

New Order

Agency: Flexpoint Media
Office: New Albany
Client: 389 - RPOF
 DeSantis/Moody/Petronis
Product: 500 - FL-GOV 2022
Piggyback Product:
Estimate: 4010 - 11.01-11.07 FL-GOV SLTV
 :30- Order

Station: WXAX
Order Type: Normal
Cancel Date:
Received in ePort: 10/31/2022 11:53:31 AM

Flight Start: 11/01/2022
Flight End: 11/07/2022
Hiatus:

Primary Demo:
Demo 2:
Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 15
 PopulationBuyType: CPP

Local/National: National
Rep Office: Azteca America National Spot TV
 Sales (WXAX)
AE: Adam Schorr
Phone:
OrderID: 12155590
Status: Pending Review

Airtime Dollars: \$3,131.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$3,131.00
Total Spots: 52

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total				
						11/1	11/2	11/3	11/4	11/5	11/6	11/7	Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 7A-8A Hechos AM (News)	EM	\$63.00	C	30	1	1	1	1	0	0	1	5				
1222006 Index: 126																	
2	TuWThFM 8A-9A Hechos AM (News)	EM	\$63.00	C	30	1	1	1	1	0	0	1	5				
1222006 Index: 166																	
3	TuWThFM 9A-10A LA LOBA Novela HECHOS HOUR 3	DT	\$40.00	C	30	1	1	1	1	0	0	1	5				
1222006 Index: 175																	
4	TuWThFM 5P-6P EL PALENQUE Talk Show	EN	\$50.00	C	30	1	1	1	1	0	0	1	5				
1222006 Index: 437																	
5	TuWThFM 6P-6:30P HECHOS - AQUI ENTRE NOS News	EN	\$60.00	C	30	1	1	1	1	0	0	1	5				
1222006 Index: 487																	
6	TuWThFM 6:30P-7P HECHOS MERIDIANO News	EN	\$60.00	C	30	1	1	1	1	0	0	1	5				
1222006 Index: 487																	

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						11/1	11/2	11/3	11/4	11/5	11/6	11/7		Rtg	CPP	Imp	CPM
7	TuWThFM 7P-7:30P ACERCATE A ROCIO Talk Show	PA	\$63.00	C	30	1	1	1	1	0	0	1	5				
1222006 Index: 316																	
8	TuWThFM 8P-9P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine	PT	\$63.00	C	30	1	1	1	1	0	0	1	5				
1222006 Index: 195																	
9	TuWThFM 9P-10P Al Extremo (News/Ent. Mag)	PT	\$63.00	C	30	1	1	1	1	0	0	1	5				
1222006 Index: 227																	
10	TuWThFM 11P- 11:30P Hechos Nacional (News)	LN	\$76.00	C	30	1	1	1	1	0	0	1	5				
1222006 Index: 300																	
11	Sa 7P-8P EN SUS BATALLAS Entertainment	PA	\$63.00	C	30	0	0	0	0	1	0	0	1				
1222006 Index: 260																	
12	Su 7P-8P CINE A LA MEXICANA	PT	\$63.00	C	30	0	0	0	0	0	1	0	1				
1222006 Index: 260																	
Total Spots:						10	10	10	10	1	1	10					
Cash\$ - Spots: \$3,131.00 - 52 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,131.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																	