

KLET

MARKET:	UM - Buffalo, WY	AMOUNT:	\$180.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	10		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
MOD:	Stn Ver: 1 Last:				WEST PALM BEACH, FL 33401
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		Invoices@MediaFinancial.com
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4430154
ADVERTISER:	Cheney for Wyoming	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 6621 8/6-8/8 ONLY US House Republican	AGY EST:	6621		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	08-06-2022 TO 8/8/2022		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	3				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/05/2022 10:05

COMMENTS

[Rep Comment] 08/05/2022: New URGENT order. Traffic, Nab and spot to follow via email from genmediapartners@truecastsolutions.com. Click on the links to download each. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Affidavits of Performance/invoices required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		8/6/2022 To 8/6/2022						TOT \$36.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S.	6:00AM	7:00PM	60	8/6/2022	8/6/2022	2	\$18	\$36	

DAY#2		8/7/2022 To 8/7/2022						TOT \$36.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S	6:00AM	7:00PM	60	8/7/2022	8/7/2022	2	\$18	\$36	

DAY#3		8/8/2022 To 8/8/2022						TOT \$108.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	8/8/2022	8/8/2022	2	\$18	\$36	
	2		M.....	10:00AM	3:00PM	60	8/8/2022	8/8/2022	2	\$18	\$36	
	3		M.....	3:00PM	7:00PM	60	8/8/2022	8/8/2022	2	\$18	\$36	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Red Right Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Cheney for Wyoming - Liz Cheney, PO Box 3167, Cheyenne WY 82003

Authorized committee:

Red Right Media

Agency requesting time (and contact information):

N/A Red Right Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US House

Date of election:

Aug. 16, 2022

General

Primary

Treasurer of candidate's authorized committee:

Amy Edmonds

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Name: Media Buyer

Date of Request to Purchase Ad Time:

8/5/22
6/4/2022

Signature:



Name:

Rita Connors

Date of Station Agreement to Sell Time:

8/5/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Red Right Media

Date: 6/1/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

See attached

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.