVENTORY CODE

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total					
						9/13	9/14	9/15	9/16	9/17	9/18	9/19	Spots	Rtg	CPP	Imp	CPM	
1	TuWThFM 7A-8A Hechos AM (News)	EM	\$63.00	C	30	1	1	1	1	0	0	1	5					
1222006 Index: 126																		
2	TuWThFM 8A-9A Hechos AM (News)	EM	\$63.00	C	30	1	1	1	1	0	0	1	5					
1222006 Index: 166																		
3	TuWThFM 9A-10A LA LOBA Novela	DT	\$40.00	C	30	1	1	1	1	0	0	1	5					
1222006 Index: 175																		
4	TuWThFM 5P-6P EL PALENQUE Talk Show	EN	\$50.40	C	30	1	1	1	1	0	0	1	5					
1222006 Index: 437																		
5	TuWThFM 6P-6:30P HECHOS - AQUI ENTRE NOS News	EN	\$60.00	C	30	1	1	1	1	0	0	1	5					
1222006 Index: 487																		
6	TuWThFM 6:30P-7P HECHOS MERIDIANO News	EN	\$60.00	C	30	1	1	1	1	0	0	1	5					
1222006 Index: 487																		

New Order (Page 2)

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7	TuWThFM 7P-7:30P ACERCATE A ROCIO Talk Show	PA	\$63.00	C	30	1	1	1	1	0	0	1	5					
1222006 Index: 316																		
8	TuWThFM 8P-9P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine	PT	\$63.00	C	30	1	1	1	1	0	0	1	5					
1222006 Index: 195																		
9	TuWThFM 9P-10P Al Extremo (News/Ent. Mag)	PT	\$63.00	C	30	1	1	1	1	0	0	1	5					
1222006 Index: 227																		
10	TuWThFM 11P- 11:30P Hechos Nacional (News)	LN	\$75.60	C	30	1	1	1	1	0	0	1	5					
1222006 Index: 300																		
11	Sa 7P-8P EN SUS BATALLAS Entertainment	PA	\$63.00	C	30	0	0	0	0	1	0	0	1					
1222006 Index: 260																		
12	Su 7P-8P CINE A LA MEXICANA	PT	\$63.00	C	30	0	0	0	0	0	1	0	1					
1222006 Index: 260																		
Total Spots:						10	10	10	10	1	1	10						
Cash\$ - Spots: \$3,131.00 - 52 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,131.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																		