

New Order

Agency: GMMB
Office: Washington
Client: 610 - Crist for Governor 2022
Product: 649 - candidate
Piggyback Product:
Estimate: 12342 - Crist for Governor 2022 - 10.18-10.24 SL

Station: WXAX
Order Type: Normal
Cancel Date:
Received in ePort: 10/14/2022 8:36:02 PM

Flight Start: 10/18/2022
Flight End: 10/24/2022
Hiatus:

Primary Demo:
Demo 2:

Local/National: National
Rep Office: Azteca America National Spot TV Sales (WXAX)

Airtime Dollars: \$899.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$899.00

Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00

AE: Adam Schorr
Phone:
OrderID: 12104312
Status: New

Total Spots: 14

Comments: Separation: 30
 PopulationBuyType: CPP

Adam Schorr

10-16-22
 POLITICAL CANDIDATE
 30 MINS SEP
 INPUT ALL NEWS BY PROGRAM NAME; NEWS INVENTORY CODE

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/18	Total			
							Spots	Rtg	CPP	Imp
1	TuWThFM 7A-8A Hechos AM (News)	EM	\$63.00	C	30	2	2			
2	TuWThFM 8A-9A Hechos AM (News)	EM	\$63.00	C	30	2	2			
3	TuWThFM 6P-6:30P HECHOS - AQUI ENTRE NOS News	EF	\$60.00	C	30	1	1			
4	TuWThFM 6:30P-7P HECHOS MERIDIANO News	EF	\$60.00	C	30	2	2			
5	TuWThFM 7P-7:30P ACÉRCATE A ROCÍO Talk Show	PA	\$63.00	C	30	1	1			
6	TuWThFM 7:30P-8P ACÉRCATE A ROCÍO Talk Show	PA	\$63.00	C	30	1	1			
7	TuWThFM 8P-9P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine	PT	\$63.00	C	30	1	1			
8	TuWThFM 9P-10P Al Extremo (News/Ent. Mag)	PT	\$63.00	C	30	2	2			

New Order (Page 2)

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/18	Total Spots	Rtg	CPP	Imp	CPM	
9	TuWThFM 11P-11:30P Hechos Nacional (News)	LN	\$76.00	C	30	2	2					
Total Spots:							14					
Cash\$ - Spots: \$899.00 - 14 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$899.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00												