



KQCA
3 Television Circle
Sacramento, CA 95814
Main: (916)447-5858
Billing: (916)325-3266

DUPLICATE INVOICE

www.my58.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

KQCA
PO Box 26862
Lehigh Valley, PA 18002-6862

Invoice #	Invoice Date	Invoice Month	Invoice Period
1230546-1	10/26/14	October 2014	09/29/14 - 10/24/14

Station	Account Executive	Sales Office	Sales Region
KQCA	Brian Smith	HRP -Washington	National

Advertiser	Product	Estimate Number
Yes on Prop 46	YES ON PROP 46	3458

Flight Dates	Order #	Alt Order #
10/20/14 - 10/24/14	1230546	07345979

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	583	591

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/24/14	10/24/14	M-F 7am-8am News	M-F 7:00am-8:00am	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$500.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA F 10/24/14 7:11 AM M-F 7am-8am News M-F 7:00am-8:00am :30 Y46TV90130H \$500.00 NM									
2	10/24/14	10/24/14	M-F 8am-9am News	8:00am-9:00am	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$500.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA F 10/24/14 8:42 AM M-F 8am-9am News 8:00am-9:00am :30 Y46TV90130H \$500.00 NM									
4	10/23/14	10/23/14	M-F 7am-8am News	M-F 7:00am-8:00am	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---1--- 1 \$500.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA Th 10/23/14 6:58 AM M-F 7am-8am News M-F 7:00am-8:00am :30 Y46TV90130H \$500.00 NM									
5	10/23/14	10/23/14	M-F 8am-9am News	8:00am-9:00am	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---1--- 1 \$500.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA Th 10/23/14 8:40 AM M-F 8am-9am News 8:00am-9:00am :30 Y46TV90130H \$500.00 NM									
6	10/21/14	10/21/14	M-F 7am-8am News	M-F 7:00am-8:00am	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -1----- 1 \$500.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA Tu 10/21/14 7:57 AM M-F 7am-8am News M-F 7:00am-8:00am :30 Y46TV90130H \$500.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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DUPLICATE INVOICE

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1230546-1	10/26/14	October 2014	09/29/14 - 10/24/14
Advertiser	Product	Estimate Number	
Yes on Prop 46	YES ON PROP 46	3458	

www.my58.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/21/14	10/21/14	M-F 8am-9am News	8:00am-9:00am	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -1----- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA Tu 10/21/14 8:54 AM M-F 8am-9am News 8:00am-9:00am :30 Y46TV90130H \$500.00 NM									
8	10/22/14	10/22/14	M-F 8am-9am News	8:00am-9:00am	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 --1---- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA W 10/22/14 8:30 AM M-F 8am-9am News 8:00am-9:00am :30 Y46TV90130H \$500.00 NM									
9	10/22/14	10/22/14	M-F 7am-8am News	M-F 7:00am-8:00am	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 --1---- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA W 10/22/14 7:55 AM M-F 7am-8am News M-F 7:00am-8:00am :30 Y46TV90130H \$500.00 NM									
Total Spots							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,000.00
<u>Agency Commission</u>	\$600.00
<u>Net Amount Due</u>	\$3,400.00

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