

# New Order

**Agency:** Flexpoint Media  
**Office:** New Albany  
**Client:** 389 - RPOF  
 DeSantis/Moody/Petronis  
**Product:** 500 - FL-GOV 2022  
**Piggyback Product:**

**Station:** WXAX  
**Order Type:** Normal  
**Cancel Date:**  
**Received in ePort:** 10/25/2022 1:17:53 PM

**Flight Start:** 10/26/2022  
**Flight End:** 11/01/2022  
**Hiatus:**

**Estimate:** 3899 - 10.26-11.01 FL-GOV SLTV  
 :30+ Order

**Airtime Dollars:** \$3,131.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$3,131.00  
**Total Spots:** 52

**Primary Demo:**  
**Demo 2:**

**Local/National:** National  
**Rep Office:** Azteca America National Spot TV  
 Sales (WXAX)

**Demo 3:**  
**GRP:** 0.00  
**CPP:** \$0.00  
**GIMP:** 0  
**CPM:** \$0.00

**AE:** Adam Schorr  
**Phone:**  
**OrderID:** 12135075  
**Status:** New

**Comments:** Separation: 15  
 PopulationBuyType: CPP

**MarketShare:**

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total					
						10/26	10/27	10/28	10/29	10/30	10/31	11/1	Spots	Rtg	CPP	Imp	CPM	
1	WThFMTu 7A-8A Hechos AM (News)	EM	\$63.00	C	30	1	1	1	0	0	1	1	5					
1222006 Index: 126																		
2	WThFMTu 8A-9A Hechos AM (News)	EM	\$63.00	C	30	1	1	1	0	0	1	1	5					
1222006 Index: 166																		
3	WThFMTu 9A-10A <del>LA LOBA</del> Novela	DT	\$40.00	C	30	1	1	1	0	0	1	1	5					
1222006 Index: 175 <b>HECHOS HOUR 3</b>																		
4	WThFMTu 5P-6P EL PALENQUE Talk Show	EN	\$50.00	C	30	1	1	1	0	0	1	1	5					
1222006 Index: 437																		
5	WThFMTu 6P-6:30P HECHOS - AQUI ENTRE NOS News	EN	\$60.00	C	30	1	1	1	0	0	1	1	5					
1222006 Index: 487																		
6	WThFMTu 6:30P-7P HECHOS MERIDIANO News	EN	\$60.00	C	30	1	1	1	0	0	1	1	5					
1222006 Index: 487																		

# New Order (Page 2)

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						10/26	10/27	10/28	10/29	10/30	10/31	11/1	Spots	Rtg	CPP	Imp	CPM
7	WThFMTu 7P-7:30P ACERCATE A ROCIO Talk Show	PA	\$63.00	C	30	1	1	1	0	0	1	1	5				
1222006 Index: 316																	
8	WThFMTu 8P-9P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine	PT	\$63.00	C	30	1	1	1	0	0	1	1	5				
1222006 Index: 195																	
9	WThFMTu 9P-10P Al Extremo (News/Ent. Mag)	PT	\$63.00	C	30	1	1	1	0	0	1	1	5				
1222006 Index: 227																	
10	WThFMTu 11P- 11:30P Hechos Nacional (News)	LN	\$76.00	C	30	1	1	1	0	0	1	1	5				
1222006 Index: 300																	
11	Sa 7P-8P EN SUS BATALLAS Entertainment	PA	\$63.00	C	30	0	0	0	1	0	0	0	1				
1222006 Index: 260																	
12	Su 7P-8P CINE A LA MEXICANA	PT	\$63.00	C	30	0	0	0	0	1	0	0	1				
1222006 Index: 260																	

**Total Spots:** 10 10 10 1 1 10 10

**Cash\$ - Spots: \$3,131.00 - 52 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,131.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00**