

New Order

Agency: GMMB
 Office: Washington
 Client: 679 - Charlie Crist for Governor
 Product: 723 - Candidate

Station: WXAX
 Order Type: Normal
 Cancel Date:

Flight Start: 10/11/2022
 Flight End: 10/17/2022
 Hiatus:

Piggyback Product:
 Estimate: 12273 - Charlie Crist for Governor
 SL TV 10.11-10.17

Received in ePort: 10/7/2022 9:52:52 AM

Airtime Dollars: \$899.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$899.00
 Total Spots: 14

Primary Demo:
 Demo 2:
 Demo 3:
 GRP: 0.00
 CPP: \$0.00
 GIMP: 0
 CPM: \$0.00

Local/National: National
 Rep Office: Azteca America National Spot TV Sales (WXAX)
 AE: Adam Schorr
 Phone:
 OrderID: 12080523
 Status: New

MarketShare:

Comments: Separation: 30
 PopulationBuyType: CPP *Adam Schorr*

10-7-22
 POLITICAL CANDIDATE
 30 MINS SEP
 INPUT ALL NEWS BY PROGRAM NAME; NEWS INVENTORY CODE

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/11	Total			
							Spots	Rtg	CPP	Imp
1	TuWThFM 7A-8A Hechos AM (News)	EM	\$63.00	C	30	2	2			
2	TuWThFM 8A-9A Hechos AM (News)	EM	\$63.00	C	30	2	2			
3	TuWThFM 6P-6:30P HECHOS - AQUI ENTRE NOS News	EF	\$60.00	C	30	1	1			
4	TuWThFM 6:30P-7P HECHOS MERIDIANO News	EF	\$60.00	C	30	2	2			
5	TuWThFM 7P-7:30P ACÉRCATE A ROCÍO Talk Show	PA	\$63.00	C	30	1	1			
6	TuWThFM 7:30P-8P ACÉRCATE A ROCÍO Talk Show	PA	\$63.00	C	30	1	1			
7	TuWThFM 8P-9P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine	PT	\$63.00	C	30	1	1			
8	TuWThFM 9P-10P Al Extremo (News/Ent. Mag)	PT	\$63.00	C	30	2	2			

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/11	Total Spots	Rtg	CPP	Imp	CPM	
9	TuWThFM 11P-11:30P Hechos Nacional (News)	LN	\$76.00	C	30	2	2					
Total Spots:							14					
Cash\$ - Spots: \$899.00 - 14 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$899.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00												