

# New Order

**Agency:** Flexpoint Media  
**Office:** New Albany  
**Client:** 389 - RPOF  
 DeSantis/Moody/Petronis  
**Product:** 500 - FL-GOV 2022  
**Piggyback Product:**  
**Estimate:** 3671 - 10.12-10.24 FL-GOV SLTV  
 :60 Order

**Station:** WXAX  
**Order Type:** Normal  
**Cancel Date:**  
**Received in ePort:** 10/11/2022 2:35:28 PM

**Flight Start:** 10/11/2022  
**Flight End:** 10/24/2022  
**Hiatus:**

**Primary Demo:**  
**Demo 2:**

**Local/National:** National  
**Rep Office:** Azteca America National Spot TV  
 Sales (WXAX)  
**AE:** Adam Schorr  
**Phone:**  
**OrderID:** 12089846  
**Status:** New

**Airtime Dollars:** \$3,978.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$3,978.00  
**Total Spots:** 33

**Demo 3:**  
**GRP:** 0.00  
**CPP:** \$0.00  
**GIMP:** 0  
**CPM:** \$0.00  
**Comments:** Separation: 15  
 PopulationBuyType: CPP

*Adam Schorr*

10-11-22  
 POLITICAL CANDIDATE  
 15 MINS SEP  
 INPUT ALL NEWS BY PROGRAM NAME; NEWS INVENTORY CODE

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len															Total				
						10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 7A-8A Hechos AM (News)	EM	\$126.00	C	60	0	1	0	1	0	0	0	1	0	0	0	0	0	1	4				
1222006 Index: 126																								
2	TuWThFM 8A-9A Hechos AM (News)	EM	\$126.00	C	60	0	0	1	0	0	0	1	0	0	1	0	0	0	0	3				
1222006 Index: 166																								
3	TuWThFM 9A-10A <del>LA LOBA</del> Novela	DT	\$80.00	C	60	0	1	0	1	0	0	0	0	1	0	0	0	0	0	3				
1222006 Index: 175																								
4	TuWThFM 5P-6P EL PALENQUE Talk Show	EN	\$100.00	C	60	0	0	1	0	0	0	1	0	0	0	1	0	0	0	3				
1222006 Index: 437																								
5	TuWThFM 6P-6:30P HECHOS - AQUÍ ENTRE NOS News	EN	\$120.00	C	60	0	1	0	1	0	0	0	1	0	0	0	0	0	1	4				
1222006 Index: 487																								
6	TuWThFM 6:30P-7P HECHOS MERIDIANO News	EN	\$120.00	C	60	0	0	1	0	0	0	1	0	0	1	0	0	0	0	3				
1222006 Index: 487																								

# New Order (Page 2)

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len												Total Spots	Rtg	CPP	Imp	CPM				
						10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21						10/22	10/23	10/24	
7	TuWThFM 7P-7:30P ACERCATE A ROCIO Talk Show	PA	\$126.00	C	60	0	1	0	1	0	0	0	0	1	0	0	0	0	0	3					
1222006 Index: 316																									
8	TuWThFM 8P-9P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine	PT	\$126.00	C	60	0	0	1	0	0	0	1	0	0	0	1	0	0	0	3					
1222006 Index: 195																									
9	TuWThFM 9P-10P Al Extremo (News/Ent. Mag)	PT	\$126.00	C	60	0	1	0	1	0	0	0	1	0	0	0	0	0	1	4					
1222006 Index: 227																									
10	TuWThFM 11P- 11:30P Hechos Nacional (News)	LN	\$152.00	C	60	0	0	1	0	0	0	1	0	0	1	0	0	0	0	3					
1222006 Index: 300																									
<b>Total Spots:</b>						0	5	5	5	0	0	5	3	2	3	2	0	0	3						
<b>Cash\$ - Spots: \$3,978.00 - 33 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,978.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00</b>																									