

CONTRACT



WVVA
3052 Big Laurel Hwy
Bluefield, WV 24701-4969
Sales T&C: www.gray.tv/advertising
(304) 324-0647

<u>Contract / Revision</u> 2549773 /		<u>Alt Order #</u>
<u>Advertiser</u> Sherman McKinney		<u>Original Date / Revision</u> 05/06/22 / 05/06/22
<u>Contract Dates</u> 05/16/22 - 06/14/22	<u>Estimate #</u>	
<u>Product</u> WVVA Political Buy		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WVVA	<u>Account Executive</u> Bluefield House	<u>Sales Office</u> Bluefield Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Order Type</u> NORMAL		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 183388	<u>Advertiser Ref</u> 606106	

And:

Sherman McKinney
PO Box 105
Welch, WV 24801

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WVVA	05/16/22	06/14/22	WVVA Early News Today	5a-6a		:30			NM	14	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	MTWTF--				3	\$25.00			
	Week:	05/23/22	05/29/22	MTWTF--				3	\$25.00			
	Week:	05/30/22	06/05/22	MTWTF--				3	\$25.00			
	Week:	06/06/22	06/12/22	MTWTF--				3	\$25.00			
	Week:	06/13/22	06/19/22	MT-----				2	\$25.00			
N 2	WVVA	05/16/22	06/14/22	WVVA News Today	6a-7a		:15			NM	10	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	MTWTF--				2	\$58.50			
	Week:	05/23/22	05/29/22	MTWTF--				2	\$58.50			
	Week:	05/30/22	06/05/22	MTWTF--				2	\$58.50			
	Week:	06/06/22	06/12/22	MTWTF--				2	\$58.50			
	Week:	06/13/22	06/19/22	MT-----				2	\$58.50			
N 3	WVVA	05/23/22	06/13/22	WVVA News at 6	6p-630p		:15			NM	4	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/23/22	05/29/22	MTWTF--				1	\$146.25			
	Week:	05/30/22	06/05/22	MTWTF--				1	\$146.25			
	Week:	06/06/22	06/12/22	MTWTF--				1	\$146.25			
	Week:	06/13/22	06/19/22	M-----				1	\$146.25			
N 4	WVVA	05/16/22	06/10/22	WVVA News at 6	6p-630p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	MTWTF--				1	\$225.00			
	Week:	05/23/22	05/29/22	-----				0	\$225.00			
	Week:	05/30/22	06/05/22	-----				0	\$225.00			
	Week:	06/06/22	06/12/22	MTWTF--				1	\$225.00			
Totals											30	\$1,970.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 - 05/31/22	15	\$951.50	(\$142.72)	\$808.78
06/01/22 - 06/14/22	15	\$1,018.50	(\$152.78)	\$865.73
Totals	30	\$1,970.00	(\$295.50)	\$1,674.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Signature: _____ **Date:** _____

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