

This order was not accepted as it has been placed by the agency which was unaware it was an issue ad. So it needs to be revised and proper paperwork submitted.

**Sep 18, 20**  
CONT# 34353696 Mod# Ver# 1 (Last = )  
REP KATZ RADIO  
TO WNSN-FM (South Bend, IN)  
FM JULIE KREUN  
OFF CHICAGO  
AGY KSM CHICAGO  
ADDR 303 EAST WACKER DRIVE 8TH FLOOR  
CHICAGO, IL 60601  
BYR CHERYL SIMON  
ADV RIGHT TO LIFE OF MICHIGAN PAC  
PDT TARGET VOTER  
FLT Sep 21, 20 - Nov 08, 20

DDS CONT# 0  
C/P/E: R34 / TRVT / 0014

SALESPERSON FAX#

PH # 312-977-0772

2340 Porter St. SW  
P.O. Box 901  
Grand Rapids, MI 49509-0901  
P: (616) 532-2300  
E: info@rtl.org  
Barbara Listing, President  
Genevieve Marnon, Legislative Director

\* REP ORDER COMMENT \*

\*\* 9/18/2020 3:35:00 PM: AND

\*\* 9/18/2020 3:35:00 PM: D T

\*\* 9/18/2020 3:35:00 PM: EMENTS MUST BE PUBLISHED/APPEAR IN STRICT ACCORDANCE WITH THE INFORMATION DETAILED ON THIS FORM AND IN A MANNER THAT WILL COMPLY WITH ALL FEDERAL, STATE AND LOCAL LAWS, RULES, ORDINANCES, REGULATIONS AND THE LIKE RELATED TO SAME. MEDIA COMPANY IS RESPONSIBLE IF IT FAILS TO DO SO (INCLUDING, FOR AVOIDANCE OF DOUBT, THOSE MATTERS ARISING OUT OF THE LOCATION, INSTALLATION, MAINTENANCE, OR FAILURE TO REMOVE ADVERTISING PROMPTLY FOLLOWING THE TERM OF THIS IO). PAYMENT TERMS REFERENCED IN THE 4A'S TERMS FOR INV OICES THAT ARE NOT SUBJECT TO REASONABLE DISPUTE (AND PAID BY ADVERTISER) ARE MODIFIED FROM THIRTY (30) TO SIXTY (60) DAYS. (A) INsofar AS ADVERTISER, AND NOT AGENCY IS ULTIMATELY RESPONSIBLE FOR PAYMENTS UNDER THIS IO, AND AGENCY IS NOT RESPONSIBLE TO THE MEDIA VENDOR UNTIL IT RECEIVES THE RELEVANT CLEARED FUNDS FROM THE ADVERTISER; IF, AS A CONVENIENCE TO THE MEDIA VENDOR, AGENCY MAKES PAYMENTS BEFORE IT RECEIVES PAYMENTS FROM THE ADVERTISER (EACH A ?PREPAYMENT?), THEN IT IS AGREE

\*\* 9/18/2020 3:35:00 PM: HAT AGENCY RESERVES THE RIGHT, AT ANY TIME, TO APPLY SUCH PREPAYMENT TO ANY OTHER AMOUNTS THEN OUTSTANDING TO THE MEDIA VENDOR; (B) ADVERTISER, AND NOT AGENCY, AGREES TO DEFEND, INDEMNIFY AND HOLD HARMLESS MEDIA VENDOR, AGENCY, AND THEIR RESPECTIVE AFFILIATES, OFFICERS, EMPLOYEES AND AGENTS FROM ANY AND ALL LOSSES INCURRED AS A RESULT OF A THIRD PARTY CLAIM, JUDGMENT OR PROCEEDING RELATING TO OR ARISING OUT OF ADVERTISER'S UNALTERED (UNLESS SUCH ALTERATION IS WITH THE APPROVAL OF AGENCY OR ADVERTISER) CONTENT OR SUBJECT MATTER OF ANY ADVERTISEMENT TO THE EXTENT USED BY MEDIA VENDOR IN ACCORDANCE WITH THESE TERMS AND CONDITIONS, INCLUDING BUT NOT LIMITED ALLEGATIONS THAT SUCH CONTENT OR SUBJECT MATTER VIOLATE THE RIGHT OF A THIRD PARTY, ARE DEFAMATORY OR OBSCENE, OR VIOLATE ANY LAW, REGULATIONS OR OTHER JUDICIAL OR ADMINISTRATIVE ACTION; AND (C) CONFIDENTIALITY: MEDIA VENDOR AGREES THE CONTENT OF THE ADVERTISEMENT INCLUDING SPECIFIC PRICING AND PROMOTIONS IS CONFIDENTIAL INFORMATION

\*\* 9/18/2020 3:35:00 PM: KELLY SCOTT MADISON/CHICAGO 303 E. WACKER DRIVE - 8TH FLOOR CHICAGO, IL 60601 KELLY, SCOTT & MADISON, INC. (?AGENCY?) ENTERS INTO THIS INSERTION ORDER AS AGENT FOR OUR CLIENT (?ADVERTISER?) NAMED ABOVE NAMED ABOVE OR OTHERWISE IDENTIFIED TO YOU (?MEDIA VENDOR? OR MEDIA VENDOR?) AND REPRESENTS THAT IT IS AUTHORIZED TO DO SO. BY ACCEPTING THIS ORDER, IT IS AGREED THAT EXCEPT AS MODIFIED HERE, THIS INSERTION ORDER IS SUBJECT TO THE TERMS AND CONDITIONS OF THE AAAA'S FOR LOCAL RADIO (?4A'S TERMS?). FURTHER, WHERE THERE IS AN ?ADDITIONAL AGENCY? IDENTIFIED ABOVE, SUCH ADDITIONAL AGENCY IS GRANTED THIRD PARTY BENEFICIARY STATUS TO THE RIGHTS GRANTED TO AGENCY AND ADVERTISER. NO OTHER PREPRINTED OR CLICK THROUGH TERMS SHALL BE OF ANY FORCE OR EFFECT AND THIS IO SUPERSEDES ALL PRIOR AND CONTEMPORANEOUS UNDERSTANDINGS, AGREEMENTS, NEGOTIATIONS, REPRESENTATIONS, INSERTION ORDERS, AND COMMUNICATIONS, BOTH WRITTEN AND ORAL. AGENCY WILL NOT PAY AN AMOUNT HIGHER THAN THE AMOUNT SHOWN ABOVE. ADVER

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MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	10A - 3P	60	9/21/2020 - 9/25/2020	1W	2	\$80.00	2
		;MID DAY							
	1.2	MTWTF..	3P - 5P	60	9/21/2020 - 9/25/2020	1W	8	\$65.00	8
		;PM DRIVE							
	1.3	MTWTF..	7P - 10P	60	9/21/2020 - 9/25/2020	1W	8	\$5.00	8
		;EVENING							
	1.4	.....SS	10A - 7P	60	9/26/2020 - 9/27/2020	1W	3	\$25.00	3
		;WEEKEND							
					** WEEKLY FLIGHT TOTALS **		21	\$795.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	10A - 3P	60	9/28/2020 - 10/9/2020	2W	2	\$80.00	4
		;MID DAY							
	2.2	MTWTF..	3P - 5P	60	9/28/2020 - 10/9/2020	2W	8	\$65.00	16
		;PM DRIVE							
	2.3	MTWTF..	7P - 10P	60	9/28/2020 - 10/9/2020	2W	8	\$5.00	16
		;EVENING							
	2.4	.....SS	10A - 7P	60	10/3/2020 - 10/11/2020	2W	4	\$25.00	8
		;WEEKEND							
					** WEEKLY FLIGHT TOTALS **		22	\$1,640.00	
		<b>FLIGHT 3</b>							
	3.1	MTWTF..	7A - 10A	60	10/12/2020 - 10/16/2020	1W	4	\$70.00	4
		;AM DRIVE							
	3.2	MTWTF..	10A - 3P	60	10/12/2020 - 10/16/2020	1W	2	\$80.00	2
		;MID DAY							
	3.3	MTWTF..	3P - 5P	60	10/12/2020 - 10/16/2020	1W	8	\$65.00	8
		;PM DRIVE							
	3.4	MTWTF..	7P - 10P	60	10/12/2020 - 10/16/2020	1W	8	\$5.00	8
		;EVENING							

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	3.5	.....SS	10A - 7P	60	10/17/2020 - 10/18/2020	1W	4	\$25.00	4
	;WEEKEND								
					** WEEKLY FLIGHT TOTALS **			26	\$1,100.00
		<b>FLIGHT 4</b>							
	4.1	MTWTF..	7A - 10A	60	10/19/2020 - 10/23/2020	1W	7	\$70.00	7
	;AM DRIVE								
	4.2	MTWTF..	10A - 3P	60	10/19/2020 - 10/23/2020	1W	2	\$80.00	2
	;MID DAY								
	4.3	MTWTF..	3P - 5P	60	10/19/2020 - 10/23/2020	1W	8	\$65.00	8
	;PM DRIVE								
	4.4	MTWTF..	7P - 10P	60	10/19/2020 - 10/23/2020	1W	8	\$5.00	8
	;EVENING								
	4.5	.....SS	10A - 7P	60	10/24/2020 - 10/25/2020	1W	4	\$25.00	4
	;WEEKEND								
					** WEEKLY FLIGHT TOTALS **			29	\$1,310.00
		<b>FLIGHT 5</b>							
	5.1	MTWTF..	7A - 10A	60	10/26/2020 - 10/30/2020	1W	8	\$70.00	8
	;AM DRIVE								
	5.2	MTWTF..	10A - 3P	60	10/26/2020 - 10/30/2020	1W	2	\$80.00	2
	;MID DAY								
	5.3	MTWTF..	3P - 5P	60	10/26/2020 - 10/30/2020	1W	8	\$65.00	8
	;PM DRIVE								
	5.4	MTWTF..	7P - 10P	60	10/26/2020 - 10/30/2020	1W	8	\$5.00	8
	;EVENING								
	5.5	.....SS	10A - 7P	60	10/31/2020 - 11/1/2020	1W	4	\$25.00	4
	;WEEKEND								
					** WEEKLY FLIGHT TOTALS **			30	\$1,380.00
		<b>FLIGHT 6</b>							
	6.1	MT.....	7A - 10A	60	11/2/2020 - 11/3/2020	1W	6	\$70.00	6
	;AM DRIVE								

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				** WEEKLY FLIGHT TOTALS **	6	\$420.00	
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	Sep 20	Oct 20	Nov 20				
SPOTS	21	99	36				
CASH	795.00	4050.00	1800.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	795.00	4050.00	1800.00				

							<b>TOTAL</b>
SPOTS							156
CASH							6,645.00
TRADE							0.00
NSL							0.00
TOTAL							6,645.00

**\*\* Competitive Comments \*\***

SVC: XYYY MSA ARBITRON

Demo Adults 35-64

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.