

New Order

Agency: Flexpoint Media
Office: New Albany
Client: 389 - RPOF
 DeSantis/Moody/Petronis
Product: 500 - FL-GOV 2022
Piggyback Product:
Estimate: 3377 - 09.20-09.26 FL-GOV SLTV
 :30 Order

Station: WXAX
Order Type: Normal
Cancel Date:
Received in ePort: 9/19/2022 9:04:31 AM

Flight Start: 09/20/2022
Flight End: 09/26/2022
Hiatus:

Primary Demo:
Demo 2:

Local/National: National
Rep Office: Azteca America National Spot TV
 Sales (WXAX)
AE: Adam Schorr
Phone:
OrderID: 12012572
Status: New

Airtime Dollars: \$3,131.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$3,131.00
Total Spots: 52

Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 15
 PopulationBuyType: CPP

Adam Schorr

9-19
 POLITICAL CANDIDATE
 30 MINS SEP
 INPUT ALL NEWS BY PROGRAM NAME; NEWS INVENTORY CODE

Daily Airtime Lines

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | | | | | | | | Total | | | | | |
|--------------------|---|----------|---------|-----|-----|------|------|------|------|------|------|------|-------|-----|-----|-----|-----|--|
| | | | | | | 9/20 | 9/21 | 9/22 | 9/23 | 9/24 | 9/25 | 9/26 | Spots | Rtg | CPP | Imp | CPM | |
| 1 | TuWThFM 7A-8A Hechos AM (News) | EM | \$63.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| 1222006 Index: 126 | | | | | | | | | | | | | | | | | | |
| 2 | TuWThFM 8A-9A Hechos AM (News) | EM | \$63.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| 1222006 Index: 166 | | | | | | | | | | | | | | | | | | |
| 3 | TuWThFM 9A-10A LA LOBA Novela | DT | \$40.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| 1222006 Index: 175 | | | | | | | | | | | | | | | | | | |
| 4 | TuWThFM 5P-6P EL PALENQUE Talk Show | EN | \$50.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| 1222006 Index: 437 | | | | | | | | | | | | | | | | | | |
| 5 | TuWThFM 6P-6:30P HECHOS - AQUI ENTRE NOS News | EN | \$60.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| 1222006 Index: 487 | | | | | | | | | | | | | | | | | | |
| 6 | TuWThFM 6:30P-7P HECHOS MERIDIANO News | EN | \$60.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| 1222006 Index: 487 | | | | | | | | | | | | | | | | | | |

New Order (Page 2)

Agency: Flexpoint Media
Client: 389 - RPOF
 DeSantis/Moody/Petronis

Station: WXAX
Product: 500 - FL-GOV 2022

Order ID: 12012572
Estimate: 3377 - 09.20-09.26 FL-GOV SLTV
 :30 Order

Flight Start: 09/20/2022

Flight End: 09/26/2022

Received in ePort: 9/19/2022 9:04:31 AM

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | | | | | | | | Total | | | | | |
|--------------------|---|----------|---------|-----|-----|------|------|------|------|------|------|------|-------|-----|-----|-----|-----|--|
| | | | | | | 9/20 | 9/21 | 9/22 | 9/23 | 9/24 | 9/25 | 9/26 | Spots | Rtg | CPP | Imp | CPM | |
| 7 | TuWThFM 7P-7:30P ACERCATE A ROCIO Talk Show | PA | \$63.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| 1222006 Index: 316 | | | | | | | | | | | | | | | | | | |
| 8 | TuWThFM 8P-9P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine | PT | \$63.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| 1222006 Index: 195 | | | | | | | | | | | | | | | | | | |
| 9 | TuWThFM 9P-10P Al Extremo (News/Ent. Mag) | PT | \$63.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| 1222006 Index: 227 | | | | | | | | | | | | | | | | | | |
| 10 | TuWThFM 11P- 11:30P Hechos Nacional (News) | LN | \$76.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| 1222006 Index: 300 | | | | | | | | | | | | | | | | | | |
| 11 | Sa 7P-8P EN SUS BATALLAS Entertainment | PA | \$63.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | | | | | |
| 1222006 Index: 260 | | | | | | | | | | | | | | | | | | |
| 12 | Su 7P-8P CINE A LA MEXICANA | PT | \$63.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | | | | | |
| 1222006 Index: 260 | | | | | | | | | | | | | | | | | | |

Total Spots: 10 10 10 10 1 1 10

Cash\$ - Spots: \$3,131.00 - 52 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,131.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00