

New Order

Agency: GMMB
Office: Washington
Client: 679 - Charlie Crist for Governor
Product: 723 - Candidate
Piggyback Product:
Estimate: 12500 - CCFG SL TV 11.1-11.8

Station: WXAX MXAX
Order Type: Normal
Cancel Date:

Flight Start: 11/01/2022
Flight End: 11/07/2022
Hiatus:

Received in ePort: 10/28/2022 5:23:19 PM

Airtime Dollars: \$899.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$899.00
Total Spots: 14

Primary Demo:
Demo 2:

Local/National: National
Rep Office: Azteca America National Spot TV Sales (WXAX)
AE: Adam Schorr
Phone:
OrderID: 12151919
Status: New

Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 30
 PopulationBuyType: CPP

Adam Schorr

10-30-22
 POLITICAL CANDIDATE
 30 MINS SEP
 INPUT ALL NEWS BY PROGRAM NAME; NEWS INVENTORY CODE

5pm cut off on 11/8

MarketShare:

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	11/1	Total				
							Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 7A-8A Hechos AM (News)	EM	\$63.00	C	30	2	2				
2	TuWThFM 8A-9A Hechos AM (News)	EM	\$63.00	C	30	2	2				
3	TuWThFM 6P-6:30P HECHOS - AQUI ENTRE NOS News	EF	\$60.00	C	30	1	1				
4	TuWThFM 6:30P-7P HECHOS MERIDIANO News	EF	\$60.00	C	30	2	2				
5	TuWThFM 7P-7:30P ACÉRCATE A ROCÍO Talk Show	PA	\$63.00	C	30	1	1				
6	TuWThFM 7:30P-8P ACÉRCATE A ROCÍO Talk Show	PA	\$63.00	C	30	1	1				
7	TuWThFM 8P-9P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine	PT	\$63.00	C	30	1	1				
8	TuWThFM 9P-10P Al Extremo (News/Ent. Mag)	PT	\$63.00	C	30	2	2				

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	11/1	Total Spots	Rtg	CPP	Imp	CPM	
9	TuWThFM 11P-11:30P Hechos Nacional (News)	LN	\$76.00	C	30	2	2					
Total Spots:							14					
Cash\$ - Spots: \$899.00 - 14 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$899.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00												