



WMSN Madison
7847 Big Sky Dr
Madison, WI 53719

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 3206043

Schedule Dates

02/08/18-02/12/18

Advertiser

Tim Burns for Wisconsin-D (122427)

Agency

Buying Time Media (1779)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

949/962/5792 (1001866)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Kathryn, Welsh,

Phone/Fax

/

CPE

949/962/5792

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Political
Separation: 30
BRAD PHILLIPS

Date Entered 02/06/18

Last Modified 02/06/18

Entered By Kelli Witzgreuter

CO-OP No

Headline #

ECR25888753

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$255.00

Net Total \$1,445.00

Sales Tax

Madison (WMSN)

By Broadcast Month

Feb. 2018 4

Grand Total: 4

Spots

\$1,700.00

\$1,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (3 -)	02/09/18-02/09/18	2	:30	9:30P- News-FOX 47 News At 9	1					1			1	\$400.00	\$400.00	Madison (WMSN)	Fox 47 News At 9	2/6/18
2.0	Normal Line / News (1)	02/08/18-02/08/18	2	:30	9:30P- News-FOX 47 News At 9	1				1				1	\$400.00	\$400.00	Madison (WMSN)	Fox 47 News At 9	2/6/18
3.0	Normal Line / News (1)	02/12/18-02/12/18	2	:30	9:30P- News-FOX 47 News At 9	1	1							1	\$400.00	\$400.00	Madison (WMSN)	Fox 47 News At 9	2/6/18
4.0	Normal Line / News (2)	02/11/18-02/11/18	2	:30	9:01P- News-FOX 47 News At 9	1							1	1	\$500.00	\$500.00	Madison (WMSN)	Fox News At 9pm	2/6/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

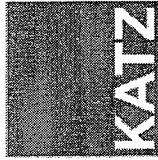
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

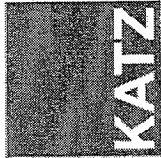


125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25888753		Changes as of: 2/6/2018 at 11:55 AM		Version: Current State Version 1	
CPE: 949/962/5792		Flight: 2/7/18 - 2/12/18		Station: WMSN	
Agency: BUYING TIME, LLC		Advertiser: 12069		Market: Madison	
650 Massachusetts AVE NW		Product: Political		Office: WASHINGTON	
Suite 210		Agency Order #: 7020929		Primary Demo:	
Washington, DC 20001		Buyer: Welsh, Kathryn		Con Type: POLITICAL/VOTE	
		Salesperson: BRADLEY PHILIPPS		Assistant: BRADLEY PHILIPPS	
		202-955-5342		202-955-5342	
Comments: Separation: 30				Total Spots: 4	
				Total CPP: \$0.00	
				Total GRP:	
				Separation:	
				Total \$: \$1,700.00	

#	Day/Time	DP	Program	Rate	Len	2/7 - 2/12							Total Spots	Total \$	CPP*	GRP*
						2/7	2/8	2/9	2/10	2/11	2/12					
1	W-F, M-Tu 9:30p-10p		Fox 47 News At 9	\$400.00	30	1	1	0	0	0	1		3	\$1,200.00	\$0.00	0.0
2	Su 9p-9:30p		Fox News At 9pm	\$500.00	30	0	0	0	0	1	0		1	\$500.00	\$0.00	0.0
TOTALS:						1	1	0	0	1	1		4	\$1,700.00	\$0.00	0.0



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		Salesperson: BRADLEY PHILIPPS		Assistant: BRADLEY PHILIPPS	
		202-955-5342		202-955-5342	
		Total Spots: 4		Total CPP: \$0.00	
		Total GRP: \$1,700.00		Separation:	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/06/18 11:55 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information				
Market Budget:	\$28,333			
WMSN Share:	6%			
Comment:				
Unknown:	94%			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$1,700.00	0.0
Total	100%	4	\$1,700.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Feb	4	\$1,700.00
Total	4	\$1,700.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	2/6/18 11:55 AM				
New	2/6/18 11:55 AM	BRADLEY PHILIPPS	New	4	
				\$1,700.00	\$0
				\$1,700.00	\$0

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 2/6/2018

I, Buying Time LLC

being/on behalf of: Burns for Wisconsin

a legally qualified candidate of the Democratic

political party for the office of: Wisconsin Supreme Court

in the Primary

election to be held on: February 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$

net

I represent that the payment for the above described broadcast time has been furnished by:

Burns for Wisconsin

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Skilton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/6/2018

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title