

New Order

Agency: Flexpoint Media
Office: New Albany
Client: 389 - RPOF
 DeSantis/Moody/Petronis
Product: 500 - FL-GOV 2022
Piggyback Product:
Estimate: 3592 - 10.06-10.12 FL-GOV SLTV
 :30- Order

Station: WXAX
Order Type: Normal
Cancel Date:
Received in ePort: 10/5/2022 11:44:11 AM

Flight Start: 10/06/2022
Flight End: 10/12/2022
Hiatus:

Primary Demo:
Demo 2:

Local/National: National
Rep Office: Azteca America National Spot TV
 Sales (WXAX)

Airtime Dollars: \$3,131.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$3,131.00

Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 15
 PopulationBuyType: CPP

AE: Adam Schorr
Phone:
OrderID: 12073024
Status: New

Total Spots: 52

MarketShare:

Adam Schorr

10-5-22
 POLITICAL CANDIDATE
 15 MINS SEP
 INPUT ALL NEWS BY PROGRAM NAME; NEWS INVENTORY CODE

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total					
						10/6	10/7	10/8	10/9	10/10	10/11	10/12	Spots	Rtg	CPP	Imp	CPM	
1	ThFMTuW 7A-8A Hechos AM (News)	EM	\$63.00	C	30	1	1	0	0	1	1	1	5					
1222006 Index: 126																		
2	ThFMTuW 8A-9A Hechos AM (News)	EM	\$63.00	C	30	1	1	0	0	1	1	1	5					
1222006 Index: 166																		
3	ThFMTuW 9A-10A LA LOBA Novela	DT	\$40.00	C	30	1	1	0	0	1	1	1	5					
1222006 Index: 175																		
4	ThFMTuW 5P-6P EL PALENQUE Talk Show	EN	\$50.00	C	30	1	1	0	0	1	1	1	5					
1222006 Index: 437																		
5	ThFMTuW 6P-6:30P HECHOS - AQUI ENTRE NOS News	EN	\$60.00	C	30	1	1	0	0	1	1	1	5					
1222006 Index: 487																		
6	ThFMTuW 6:30P-7P HECHOS MERIDIANO News	EN	\$60.00	C	30	1	1	0	0	1	1	1	5					
1222006 Index: 487																		

New Order (Page 2)

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						10/6	10/7	10/8	10/9	10/10	10/11	10/12					
7	ThFMTuW 7P-7:30P ACERCATE A ROCIO Talk Show	PA	\$63.00	C	30	1	1	0	0	1	1	1	5				
1222006 Index: 316																	
8	ThFMTuW 8P-9P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine	PT	\$63.00	C	30	1	1	0	0	1	1	1	5				
1222006 Index: 195																	
9	ThFMTuW 9P-10P Al Extremo (News/Ent. Mag)	PT	\$63.00	C	30	1	1	0	0	1	1	1	5				
1222006 Index: 227																	
10	ThFMTuW 11P- 11:30P Hechos Nacional (News)	LN	\$76.00	C	30	1	1	0	0	1	1	1	5				
1222006 Index: 300																	
11	Sa 7P-8P EN SUS BATALLAS Entertainment	PA	\$63.00	C	30	0	0	1	0	0	0	0	1				
1222006 Index: 260																	
12	Su 7P-8P CINE A LA MEXICANA	PT	\$63.00	C	30	0	0	0	1	0	0	0	1				
1222006 Index: 260																	

Total Spots: 10 10 1 1 10 10 10

Cash\$ - Spots: \$3,131.00 - 52 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,131.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00