

# CONTRACT



**WVVA**  
**3052 Big Laurel Hwy**  
**Bluefield, WV 24701-4969**  
**Sales T&C: www.gray.tv/advertising**  
**(304) 324-0647**

<u>Contract / Revision</u> 2549773 /		<u>Alt Order #</u>
<u>Advertiser</u> Sherman McKinney		<u>Original Date / Revision</u> 05/06/22 / 05/06/22
<u>Contract Dates</u> 05/16/22 - 06/14/22	<u>Estimate #</u>	
<u>Product</u> WVVA Political Buy		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WVVA	<u>Account Executive</u> Bluefield House	<u>Sales Office</u> Bluefield Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 183388	<u>Advertiser Ref</u> 606106	

And:

**Sherman McKinney**  
**PO Box 105**  
**Welch, WV 24801**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WVVA	05/16/22	06/14/22	WVVA Early News Today	5a-6a		:30			NM	14	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	MTWTF--				3	\$25.00			
	Week:	05/23/22	05/29/22	MTWTF--				3	\$25.00			
	Week:	05/30/22	06/05/22	MTWTF--				3	\$25.00			
	Week:	06/06/22	06/12/22	MTWTF--				3	\$25.00			
	Week:	06/13/22	06/19/22	MT-----				2	\$25.00			
N 2	WVVA	05/16/22	06/14/22	WVVA News Today	6a-7a		:15			NM	10	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	MTWTF--				2	\$58.50			
	Week:	05/23/22	05/29/22	MTWTF--				2	\$58.50			
	Week:	05/30/22	06/05/22	MTWTF--				2	\$58.50			
	Week:	06/06/22	06/12/22	MTWTF--				2	\$58.50			
	Week:	06/13/22	06/19/22	MT-----				2	\$58.50			
N 3	WVVA	05/23/22	06/13/22	WVVA News at 6	6p-630p		:15			NM	4	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/23/22	05/29/22	MTWTF--				1	\$146.25			
	Week:	05/30/22	06/05/22	MTWTF--				1	\$146.25			
	Week:	06/06/22	06/12/22	MTWTF--				1	\$146.25			
	Week:	06/13/22	06/19/22	M-----				1	\$146.25			
N 4	WVVA	05/16/22	06/10/22	WVVA News at 6	6p-630p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	MTWTF--				1	\$225.00			
	Week:	05/23/22	05/29/22	-----				0	\$225.00			
	Week:	05/30/22	06/05/22	-----				0	\$225.00			
	Week:	06/06/22	06/12/22	MTWTF--				1	\$225.00			
<b>Totals</b>											<b>30</b>	<b>\$1,970.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 - 05/31/22	15	\$951.50	(\$142.72)	\$808.78
06/01/22 - 06/14/22	15	\$1,018.50	(\$152.78)	\$865.73
<b>Totals</b>	<b>30</b>	<b>\$1,970.00</b>	<b>(\$295.50)</b>	<b>\$1,674.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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