



Allison Zolot
Senior Vice President & General Counsel

June 8, 2023

VIA Upload to Online Public Inspection Files

EEO Staff
Investigations & Hearings Division
Enforcement Bureau
Federal Communications Commission
45 L Street, NE
Washington, D.C. 20554

RE: EEO Audit – KVKI-FM, Shreveport, LA (Facility ID 19560)

Dear Sir or Madam:

Townsquare License LLC, the licensee of broadcast station KVKI-FM, Shreveport, Louisiana, hereby responds to the Commission's notice of audit issued to KVKI-FM. This response includes information about the following stations, which, with KVKI-FM, comprise Townsquare License, LLC's Shreveport employment unit (referred to herein as "Townsquare Shreveport," the "Unit," or the "Stations"):

KEEL(AM), Shreveport, LA (Facility ID 46983)
KRUF(FM), Shreveport, LA (Facility ID 60265)
KTUX(FM), Carthage, TX (Facility ID 35688)
KWKH(AM), Shreveport, LA (Facility ID 60266)
KXKS-FM, Shreveport, LA (Facility ID 46982)

a. **Public File Report.** Copies of the Unit's two most recent EEO public file reports for the periods covering February 1, 2021 to January 31, 2022 ("2021-2022 Reporting Period") and February 1, 2022 to January 31, 2023 ("2022-2023 Reporting Period") (the 2021-2022 Reporting Period and the 2021-2022 Reporting Period, together, the "Audit Period") are attached as Exhibit 1 and Exhibit 2, respectively. As noted on the face of the reports, both were amended on June 8, 2023.

The Stations' website addresses are <http://710keel.com>; <http://k945.com>; <http://highway989.com>; <http://965kvki.com>; <http://1130thetiger.com>; <http://mykisscountry937.com>. The Unit's most recent public file report is posted on each of these websites.

b. **Supporting Documentation for Vacancies.** For each full-time vacancy filled during the Audit Period, Townsquare sent the same notice to the recruitment sources listed in its EEO public file reports for the Audit Period. The text of the notice that was sent to the recruitment sources listed in the reports is included in Exhibit 4. Among other sources, Townsquare Shreveport uses a recruiting company called Greenhouse to export vacancy listings to a variety of sources, including Indeed.com, LinkedIn.com and the Townsquare Media Careers webpage. Exhibit 4 includes information excerpted from reports that Greenhouse provides to Townsquare. These reports indicate the Greenhouse source that referred each applicant for the various full-time positions filled during the Audit Period. Not all of these applicants were interviewed. In addition, Townsquare Shreveport advertised one vacancy on its station websites. Exhibit 4 contains screenshots and emails confirming these postings. No recruitment sources have

requested to be notified of vacancies. Townsquare aired on-air announcements advertising one vacancy. Exhibit 4 also contains the text of these announcements and logs showing when the announcements aired.

c. ***Total Number of Interviewees and Referral Sources.*** The total number of interviewees for each full-time vacancy filled during the Audit Period and the referral sources for each interviewee are provided in Exhibit 3. The date of each full-time hire during the Audit Period is also provided in Exhibit 3.

d. ***Documentation of Recruitment Initiatives.*** The Unit currently has a total of 19 full-time employees. The population of the market in which the Stations operate is more than 250,000.¹ Therefore, the Unit is required to perform four points worth of recruitment initiatives within a two-year period pursuant to 47 C.F.R. §§ 73.2080(c)(2) and (e)(3).

The Unit engaged in a number of recruitment initiatives as shown in the EEO public file reports attached as Exhibit 1 and Exhibit 2. The Unit personnel involved in each recruitment initiative are listed in these reports. See Exhibit 5 for documentation of at least four points worth of initiatives.

e. ***Discrimination Complaints.*** There are no pending or resolved complaints alleging unlawful discrimination in the employment practices of the Unit during the current license term.

f. ***Management's EEO Responsibilities.*** EEO compliance is an integral function of management at all levels within the Unit. The Market President requires department managers to attend weekly meetings, during which they discuss general employment issues and training, as well as methods for handling problems that might arise in these areas. The department managers also are taught to conduct interviews and performance reviews in a manner that is in line with the Unit's EEO policy. The Market President works with the department heads to ensure that decisions regarding hiring and promotion are carried out in a non-discriminatory fashion. All job openings must be filtered through the Accounting Manager, who is responsible for EEO compliance. No job can be filled by a department head without prior approval of the Market President, who signs off on EEO compliance. The management team is informed of EEO requirements by written guidelines forwarded by the Louisiana Association of Broadcasters, the National Association of Broadcasters, and the Unit's legal services. Though the department managers actively participate in the process, the Market President bears the ultimate responsibility for enforcement of the Unit's EEO policy.

Townsquare Shreveport makes a concerted effort to ensure that both employees and applicants are well-informed of the Unit's EEO policy. Upon commencement of employment, every employee receives a copy of Townsquare Media's Employee Policy Manual, which contains a description of the Unit's EEO policy. The EEO policy and other employment-related regulations are also posted in common areas of the Stations, and all of the Stations' websites post that Townsquare Media is an Equal Opportunity Employer. In addition, management periodically holds department head meetings to discuss EEO and other employment-related issues. Applicants are informed of the Unit's EEO policies through the application process. Job notices inform potential applicants that Townsquare Media is an equal opportunity employer and state the company's EEO policy.

g. ***Analysis of EEO Program's Effectiveness.*** The success of Townsquare Shreveport's EEO recruiting program is vital to the success of the Unit, and management therefore devotes a

¹ The Stations operate in the Shreveport-Bossier City Metropolitan Statistical Area, which had a population of 393,406 according to the 2020 U.S. Census.

significant amount of time and resources to evaluating the success of its outreach initiatives, and the program as a whole. The Market President and the heads of the various departments assess the success of each outreach initiative on a case-by-case basis. After each job fair or other outreach initiative, the participants in that event, together with management, analyze the relative success of the event, including number of attendees, interest levels, number and quality of applications received (if applicable), and the like. Likewise, management actively evaluates the sources and methods by which it advertises specific job vacancies in order to ensure that the Stations receive a wide variety of qualified applicants for all employment positions.

Management recognizes that a large part of the Unit's recruitment program involves its efforts to post all available positions on widely used job-related websites. The Unit periodically adds organizations to its recruitment source list as they come to its attention and checks on organizations to confirm their contact information. Thus, the process of constant self-evaluation allows the Unit to continue to utilize the most effective methods, while strategizing how to strengthen its other outreach efforts.

Management has determined that participation in events/programs with local schools and job fairs, coupled with its vacancy-specific announcements and its internship program, allows station personnel to come into contact with, and select its employees from, a wide cross-section of members in the community. And it continually evaluates and modifies its program to ensure and optimize recruiting success. In addition, Townsquare Shreveport draws upon the human resources and recruiting departments of its parent, Townsquare Media, to monitor and ensure its own EEO compliance.


h. ***Analysis of Pay, Benefits and Selection Techniques.*** Townsquare Shreveport strives to comply with all federal, state, and/or local laws regarding pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that the Unit provides equal opportunities to all employees and applicants.

Townsquare Shreveport does not have any union agreements, is not a religious broadcaster, and is not subject to a time brokerage agreement.

I certify that the information and statements herein are true, complete, and correct to the best of my knowledge and belief and are made in good faith. I acknowledge that the attached exhibits are considered material representations.

Please address any questions concerning this letter to Townsquare Shreveport's counsel, Emilie de Lozier of Wilkinson Barker Knauer LLP, at (202) 383-3378.

Very Truly Yours,



Allison Zolot
Senior Vice President
General Counsel

Exhibit 1

EEO Public File Report for 2021-2022 Reporting Period
(part of the 2020-2022 two-year term)

Townsquare License, LLC
Shreveport Employment Unit
KTUX(FM), KVKI-FM, KRUF(FM), KXKS-FM, KEEL(AM), KWKH(AM)
EEO PUBLIC FILE REPORT
(2/1/21-1/31/22)
(amended 6/8/23)
(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Account Executive	9, 11, 12, 13, 18, 19	13

Townsquare License, LLC
Shreveport Employment Unit
KTUX(FM), KVKI-FM, KRUF(FM), KXKS-FM, KEEL(AM), KWKH(AM)
EEO PUBLIC FILE REPORT
(2/1/21-1/31/22)
(amended 6/8/23)

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Shreveporthelpwanted.com	No	0
2	Employee Referral	No	0
3	NAACP/Shreveport Chapter	No	0
4	Southern University	No	0
5	LSU/Shreveport	No	0
6	Bossier Parish Community College	No	0
7	Stephen F. Austin University, Dept. of Comm	No	0
8	Chamber of Commerce	No	0
9	All radio station websites: www.mykisscountry937.com www.k945.com www.965kvki.com https://highway989.com/ www.710keel.com www.kwkhonline.com	No	0
10	Self/Walk-ins	No	0
11	On Air Announcements on all stations	No	0
12	Indeed (via Greenhouse)	No	0
13	LinkedIn (via Greenhouse)	No	1
14	Townsquaremedia.com	No	0
15	GlassDoor.com (via Greenhouse)	No	0
16	Job Fair	No	0
17	Former Employee	No	0
18	Diversity Jobs	No	0
19	Facebook	No	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			1

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Hosted Virtual Job Fair	Stations hosted a virtual job fair starting on May 6, 2021. Vendors were able to list their job openings and describe their business, and candidates were able to apply/submit resumes and engage with vendors. Headed by DOS.
2	Participation in other activities designed to disseminate information as to employment opportunities in broadcasting to candidates who might otherwise be unaware of such opportunities	Stations ran an open ad all year for anyone interested in becoming employed with Townsquare Media Shreveport to submit resume. Add handled by DME.

Exhibit 2

EEO Public File Report for 2022-2023 Reporting Period
(part of the 2022-2024 two-year term)

Townsquare License, LLC
Shreveport Employment Unit
KTUX(FM), KVKI-FM, KRUF(FM), KXKS-FM, KEEL(AM), KWKH(AM)
EEO PUBLIC FILE REPORT
(2/1/22-1/31/23)
(amended 6/8/23)
(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Account Executive	12, 13, 14, 18	14
On-Air Host	13, 14	14

Townsquare License, LLC
Shreveport Employment Unit
KTUX(FM), KVKI-FM, KRUF(FM), KXKS-FM, KEEL(AM), KWKH(AM)
EEO PUBLIC FILE REPORT
(2/1/22-1/31/23)
(amended 6/8/23)

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Shreveporthelpwanted.com	No	0
2	Employee Referral	No	0
3	NAACP/Shreveport Chapter	No	0
4	Southern University	No	0
5	LSU/Shreveport	No	0
6	Bossier Parish Community College	No	0
7	Stephen F. Austin University, Dept. of Comm	No	0
8	Chamber of Commerce	No	0
9	All radio station websites: www.mykisscountry937.com www.k945.com www.965kvki.com https://highway989.com/ www.710keel.com www.kwkhonline.com	No	0
10	Self/Walk-ins	No	0
11	On Air Announcements on all stations	No	0
12	Indeed (via Greenhouse)	No	0
13	LinkedIn (via Greenhouse)	No	1
14	Townsquaremedia.com (via Greenhouse)	No	2
15	GlassDoor.com (via Greenhouse)	No	0
16	Job Fair	No	0
17	Former Employee	No	0
18	Diversity Jobs	No	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			3

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participation in job fair	DOS manned booth at Veteran and Spouse Job & Resource Fair to scout and accept applications for potential employees on April 12, 2022.
2	Participation in other activities designed to disseminate information as to employment opportunities in broadcasting to candidates who might otherwise be unaware of such opportunities	Stations ran an open ad all year for anyone interested in becoming employed with Townsquare Media Shreveport to submit resume. These announcements were coordinated by the DME.
3	Training to management-level personnel as to methods of ensuring equal employment opportunity and preventing discrimination	LSM participated in the SBAA Seminar on Company Culture, Employee Retention, and Benefits of HR on Sept. 27, 2022
4	Participation in other activities designed to disseminate information as to employment opportunities in broadcasting to candidates who might otherwise be unaware of such opportunities	DOS participated in the Louisiana Association of Broadcasters (LAB) Student Career Workshop & Job Fair along with promoting before event on Feb 12, 2022.

Exhibit 3

Date of Each Full-Time Hire

Referral Sources for Interviewees for Each Vacancy

Total Interviewees for Each Vacancy



Interviewee Data

General Information:

1. Job Title: **Account Executive**
2. Station(s): **All Stations**
3. Date Position Filled: **11/1/2021**

Recruitment Source (RS): No. of Interviewees Referred by RS for this Vacancy:

• Townsquare Shreveport Radio Websites	<u>0</u>
• Townsquare Shreveport Radio On-Air Announcements	<u>0</u>
• Indeed	<u>0</u>
• LinkedIn	<u>1</u>
• Diversity Jobs	<u>0</u>
• Facebook	<u>0</u>

Total Number of Interviewees for this vacancy: 1

RS Referring Hiree: **LinkedIn**



Interviewee Data

General Information:

1. Job Title: **Account Executive**
2. Station(s): **All Stations**
3. Date Position Filled: **10/3/2022**

Recruitment Source (RS):

No. of Interviewees Referred by RS for this Vacancy:

- | | |
|-----------------------|----------|
| • Indeed | <u>0</u> |
| • LinkedIn | <u>0</u> |
| • Townsquaremedia.com | <u>1</u> |
| • Diversity Jobs | <u>0</u> |

Total Number of Interviewees for this vacancy: 1

RS Referring Hiree: **Townsquaremedia.com**



Interviewee Data

General Information:

1. Job Title: **On-Air Host**
2. Station(s): **All Stations**
3. Date Position Filled: **5/2/2022**

Recruitment Source (RS):

No. of Interviewees Referred by RS for this Vacancy:

• Indeed	<u>0</u>
• LinkedIn	<u>1</u>
• Townsquaremedia.com	<u>1</u>
• Diversity Jobs	<u>0</u>

Total Number of Interviewees for this vacancy: 2

RS Referring Hiree: **Townsquaremedia.com**

Exhibit 4

Documentation of Recruitment for Vacancies

Account Executive

At Townsquare we are a team of driven individuals who push ourselves and those around us to grow personally and professionally. You can expect a dynamic and competitive work environment that fosters success, training, development and unlimited earning potential.

Are you driven by customer success and finding the perfect solution for your clients? Do you want to grow your career with the industry leader in digital space, make money and have fun while doing it? Then we want to talk to you!

We're looking to build out a team of driven individuals to bring our best-in-class marketing solutions to local business in the Shreveport Market. This team is at the forefront of establishing and maintaining client relationships by leveraging our cross-platform advertising solutions to develop successful marketing campaigns for our clients.

What the role will look like?

- Determine strategy for identifying, connecting and closing new opportunities in your local market
- Prospect and identify potential clients using our proprietary data and analytics
- Build and maintain close working relationships with internal teams to identify upsell and cross sell opportunities
- Using your influencing and relationship-building skills, you provide world class client service, research and market analysis to create a successful campaign for our clients.
- Responsible for bringing our premier marketing and advertising solutions to local and regional businesses in Shreveport
- Diversifying our clients' solutions through cross-selling a variety of marketing solutions including broadcast, digital (website design, SEO, SEM, Programmatic, Paid Search/Social, etc.), live event sponsorship and much more

Qualifications:

- Proven track record of meeting and exceeding aggressive sales goal
- Strong marketing acumen
- Effective verbal and written communications essential.
- Experience selling or working with digital and or multimedia advertising solutions
- 1+ year of sales or marketing experience is preferred, but not required
- Goal-oriented, strong work ethic and a desire to learn and grow a career in Sales
- Valid Driver's license, auto insurance, and vehicle
- Bachelor's Degree preferred but not required

Benefits:

- Competitive compensation package with uncapped earning potential
- Tech package for laptop and cell phone
- Monthly car allowance

- 4-week long sales training program
- 3 weeks of PTO + 9 paid holidays
- Medical, Dental, Vision and Pet Insurance
- 401(K) Retirement Plan
- Casual, high-energy work environment
- Unlimited growth opportunities!

About Us

Townsquare is a community-focused digital media, digital marketing solutions, and radio company focused outside the Top 50 markets in the U.S. Our assets include [Townsquare Interactive](#), a digital marketing services subscription business providing websites, search engine optimization, social platforms, and online reputation management for approximately 21,900 SMBs; [Townsquare IGNITE](#), a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 357 local terrestrial radio stations in 76 cities with corresponding local news and entertainment websites and apps including legendary brands such as [WYRK.com](#), [WJON.com](#), and [NJ101.5.com](#), along with a network of national music brands including [XXLmag.com](#), [TasteofCountry.com](#), [UltimateClassicRock.com](#), and [Loudwire.com](#).

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

#LI-MS1

Greenhouse report for 2021-2022 and 2022-2023 Account Executive vacancies.

Last Name	First Name	Applied For	Source	Application Date
		Account Executive - Shreveport	Linkedin (Ad Posting)	03/18/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/12/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	08/28/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	01/20/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	12/14/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	11/11/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	07/17/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	05/05/2022
		Account Executive - Shreveport	LinkedIn Sourced	07/28/2021
		Account Executive - Shreveport	Radio	07/29/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	12/19/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	03/22/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	12/07/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	06/12/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	05/23/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	03/25/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	03/19/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	02/07/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	04/21/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/24/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	04/13/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	05/31/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	03/25/2022
		Account Executive - Shreveport	Applied through your website's jobs page	09/22/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	07/13/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	12/06/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	12/12/2022
		Account Executive - Shreveport	Applied through your website's jobs page	10/10/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/22/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	08/30/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	10/01/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	02/26/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	10/04/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/19/2022
		Account Executive - Shreveport	Applied through your website's jobs page	09/09/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/14/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/01/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/05/2022
		Account Executive - Shreveport	Applied through your website's jobs page	08/03/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	07/16/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	07/14/2022
		Account Executive - Shreveport	Applied through your website's jobs page	08/15/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	08/15/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	08/23/2022
		Account Executive - Shreveport	Indeed Sourced	06/09/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	08/08/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	07/28/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	07/14/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	07/30/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	07/22/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	07/28/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	06/01/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	07/11/2022
		Account Executive - Shreveport	Applied through your website's jobs page	07/29/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	06/24/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	02/22/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	06/09/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	06/30/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	05/21/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	05/19/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	05/14/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	05/17/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	04/25/2022
		Account Executive - Shreveport	Indeed Sourced	06/14/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	04/29/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	04/20/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	04/17/2022

Last Name	First Name	Applied For	Source	Application Date
		Account Executive - Shreveport	Responded to an ad on Indeed	04/20/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	04/22/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	02/24/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	03/31/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	03/16/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	02/25/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	01/23/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	03/08/2022
		Account Executive - Shreveport	Applied through your website's jobs page	03/01/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	03/02/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	11/07/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	02/11/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	02/10/2022
		Account Executive - Shreveport		02/24/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	02/07/2022
		Account Executive - Shreveport	Responded to an ad on Indeed	01/10/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	01/31/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	02/01/2022
		Account Executive - Shreveport	LinkedIn Sourced	05/10/2021
		Account Executive - Shreveport	Indeed Sourced	07/07/2021
		Account Executive - Shreveport	Indeed Sourced	06/01/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	01/13/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	01/13/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	12/13/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	01/06/2022
		Account Executive - Shreveport	Linkedin (Ad Posting)	12/26/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	12/27/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	11/23/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	12/17/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	12/16/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	12/16/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/02/2021
		Account Executive - Shreveport	LinkedIn Sourced	07/27/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	05/10/2021
		Account Executive - Shreveport	Employee Referral	08/04/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	12/04/2021
		Account Executive - Shreveport	LinkedIn Sourced	12/06/2021
		Account Executive - Shreveport	Indeed Sourced	11/10/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/24/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	10/30/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/24/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/23/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/21/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/07/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	09/11/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	05/11/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/08/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	09/02/2021
		Account Executive - Shreveport	Applied through your website's jobs page	07/21/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	06/22/2021
		Account Executive - Shreveport	LinkedIn Sourced	07/29/2021
		Account Executive - Shreveport	Applied through your website's jobs page	07/12/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	07/08/2021
		Account Executive - Shreveport	Applied through your website's jobs page	07/06/2021
		Account Executive - Shreveport	Indeed Sourced	07/06/2021
		Account Executive - Shreveport	Indeed Sourced	07/06/2021
		Account Executive - Shreveport	Applied through your website's jobs page	06/30/2021
		Account Executive - Shreveport	LinkedIn (Prospecting)	05/03/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	06/24/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	06/23/2021
		Account Executive - Shreveport	Linkedin (Ad Posting)	06/16/2021
		Account Executive - Shreveport	Applied through your website's jobs page	06/13/2021
		Account Executive - Shreveport	Radio	05/18/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	01/22/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	04/22/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	04/19/2021
		Account Executive - Shreveport	Indeed Sourced	03/24/2021

Last Name	First Name	Applied For	Source	Application Date
		Account Executive - Shreveport	Applied through your website's jobs page	03/13/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	03/05/2021
		Account Executive - Shreveport	Indeed Sourced	03/01/2021
		Account Executive - Shreveport	Indeed Sourced	03/01/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	02/27/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	02/27/2021
		Account Executive - Shreveport	Diversity Jobs	02/04/2021
		Account Executive - Shreveport	Responded to an ad on Indeed	01/29/2021
		Account Executive - Shreveport	Indeed Sourced	02/26/2021

From: @townsquaremedia.com>
Sent: Wednesday, May 3, 2023 10:23 AM
To:
Cc:
Subject: Shreveport AE 2021 website posting on station sites Job listing

Good morning!

For our records as we pull information. Below is the email and link to the job we posted on our station sites for AE role.

Regional Vice President
Townsquare Media
O: 318-688-1130 Ext
C: 318-470



Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

From: @townsquaremedia.com>
Sent: Wednesday, January 27, 2021 10:04 AM
To: @townsquaremedia.com>
Subject: Re: Job listing

Force posted this to all sites (<https://710keel.com/work-as-an-account-executive-for-townsquare-media-shreveport/>)

If there's any changes you want made, just let me know. Also, made this for Social Sharing, if that's something we choose to do so:




WE'RE HIRING

MEDIA & DIGITAL SALES EXECUTIVE





townsquare
media

Digital Managing Editor - Shreveport
Townsquare Media LLC
6341 Westport Ave
Shreveport, LA 71129
(318) 688-



20% off the base rate.*
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*Taxes and fees excluded. Additional terms apply.

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We're Hiring

WORK AS AN ACCOUNT EXECUTIVE FOR TOWNSQUARE MEDIA SHREVEPORT

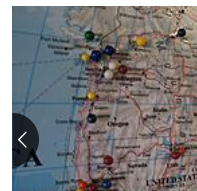
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Looking to make a career change? Come work at Townsquare Media Shreveport as a **Media and Digital Sales Executive**.

Townsquare Media is looking for a dynamic sales executive to join our media and digital advertising team. You will be selling local advertising for our innovative stations.





Are you Commission Driven? Have a sense of what it takes to win? If you want to grow professionally, can move at the speed of light and still have fun - Well then we want to talk to you!

Townsquare Media Shreveport includes well-known brands like Kiss Country 93.7, 96.5 KVKI, K94.5, 1130 The Tiger and more.

Responsibilities

- Prospect for qualified local and regional businesses; conduct thorough Customer Needs Analysis (C N A); present and close appropriate marketing solution programs. These programs may include any of Townsquare Media's many assets for clients: Broadcast and Online radio, digital products such as display, streaming, loyalty programs, e-commerce, audience extension and digital marketing services.
- Leverage our live event platform through sponsorship and sales programs to new and existing clients.
- Create new relationships with local and regional businesses in our area.
- Work with local and corporate marketing teams to develop campaign support materials.
- Responsible to accurately project revenues, meet and exceed monthly budgets for all product lines and overachieve annual budgets.
- Enter new customer data and other sales contract details for station clients.
- Follow accountabilities set forth by your Sales Manager to help guide you to success achieving monthly sales quotas consistently.
- Provide insight and value to executive management to shape the future of our organization.

Qualifications

- Goal oriented, a strong work ethic and a strong desire to learn.
- Previous sales experience- A history of success with customers and a proven ability to develop and grow revenue.
- Knowledge and experience with digital media.
- The successful candidate will be smart, curious, tenacious, entrepreneurial, independent, passionate, and enthusiastic, and work with urgency to meet deadlines.
- Accomplished at prospecting and qualifying.
- Ability to engage clients quickly and develop rapport, with excellent communication and problem solving skills.
- Associates/Bachelor's business/marketing-related degree or equivalent experience

Benefits

- Weekly, Monthly, and Quarterly contests
- 3 weeks of PTO



- Company provided Laptop
- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan
- High Energy Work Environment
- Opportunity for Upward Mobility- The growth opportunity is great. TSM is a fast growing public company offering unlimited earning potential to our managers and salespeople.

APPLY FOR THIS JOB HERE

Categories: Shreveport/Bossier City News

Comments ▼

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Edward Jones puts purpose in action.
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Contract Agreement Between:

CONTRACT



KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 2530690 /		<u>Alt Order #</u>
<u>Advertiser</u> Townsquare Media		<u>Original Date / Revision</u> 05/05/21 / 08/01/21
<u>Contract Dates</u> 05/10/21 - 07/31/21	<u>Estimate #</u>	
<u>Product</u> Recruitment-Sales		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KEEL-AM	<u>Account Executive</u>	<u>Sales Office</u> Local Shreveport
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Townsquare Media
DO NOT MAIL
DO NOT MAIL, DNM DNM

KRUF-FM - 2530690A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Imp (000)	Type	Spots	Amount
1	KRUF	05/10/21	07/31/21	M-Su Broad Rotator	6a-12a		:30				NM	328	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		05/10/21	05/16/21	MTWTFSS				35	\$0.00	0			
Week:		05/17/21	05/23/21	MTWTFSS				35	\$0.00	0			
Week:		05/24/21	05/30/21	MTWTFSS				35	\$0.00	0			
Week:		05/31/21	06/06/21	MTWTFSS				35	\$0.00	0			
Week:		06/07/21	06/13/21	MTWTFSS				35	\$0.00	0			
Week:		06/14/21	06/20/21	MTWTFSS				35	\$0.00	0			
Week:		06/21/21	06/27/21	MTWTFSS				35	\$0.00	0			
Week:		06/28/21	07/04/21	MTWTFSS				35	\$0.00	0			
Week:		07/05/21	07/11/21	MTWTFSS				35	\$0.00	0			
Week:		07/12/21	07/18/21	MTWTFSS				35	\$0.00	0			
Week:		07/19/21	07/25/21	MTWTFSS				35	\$0.00	0			
Week:		07/26/21	08/01/21	MTWTFSS-				35	\$0.00	0			
2	KRUF	05/10/21	07/31/21	M-Su Broad Rotator	6a-12a		1:00				NM	169	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		05/10/21	05/16/21	MTWTFSS				20	\$0.00	0			
Week:		05/17/21	05/23/21	MTWTFSS				20	\$0.00	0			
Week:		05/24/21	05/30/21	MTWTFSS				20	\$0.00	0			
Week:		05/31/21	06/06/21	MTWTFSS				20	\$0.00	0			
Week:		06/07/21	06/13/21	MTWTFSS				20	\$0.00	0			
Week:		06/14/21	06/20/21	MTWTFSS				20	\$0.00	0			
Week:		06/21/21	06/27/21	MTWTFSS				20	\$0.00	0			
Week:		06/28/21	07/04/21	MTWTFSS				20	\$0.00	0			
Week:		07/05/21	07/11/21	MTWTFSS				20	\$0.00	0			
Week:		07/12/21	07/18/21	MTWTFSS				20	\$0.00	0			
Week:		07/19/21	07/25/21	MTWTFSS				20	\$0.00	0			
Week:		07/26/21	08/01/21	MTWTFSS-				20	\$0.00	0			
Totals											0	497	\$0.00

KRUF-FM Streaming - 2530690B

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
1	05/10/21	05/31/21	:30 Audio Spot (CPP)	20	\$0.00	CPP	\$0.00
3	06/01/21	06/30/21	:30 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 2530690 /		<u>Alt Order #</u>
<u>Advertiser</u> Townsquare Media		<u>Original Date / Revision</u> 05/05/21 / 08/01/21
<u>Contract Dates</u> 05/10/21 - 07/31/21	<u>Product</u> Recruitment-Sales	<u>Estimate #</u>

KRUF-FM Streaming - 2530690B				Imp./Plays	Booked	Rate	Rate Type	Amount
*Line	Start Date	End Date	Description					
4	07/01/21	07/31/21	:30 Audio Spot (CPP)		30	\$0.00	CPP	\$0.00
5	05/10/21	05/31/21	1:00 Audio Spot (CPP)		20	\$0.00	CPP	\$0.00
6	06/01/21	06/30/21	1:00 Audio Spot (CPP)		20	\$0.00	CPP	\$0.00
7	07/01/21	07/31/21	1:00 Audio Spot (CPP)		20	\$0.00	CPP	\$0.00
Totals					133			\$0.00

KEEL-AM - 2530690C													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount	
1	KEEL	05/10/21	07/31/21	M-Su Broad Rotator	6a-12a		1:00			NM	409	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		05/10/21	05/16/21	MTWTFSS				35	\$0.00	0			
Week:		05/17/21	05/23/21	MTWTFSS				35	\$0.00	0			
Week:		05/24/21	05/30/21	MTWTFSS				35	\$0.00	0			
Week:		05/31/21	06/06/21	MTWTFSS				35	\$0.00	0			
Week:		06/07/21	06/13/21	MTWTFSS				35	\$0.00	0			
Week:		06/14/21	06/20/21	MTWTFSS				35	\$0.00	0			
Week:		06/21/21	06/27/21	MTWTFSS				35	\$0.00	0			
Week:		06/28/21	07/04/21	MTWTFSS				35	\$0.00	0			
Week:		07/05/21	07/11/21	MTWTFSS				35	\$0.00	0			
Week:		07/12/21	07/18/21	MTWTFSS				35	\$0.00	0			
Week:		07/19/21	07/25/21	MTWTFSS				35	\$0.00	0			
Week:		07/26/21	08/01/21	MTWTFSS-				35	\$0.00	0			
Totals											0	409	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/21 - 05/31/21	109	\$0.00	\$0.00
06/01/21 - 06/30/21	142	\$0.00	\$0.00
07/01/21 - 07/31/21	158	\$0.00	\$0.00
Totals	409	\$0.00	\$0.00

KTUX-FM - 2530690D													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount	
1	KTUX	05/10/21	07/31/21	M-Su Broad Rotator	6a-12a		1:00			NM	363	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		05/10/21	05/16/21	MTWTFSS				35	\$0.00	0			
Week:		05/17/21	05/23/21	MTWTFSS				35	\$0.00	0			
Week:		05/24/21	05/30/21	MTWTFSS				35	\$0.00	0			
Week:		05/31/21	06/06/21	MTWTFSS				35	\$0.00	0			
Week:		06/07/21	06/13/21	MTWTFSS				35	\$0.00	0			
Week:		06/14/21	06/20/21	MTWTFSS				35	\$0.00	0			
Week:		06/21/21	06/27/21	MTWTFSS				35	\$0.00	0			
Week:		06/28/21	07/04/21	MTWTFSS				35	\$0.00	0			
Week:		07/05/21	07/11/21	MTWTFSS				35	\$0.00	0			
Week:		07/12/21	07/18/21	MTWTFSS				35	\$0.00	0			
Week:		07/19/21	07/25/21	MTWTFSS				35	\$0.00	0			
Week:		07/26/21	08/01/21	MTWTFSS-				35	\$0.00	0			
Totals											0	363	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 2530690 /		<u>Alt Order #</u>
<u>Advertiser</u> Townsquare Media		<u>Original Date / Revision</u> 05/05/21 / 08/01/21
<u>Contract Dates</u> 05/10/21 - 07/31/21	<u>Product</u> Recruitment-Sales	<u>Estimate #</u>

KVKI-FM - 2530690E													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount	
1	KVKI	05/10/21	07/31/21	M-Su Broad Rotator	6a-12a		1:00			NM	408	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		05/10/21	05/16/21	MTWTFSS				35	\$0.00	0			
Week:		05/17/21	05/23/21	MTWTFSS				35	\$0.00	0			
Week:		05/24/21	05/30/21	MTWTFSS				35	\$0.00	0			
Week:		05/31/21	06/06/21	MTWTFSS				35	\$0.00	0			
Week:		06/07/21	06/13/21	MTWTFSS				35	\$0.00	0			
Week:		06/14/21	06/20/21	MTWTFSS				35	\$0.00	0			
Week:		06/21/21	06/27/21	MTWTFSS				35	\$0.00	0			
Week:		06/28/21	07/04/21	MTWTFSS				35	\$0.00	0			
Week:		07/05/21	07/11/21	MTWTFSS				35	\$0.00	0			
Week:		07/12/21	07/18/21	MTWTFSS				35	\$0.00	0			
Week:		07/19/21	07/25/21	MTWTFSS				35	\$0.00	0			
Week:		07/26/21	08/01/21	MTWTFSS-				35	\$0.00	0			
Totals											0	408	\$0.00

KWKH-AM - 2530690F													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount	
1	KWKH	05/10/21	07/31/21	M-Su Broad Rotator	6a-12a		1:00			NM	416	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		05/10/21	05/16/21	MTWTFSS				35	\$0.00	0			
Week:		05/17/21	05/23/21	MTWTFSS				35	\$0.00	0			
Week:		05/24/21	05/30/21	MTWTFSS				35	\$0.00	0			
Week:		05/31/21	06/06/21	MTWTFSS				35	\$0.00	0			
Week:		06/07/21	06/13/21	MTWTFSS				35	\$0.00	0			
Week:		06/14/21	06/20/21	MTWTFSS				35	\$0.00	0			
Week:		06/21/21	06/27/21	MTWTFSS				35	\$0.00	0			
Week:		06/28/21	07/04/21	MTWTFSS				35	\$0.00	0			
Week:		07/05/21	07/11/21	MTWTFSS				35	\$0.00	0			
Week:		07/12/21	07/18/21	MTWTFSS				35	\$0.00	0			
Week:		07/19/21	07/25/21	MTWTFSS				35	\$0.00	0			
Week:		07/26/21	08/01/21	MTWTFSS-				35	\$0.00	0			
Totals											0	416	\$0.00

KXKS-FM - 2530690G													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount	
1	KXKS	05/10/21	07/31/21	M-Su Broad Rotator	6a-12a		1:00			NM	384	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		05/10/21	05/16/21	MTWTFSS				35	\$0.00	0			
Week:		05/17/21	05/23/21	MTWTFSS				35	\$0.00	0			
Week:		05/24/21	05/30/21	MTWTFSS				35	\$0.00	0			
Week:		05/31/21	06/06/21	MTWTFSS				35	\$0.00	0			
Week:		06/07/21	06/13/21	MTWTFSS				35	\$0.00	0			
Week:		06/14/21	06/20/21	MTWTFSS				35	\$0.00	0			
Week:		06/21/21	06/27/21	MTWTFSS				35	\$0.00	0			
Week:		06/28/21	07/04/21	MTWTFSS				35	\$0.00	0			
Week:		07/05/21	07/11/21	MTWTFSS				35	\$0.00	0			
Week:		07/12/21	07/18/21	MTWTFSS				35	\$0.00	0			
Week:		07/19/21	07/25/21	MTWTFSS				35	\$0.00	0			
Week:		07/26/21	08/01/21	MTWTFSS-				35	\$0.00	0			
Totals											0	384	\$0.00

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KEEL-AM
 6341 Westport Ave.
 Shreveport, LA 71129
 (318) 688-1130

<u>Contract / Revision</u> 2530690 /		<u>Alt Order #</u>
<u>Advertiser</u> Townsquare Media		<u>Original Date / Revision</u> 05/05/21 / 08/01/21
<u>Contract Dates</u> 05/10/21 - 07/31/21	<u>Product</u> Recruitment-Sales	<u>Estimate #</u>

KEEL-AM Streaming - 2530690H				Imp./Plays				
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
1	05/10/21	05/31/21	1:00 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
2	06/01/21	06/30/21	1:00 Audio Spot (CPP)	40	\$0.00	CPP	\$0.00	
3	07/01/21	07/31/21	1:00 Audio Spot (CPP)	40	\$0.00	CPP	\$0.00	
Totals				111			\$0.00	

KTUX-FM Streaming - 2530690H				Imp./Plays				
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
4	05/10/21	05/31/21	1:00 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
5	07/01/21	07/31/21	1:00 Audio Spot (CPP)	40	\$0.00	CPP	\$0.00	
6	06/01/21	06/30/21	1:00 Audio Spot (CPP)	40	\$0.00	CPP	\$0.00	
Totals				106			\$0.00	

KVKI-FM Streaming - 2530690H				Imp./Plays				
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
8	06/01/21	06/30/21	1:00 Audio Spot (CPP)	40	\$0.00	CPP	\$0.00	
9	07/01/21	07/31/21	1:00 Audio Spot (CPP)	40	\$0.00	CPP	\$0.00	
Totals				79			\$0.00	

KWKH-AM Streaming - 2530690H				Imp./Plays				
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
7	05/10/21	05/31/21	1:00 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
10	06/01/21	06/30/21	1:00 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
11	07/01/21	07/31/21	1:00 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
12	05/10/21	05/31/21	1:00 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
Totals				120			\$0.00	

KXKS-FM Streaming - 2530690H				Imp./Plays				
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
13	05/10/21	05/31/21	1:00 Endorsement (CPP)	30	\$0.00	CPP	\$0.00	
14	06/01/21	06/30/21	1:00 Endorsement (CPP)	40	\$0.00	CPP	\$0.00	
15	07/01/21	07/31/21	1:00 Endorsement (CPP)	40	\$0.00	CPP	\$0.00	
Totals				108			\$0.00	

Contract Totals 0.657 3,058 \$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Townsquare
Media
Recruitment--
generic
ISCI: REC-4
Sales:

Words: 167, Chars: 1005
Len: 60.0 (**Est. Len.:** 54.3)
Cart: 3784
Due: 05-06-21
Run: 05-10-21 — 07-31-21
KXKS-FM, KXKS-FM-WEB, KVKI-FM, KVKI-FM-WEB, KEEL-AM, KEEL-AM-WEB,
KTUX-FM, KTUX-FM-WEB, KWKH-AM, KWKH-AM-WEB

Script

We're Townsquare Media, and we operate the awesome radio station you are listening to right now. Along with our radio stations, we're one of the fastest growing digital media companies in America. Together, we strive to connect our audiences with the local community in so many ways. And right now, Townsquare Media is looking for *experienced* media and digital sales professionals, who have a proven track record of helping businesses grow in our community. Our combination of on-air, digital solutions, and live events allows us to provide innovative marketing solutions that very few other media companies can provide... and we're always at the forefront of new technology.

We are Townsquare Media, and we're Main Streets Growth Engine.

Tag: We're expanding our Digital and Media Sales Team. Interested in joining a winning team and a fun culture? Please call Amy at 388-11-30 That's 688-11-30. Townsquare Media is an Equal Opportunity Employer.

AD TYPE

- Commercial + Stream

PROD NOTES

MUSIC BED

PRONUNCIATION

Townsquare Media
Recruitment--Awesome Person
ISCI: REC2021-1
Sales:

Words: 85, Chars: 455
Len: 30.0 (**Est. Len.:** 24.6)
Cart: 3787
Due: 05-06-21
Run: 05-10-21 — 07-31-21
KRUF-FM, KRUF-FM-WEB

Script

*You are an awesome person... Yes.... You!. You are a creative...you have integrity... you aren't scared to meet new people... you want to **help** people. You want to work hard, and have fun doing it. If this sounds like you, then you may be the newest Media Sales Person with Townsquare Media. Want a shot at the gig, call 688-1130, that's 688-1130. Townsquare Media is an equal opportunity employer.*

AD TYPE

- Commercial + Stream

PROD NOTES

MUSIC BED

PRONUNCIATION

Townsquare Media
Recruitment-Chica
ISCI: REC-3
Sales:

Words: 185, Chars: 983
Len: 60.0 (**Est. Len.:** 53.1)
Cart: 3785
Due: 05-06-21
Run: 05-10-21 — 07-31-21
KRUF-FM, KRUF-FM-WEB

Script

Hey, it's Chica from Chica and The Bald Guy, and some of the brightest and coolest people I know work right here at K945 for our Media Sales Team... I tell you what, these guys spend their time working hand and hand with area businesses and help them grow by using our awesome digital and radio advertising solutions. It's part sales person, part marketing guru. They work hard, and seem to have a lot of fun doing it.... and since we have one of the best sales teams in the country right here in Shreveport Bossier City, we're actually looking to ADD to our Team! Do you want an amazingly fulfilling and fun career where you're helping people? Give Amy, Lisa or Ryan a call at 688-11-30 today, as we are holding interviews RIGHT NOW!

That's. 688-11-30

AND our sales team always seem to have the nicest cars too... hey, wait, why aren't I in sales? (Yelling off mic) Amy!? Lisa?! Ryan!

Townsquare Media is an Equal Opportunity Employer

AD TYPE

- Commercial + Stream

PROD NOTES

MUSIC BED

PRONUNCIATION

Townsquare Media
Recruitment-Jay Whatley
ISCI: REC-2
Sales:

Words: 186, Chars: 983
Len: 60.0 (**Est. Len.:** 53.1)
Cart: 3786
Due: 05-06-21
Run: 05-10-21 — 07-31-21
KRUF-FM, KRUF-FM-WEB

Script

Hey, it's Jay Watley from K945, and some of the brightest and coolest people I know work right here at K945 for our Media Sales Team... I tell you what, these guys spend their time working hand and hand with area businesses and help them grow by using our awesome digital and radio advertising solutions. It's part sales person, part marketing guru. They work hard, and seem to have a lot of fun doing it.... and since we have one of the best sales teams in the country right here in Shreveport Bossier City, we're actually looking to ADD to our Team! Do you want an amazingly fulfilling and fun career where you're helping people? Give Amy, Lisa or Ryan a call at 688-11-30 today, as we are holding interviews RIGHT NOW! That's. 688-11-30

AND our sales team always seem to have the nicest cars too... hey, wait, why aren't I in sales? (Yelling off mic) Amy!? Lisa?! Ryan!

Townsquare Media is an Equal Opportunity Employer

AD TYPE

- Commercial + Stream

PROD NOTES

MUSIC BED

PRONUNCIATION

Email correspondence confirming posting of 2021-2022 Account Executive vacancy to Indeed.com.

From: @townsquaremedia.com>
Sent: Wednesday, January 27, 2021 9:40 AM
To: @townsquaremedia.com>
Cc: @townsquaremedia.com>; @townsquaremedia.com>;
@townsquaremedia.com>; @townsquaremedia.com>
Subject: Job listing

We need to post a job opening on our websites. Can handle please? Here is the link to the posting on Indeed.

<https://www.indeed.com/jobs?q=account%20executive%20sales&l=Shreveport%2C%20LA&vjk=7183488da2a45076>

Let me know if you need anything else.

Market President/Chief Revenue Officer
Townsquare Media-Shreveport-Bossier
O: 318-688-1130 Ext.
C: 318-470

[KXKS](#) | [KVKI](#) | [KRUF](#) | [KTUX](#) | [KEEL](#) | [KWKH](#)

+ web + events + mobile = Main Street's Growth Engine

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

Facebook interface showing a post from Townsquare Media Shreveport. The post includes a text message, a link, and a hiring advertisement image.

Townsquare Media Shreveport
January 28, 2021 · 🌐

If you want to grow professionally, can move at the speed of light and still have fun - Well then we want to talk to you!

Get more details here: <https://bit.ly/3otbOtY>

WE'RE HIRING

MEDIA & DIGITAL SALES EXECUTIVE

townsquare
media shreveport | bossier

Like Comment Share

Northwest Louisiana's source for breaking news and trending talk, KEEL-AM/FM, has a rare opening for a morning on-air co-host and digital content creator.

Townsquare Media/Shreveport has an open opportunity for a strong on-air communicator to engage the passionate fans of Conservative Talk 710 KEEL. Along with great on-air skills, we're looking for a capable content creator who will engage the KEEL audience online, through social media, and on the KEEL mobile app.

Responsibilities

- Co-host morning drive on-air from 6am-9am, Monday-Friday.
- Publish a minimum of 2 original local articles per day on the station website and mobile app.
- Write assigned Facebook posts along with other social media platforms.
- Daily commercial production.
- Be on call one weekend per month for breaking news coverage.
- Conduct live remotes and appearances, and assist in special promotions and programming activities when needed.

Qualifications

- Knowledge of basic FCC rules and regulations.
- Ability to interact with management and staff at all levels, multi-task, and handle pressures and deadlines.
- Skill in operation of control board, remote broadcasting, and other related production equipment.
- Quickly become proficient in NexGen and Adobe Audition.
- Computer literacy in applicable programs and excellent verbal communication skills.
- Public speaking skills and ability to interact with listeners and clients in a public setting.
- Problem-solving ability and skill in prioritizing.

Benefits

- 3 weeks of PTO (+ 9 paid holidays)
- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan
- Casual, high-energy work environment
- Opportunity for upward mobility
- Company provided laptop
- Competitive salary + bonus program
- Company discounts
- Pet Insurance
- Time off for volunteering

About Us

Townsquare is a community-focused digital media, digital marketing solutions, and radio company focused outside the Top 50 markets in the U.S. Our assets include [Townsquare Interactive](#), a digital marketing services subscription business providing web sites, search engine optimization, social platforms and online reputation management for approximately 21,900 SMBs; [Townsquare IGNITE](#), a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 322 local terrestrial radio stations in 67 cities with corresponding local news and entertainment websites and apps including legendary brands such as [WYRK.com](#), [WJON.com](#), and [NJ101.5.com](#), along with a network of national music brands including [XXLmag.com](#), [TasteofCountry.com](#), [UltimateClassicRock.com](#) and [Loudwire.com](#)

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

Greenhouse report for 2022-2023 On-Air Host vacancy.

Last Name	First Name	Applied For	Source	Application Date
		Morning Show Host/ Digital Content Writer - KEEL AM/FM	Applied through your website's jobs page	03/30/2022
		Morning Show Host/ Digital Content Writer - KEEL AM/FM	Applied through your website's jobs page	03/20/2022
		Morning Show Host/ Digital Content Writer - KEEL AM/FM	Applied through your website's jobs page	03/19/2022
		Morning Show Host/ Digital Content Writer - KEEL AM/FM	Applied through your website's jobs page	03/27/2022
		Morning Show Host/ Digital Content Writer - KEEL AM/FM	Applied through your website's jobs page	04/06/2022
		Morning Show Host/ Digital Content Writer - KEEL AM/FM	Applied through your website's jobs page	03/19/2022
		Morning Show Host/ Digital Content Writer - KEEL AM/FM	Linkedin (Ad Posting)	03/24/2022
		Morning Show Host/ Digital Content Writer - KEEL AM/FM	Linkedin (Ad Posting)	03/24/2022

Exhibit 5

Documentation of Outreach Initiatives

The attached materials document the initiatives included in the 2021-2022 and 2022-2023 EEO public file reports and generally are presented in the order that the initiatives appear in those reports. Note that the 2021-2022 EEO public file report is part of the 2020-2022 two-year term, and the 2022-2023 EEO public file report is part of the 2022-2024 two-year term.

CONTRACT



KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 2567550 /		<u>Alt Order #</u>
<u>Advertiser</u> Townsquare Media		<u>Original Date / Revision</u> 05/25/21 / 07/01/21
<u>Contract Dates</u> 05/26/21 - 06/30/21	<u>Estimate #</u>	
<u>Product</u> Virtual Job Fair		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KEEL-AM	<u>Account Executive</u> Ryan Best	<u>Sales Office</u> Local Shreveport
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Townsquare Media
DO NOT MAIL
DO NOT MAIL, DNM DNM

KEEL-AM - 2567550A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KEEL	05/26/21	06/30/21	M-Su Broad Rotator	6a-12a		:30				NM	190	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/24/21	05/30/21	--WTFSS				30	\$0.00	0.00			
	Week:	05/31/21	06/06/21	MTWTFSS				42	\$0.00	0.00			
	Week:	06/07/21	06/13/21	MTWTFSS				42	\$0.00	0.00			
	Week:	06/14/21	06/20/21	MTWTFSS				42	\$0.00	0.00			
	Week:	06/21/21	06/27/21	MTWTFSS				42	\$0.00	0.00			
	Week:	06/28/21	07/04/21	MTW----				18	\$0.00	0.00			
Totals											0.00	190	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/21 - 05/31/21	25	\$0.00	\$0.00
06/01/21 - 06/30/21	165	\$0.00	\$0.00
Totals	190	\$0.00	\$0.00

KRUF-FM - 2567550B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KRUF	05/26/21	06/30/21	M-Su Broad Rotator	6a-12a		:30				NM	102	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/24/21	05/30/21	--WTFSS				30	\$0.00	0.00			
	Week:	05/31/21	06/06/21	MTWTFSS				42	\$0.00	0.00			
	Week:	06/07/21	06/13/21	MTWTFSS				42	\$0.00	0.00			
	Week:	06/14/21	06/20/21	MTWTFSS				42	\$0.00	0.00			
	Week:	06/21/21	06/27/21	MTWTFSS				42	\$0.00	0.00			
	Week:	06/28/21	07/04/21	MTW----				18	\$0.00	0.00			
Totals											0.00	102	\$0.00

KTUX-FM - 2567550C													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KTUX	05/26/21	06/30/21	M-Su Broad Rotator	6a-12a		:30				NM	177	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/24/21	05/30/21	--WTFSS				30	\$0.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 2567550 /		<u>Alt Order #</u>
<u>Advertiser</u> Townsquare Media		<u>Original Date / Revision</u> 05/25/21 / 07/01/21
<u>Contract Dates</u> 05/26/21 - 06/30/21	<u>Product</u> Virtual Job Fair	<u>Estimate #</u>

KTUX-FM - 2567550C													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/31/21	06/06/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/07/21	06/13/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/14/21	06/20/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/21/21	06/27/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/28/21	07/04/21	MTW----				18	\$0.00	0.00			
Totals											0.00	177	\$0.00

KVKI-FM - 2567550D													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KVKI	05/26/21	06/30/21	M-Su Broad Rotator	6a-12a		:30				NM	196	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/24/21	05/30/21	--WTFSS				30	\$0.00	0.00			
Week:		05/31/21	06/06/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/07/21	06/13/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/14/21	06/20/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/21/21	06/27/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/28/21	07/04/21	MTW----				18	\$0.00	0.00			
Totals											0.00	196	\$0.00

KWKH-AM - 2567550E													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KWKH	05/26/21	06/30/21	M-Su Broad Rotator	6a-12a		:30				NM	207	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/24/21	05/30/21	--WTFSS				30	\$0.00	0.00			
Week:		05/31/21	06/06/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/07/21	06/13/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/14/21	06/20/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/21/21	06/27/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/28/21	07/04/21	MTW----				18	\$0.00	0.00			
Totals											0.00	207	\$0.00

KXKS-FM - 2567550F													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KXKS	05/26/21	06/30/21	M-Su Broad Rotator	6a-12a		:30				NM	179	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/24/21	05/30/21	--WTFSS				30	\$0.00	0.00			
Week:		05/31/21	06/06/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/07/21	06/13/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/14/21	06/20/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/21/21	06/27/21	MTWTFSS				42	\$0.00	0.00			
Week:		06/28/21	07/04/21	MTW----				18	\$0.00	0.00			
Totals											0.00	179	\$0.00

KEEL-AM Streaming - 2567550G										
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type			Amount
1	05/26/21	05/31/21	:30 Audio Spot (CPP)	30	\$0.00	CPP			\$0.00	
2	06/01/21	06/30/21	:30 Audio Spot (CPP)	50	\$0.00	CPP			\$0.00	
Totals				82					\$0.00	

KRUF-FM Streaming - 2567550G										
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type			Amount
(* Line Transactions: N = New, E = Edited, D = Deleted)										

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KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 2567550 /		<u>Alt Order #</u>
<u>Advertiser</u> Townsquare Media		<u>Original Date / Revision</u> 05/25/21 / 07/01/21
<u>Contract Dates</u> 05/26/21 - 06/30/21	<u>Product</u> Virtual Job Fair	<u>Estimate #</u>

KRUF-FM Streaming - 2567550G				Imp./Plays				
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
3	05/26/21	05/31/21	:30 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
8	06/01/21	06/30/21	:30 Audio Spot (CPP)	50	\$0.00	CPP	\$0.00	
Totals				79				\$0.00

KTUX-FM Streaming - 2567550G				Imp./Plays				
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
4	05/26/21	05/31/21	:30 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
9	06/01/21	06/30/21	:30 Audio Spot (CPP)	50	\$0.00	CPP	\$0.00	
Totals				77				\$0.00

KVKI-FM Streaming - 2567550G				Imp./Plays				
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
5	05/26/21	05/31/21	:30 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
10	06/01/21	06/30/21	:30 Audio Spot (CPP)	50	\$0.00	CPP	\$0.00	
Totals				77				\$0.00

KWKH-AM Streaming - 2567550G				Imp./Plays				
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
6	05/26/21	05/31/21	:30 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
11	06/01/21	06/30/21	:30 Audio Spot (CPP)	50	\$0.00	CPP	\$0.00	
Totals				81				\$0.00

KXKS-FM Streaming - 2567550G				Imp./Plays				
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
7	05/26/21	05/31/21	:30 Audio Spot (CPP)	30	\$0.00	CPP	\$0.00	
12	06/01/21	06/30/21	:30 Audio Spot (CPP)	50	\$0.00	CPP	\$0.00	
Totals				76				\$0.00

Contract Totals 0.472 1,267 \$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Script of on-air announcement promoting virtual job fair hosted during 2021-2022 reporting period.

Townsquare Media
virtual job fair new
ISCI: VIRTUAL JOB
FAIR NEW
Sales:

KXKS-FM, KXKS-FM-WEB, KVKI-FM, KVKI-FM-WEB, KRUF-FM, KRUF-FM-
WEB, KEEL-AM, KEEL-AM-WEB, KTUX-FM, KTUX-FM-WEB, KWKH-AM,
KWKH-AM-WEB

Words: 103, Chars: 563
Len: 30.0 (**Est. Len.:** 30.4)
Cart: 4265
Due: 06-24-21
Run: 06-25-21 — 07-30-21

Script

The SBC is ready to work! Townsquare Media has a JobFair online all the time that YOU can easily go to and check out positions currently available. Looking to make a career change? The Virtual Job Fair is for YOU too! You can apply for a job that's just right for you 24/7 and be inline for your next great opportunity. Employer looking to hire? Give us a call and we'll get YOUR BUSINESS added to the Virtual Job fair too. Log onto any of our websites, go to the trending bar and click on Virtual Job Fair, brought to you by Townsquare Media and GET TO WORK!

AD TYPE

- Commercial + Stream

PROD NOTES

MUSIC BED

PRONUNCIATION

From: @townsquaremedia.com>
Sent: Tuesday, May 23, 2023 5:02 PM
To: @townsquaremedia.com>; @townsquaremedia.com>;
Subject: FW: job fair

2022 EEO

Market Accounting Manager/GL Team
Lufkin/Shreveport/Tyler
318.550. Office
936.201. Cell

From: @townsquaremedia.com>
Sent: Tuesday, February 22, 2022 4:49 PM
To: @townsquaremedia.com>; @townsquaremedia.com>; @townsquaremedia.com>
Subject: job fair

[Veteran and Spouse Job & Resource Fair - Event Registration \(growthzoneapp.com\)](https://www.growthzoneapp.com)

This is a total of \$20.00 for one person to be on site.
It's a 4 hour deal (10a-2p) on a Wednesday.

If this helps us with EEO, I'm happy to go and scout for AE potentials and accept apps for others.

Director of Sales
CDMC/RMM/MRM/CRMC
Townsquare Media Shreveport-Bossier City
KEEL | KRUF | KTUX | KVKI | KWKH | KXKS
6341 Westport Avenue
Shreveport, LA 71129
318-688-1 Office
318-470- cell
[@townsquaremedia.com](https://www.townsquaremedia.com)

From: @townsquaremedia.com>
Sent: Tuesday, May 23, 2023 5:01 PM
To: @townsquaremedia.com>;
Cc: @townsquaremedia.com>
Subject: FW: Register for the Upcoming SBAA Seminar - Sept. 27

2022 EEO

Market Accounting Manager/GL Team
Lufkin/Shreveport/Tyler
318.550. Office
936.201. Cell

From: @townsquaremedia.com>
Sent: Wednesday, September 21, 2022 8:31 AM
To: @townsquaremedia.com>
Subject: FW: Register for the Upcoming SBAA Seminar - Sept. 27

Will this count toward our EEO requirements? If so, I'll attend

Townsquare Media Shreveport-Bossier City
318-470- cell

From: Shreveport-Bossier Convention & Tourist Bureau <mail@sbctb.org>
Sent: Wednesday, September 21, 2022 8:30 AM
To: @townsquaremedia.com>
Subject: Register for the Upcoming SBAA Seminar - Sept. 27

Shreveport-Bossier Attractions Association
Seminar - Tuesday, Sept. 27, 2022

[View in your browser](#)



▶ ***COMPANY CULTURE,
EMPLOYEE RETENTION,
AND BENEFITS OF HR***

**8:30-11:00 a.m.
Tuesday, Sept. 27**

Southern University
Museum of Art Shreveport
610 Texas St., Shreveport



SBAA SEMINAR

Register for the Upcoming SBAA Seminar

Sept. 27, 2022

Southern University Museum of Art Shreveport

610 Texas St., Shreveport

8:30-11:00 a.m.

RSVP by Friday, Sept. 23

The Shreveport-Bossier Attractions Association and the Shreveport-Bossier Convention and Tourist Bureau will host their next seminar, "Company Culture, Employee Retention, and Benefits of Human Resources," 8:30-11:00 a.m., Tuesday, Sept. 27 at Southern University Museum of Art Shreveport in downtown Shreveport.

Network and attend a panel presentation on company culture, employee retention

and the benefits of human resources. The panel of experts will include Mary Webber (L&R Human Resources Consulting, LLC) and Joshua Robinson (APS Payroll). Breakfast will be provided.

8:30 - 9:00 a.m.: Breakfast/Networking

9:00 - 10:30 a.m.: Panel Presentation

10:30 - 11:00 a.m.: Q&A/Networking

This event is open to all professionals in the hospitality industry. It is free for members and \$20 for non-members. Not a member? **Then join today.** Advance registration is required.

[Register Now](#)

[like on Facebook](#) | [follow on Twitter](#) | [check out our blog](#)
[see our videos](#) | [forward to a friend](#)



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You're receiving this email because you requested information about Shreveport-Bossier, or you are a hospitality industry partner with the Shreveport-Bossier Convention & Tourist Bureau. Don't forget to add mail@sbctb.org to your address book so we'll be sure to land in your inbox!

Our mailing address is:



February 12, 2022

This letter certifies that one or more hiring managers from Townsquare Media participated in the LAB Student Career Workshop & Job Fair on Saturday, February 12, 2022, at the LSU Student Union Royal Cotillion Ballroom in Baton Rouge, Louisiana. It was a five hour event from 8am until 1pm.

This career fair was held in conjunction with our annual Student Career Workshop. Each company's participation included advance promotion of the career fair on their respective stations and other distribution channels, interaction with career fair attendees, and in some cases on the spot interviews. This Student Career Workshop & Job Fair qualifies for 1 EEO credit.

Please include this letter along with any other applicable materials in your FCC EEO records.

Thank you again for your participation.

Sincerely,

President/CEO