

The order was not accepted as it has been placed by the agency which was unaware it was an issue ad. So it needs to be revised and proper paperwork submitted.

Sep 18, 20
CONT# 34353695 Mod# Ver# 1 (Last =)
REP KATZ RADIO
TO WNSN-FM (South Bend, IN)
FM JULIE KREUN
OFF CHICAGO
AGY KSM CHICAGO
ADDR 303 EAST WACKER DRIVE 8TH FLOOR
CHICAGO, IL 60601

DDS CONT# 0
C/P/E: R34 / TRVT / 0014

SALESPERSON FAX#

PH # 312-977-0772

BYR CHERYL SIMON
ADV RIGHT TO LIFE OF MICHIGAN PAC
PDT TARGET VOTER
FLT Sep 21, 20 - Nov 08, 20

2340 Porter St. SW Barbara Listing, President
P.O. Box 901 Genevieve Marnon, Legislative Director
Grand Rapids, MI 49509-0901
P: (616) 532-2300
E: info@rtl.org

* REP ORDER COMMENT *

** 9/18/2020 3:35:00 PM: AND

** 9/18/2020 3:35:00 PM: D T

** 9/18/2020 3:35:00 PM: EMENTS MUST BE PUBLISHED/APPEAR IN STRICT ACCORDANCE WITH THE INFORMATION DETAILED ON THIS FORM AND IN A MANNER THAT WILL COMPLY WITH ALL FEDERAL, STATE AND LOCAL LAWS, RULES, ORDINANCES, REGULATIONS AND THE LIKE RELATED TO SAME. MEDIA COMPANY IS RESPONSIBLE IF IT FAILS TO DO SO (INCLUDING, FOR AVOIDANCE OF DOUBT, THOSE MATTERS ARISING OUT OF THE LOCATION, INSTALLATION, MAINTENANCE, OR FAILURE TO REMOVE ADVERTISING PROMPTLY FOLLOWING THE TERM OF THIS IO). PAYMENT TERMS REFERENCED IN THE 4A'S TERMS FOR INV OICES THAT ARE NOT SUBJECT TO REASONABLE DISPUTE (AND PAID BY ADVERTISER) ARE MODIFIED FROM THIRTY (30) TO SIXTY (60) DAYS. (A) INsofar AS ADVERTISER, AND NOT AGENCY IS ULTIMATELY RESPONSIBLE FOR PAYMENTS UNDER THIS IO, AND AGENCY IS NOT RESPONSIBLE TO TH E MEDIA VENDOR UNTIL IT RECEIVES THE RELEVANT CLEARED FUNDS FROM THE ADVERTISER; IF, AS A CONVENIENCE TO THE MEDIA VENDOR, AGENCY MAKES PAYMENTS BEFORE IT RECEIVES PAYMENTS FROM THE ADVERTISER (EACH A ?PREPAYMENT?), THEN IT IS AGREE

** 9/18/2020 3:35:00 PM: HAT AGENCY RESERVES THE RIGHT, AT ANY TIME, TO APPLY SUCH PREPAYMENT TO ANY OTHER AMOUNTS THEN OUTSTANDING TO THE MEDIA VENDOR; (B) ADVERTISER, AND NOT AGENCY, AGREES TO DEFEND, INDEMNIFY AND HOLD HARMLESS MEDIA VENDOR, AGENCY, AND THEIR RESPECTIVE AFFILI ATES, OFFICERS, EMPLOYEES AND AGENTS FROM ANY AND ALL LOSSES INCURRED AS A RESULT OF A THIRD PARTY CLAIM, JUDGMENT OR PROCEEDING RELATING TO OR ARISING OUT OF ADVERTISER'S UNALTERED (UNLESS SUCH ALTERATION IS WITH THE APPROVAL OF AGENCY OR ADVERTISER) CON TENT OR SUBJECT MATTER OF ANY ADVERTISEMENT TO THE EXTENT USED BY MEDIA VENDOR IN ACCORDANCE WITH THESE TERMS AND CONDITIONS, INCLUDING BUT NOT LIMITED ALLEGATIONS THAT SUCH CONTENT OR SUBJECT MATTER VIOLATE THE RIGHT OF A THIRD PARTY, ARE DEFAMATORY OR O BSCENE, OR VIOLATE ANY LAW, REGULATIONS OR OTHER JUDICIAL OR ADMINISTRATIVE ACTION; AND (C) CONFIDENTIALITY: MEDIA VENDOR AGREES THE CONTENT OF THE ADVERTISEMENT INCLUDING SPECIFIC PRICING AND PROMOTIONS IS CONFIDENTIAL INFORMATION

** 9/18/2020 3:35:00 PM: KELLY SCOTT MADISON/CHICAGO 303 E. WACKER DRIVE - 8TH FLOOR CHICAGO, IL 60601 KELLY, SCOTT & MADISON, INC. (?AGENCY?) ENTERS INTO THIS INSERTION ORDER AS AGENT FOR OUR CLIENT (?ADVERTISER?) NAMED ABOVE NAMED ABOVE OR OTHERWISE IDENTIFIED TO YOU (?MEDIA VE NDOR? OR MEDIA VENDOR?) AND REPRESENTS THAT IT IS AUTHORIZED TO DO SO. BY ACCEPTING THIS ORDER, IT IS AGREED THAT EXCEPT AS MODIFIED HERE, THIS INSERTION ORDER IS SUBJECT TO THE TERMS AND CONDITIONS OF THE AAAA'S FOR LOCAL RADIO (?4A'S TERMS?). FURTHER, W HERE THERE IS AN ?ADDITIONAL AGENCY? IDENTIFIED ABOVE, SUCH ADDITIONAL AGENCY IS GRANTED THIRD PARTY BENEFICIARY STATUS TO THE RIGHTS GRANTED TO AGENCY AND ADVERTISER. NO OTHER PREPRINTED OR CLICK THROUGH TERMS SHALL BE OF ANY FORCE OR EFFECT AND THIS IO SUPERSEDES ALL PRIOR AND CONTEMPORANEOUS UNDERSTANDINGS, AGREEMENTS, NEGOTIATIONS, REPRESENTATIONS, INSERTION ORDERS, AND COMMUNICATIONS, BOTH WRITTEN AND ORAL. AGENCY WILL NOT PAY AN AMOUNT HIGHER THAN THE AMOUNT SHOWN ABOVE. ADVER

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**** Competitive Comments ****

SVC: XXYY MSA ARBITRON
Demo Adults 35-64

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.