



Shreveport, LA

KXKS-FM | BRUF-FM | EVR3-FM | KTUX-FM | KEEL-AM | KWRR-FM

October 22, 2014

LSU/Shreveport Campus
Career Planning Center
One University Place
Shreveport, LA 71115

To Whom this may concern:

Townsquare Media Shreveport is seeking a qualified individual to add to our team **Full Time** as a **Morning Show Co-Host**. I have enclosed a job description of the position available. It would be greatly appreciated if you could please post the job opening(s) availability for 15 days from receipt of this notification. Thank you for your attention to this matter.

Thank you,

Townsquare Media Shreveport
Human Resources
318.688.1130

cc: file





Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKH-AM

Morning Show Co-Host

Townsquare Media Shreveport, LA is searching for the next live, local and vital morning superstar on KXKS-FM Kiss Country 93.7! If you've got what it takes, you'll join long time market personality Gary McCoy! Are you witty? Do you give great phones? Are you a team player? Can you communicate verbally as well as with the written word? If hard work and show prep doesn't scare you off, this just might be the gig for you! We're looking for someone who wants to live and work in the south in a town full of live events, casinos, Mardi Gras madness and fried food!

Our perfect candidate has a minimum of two years radio experience, isn't afraid to roll up their sleeves, shake hands and kiss babies. We're also looking for someone who is a digital and social media ninja! If you live the country lifestyle and you're up to the challenge, send your resume, cover letter, aircheck and references to [redacted] : No phone calls please. (This is to see how well you follow direction!)

Join the team of the Louisiana Association of Broadcasters Station of the Year and #2 morning show in the market, looking to advance to #1!

Townsquare Media and KXKS-FM is an equal opportunity employer. I'm Gary McCoy and I approve this message!

Mail:

Townsquare Media
6341 Westport Ave
Shreveport, LA. 71129



Shreveport, LA

KXKS-FM | KRUF-FM | KVH-FM | KTUX-FM | KEEL-AM | KWJH

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Bossier Parish Community College
Kathy Bush
6220 East Texas Street
Bossier City, LA 71112

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Department of Communications
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Nacogdoches, TX 75962-3048

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October 22, 2014

LA Works Department of Labor
P.O. Box 3510
Shreveport, LA 71133

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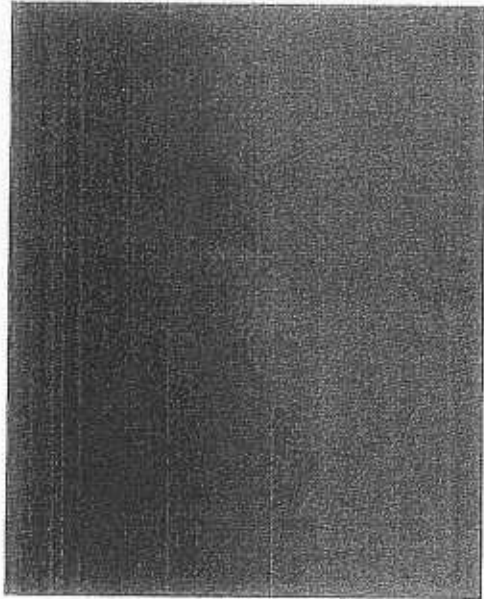
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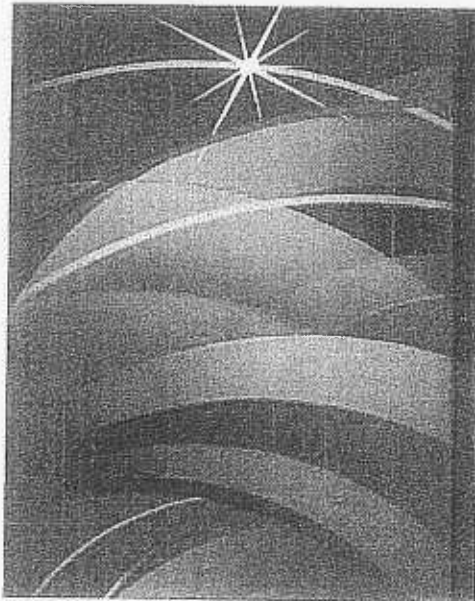
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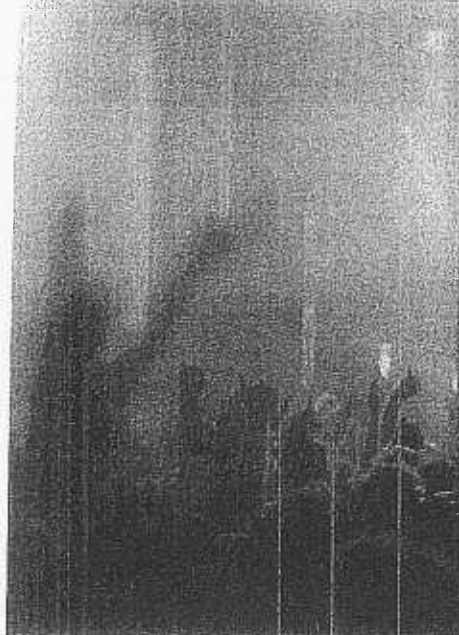
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Expired Job

[Rerun this ad](#)

Fast Paced Career

Digital Managing Editor

Townsquare Media is looking to hire a Digital Managing Editor in Shreveport, to oversee the editorial operations of the company's local webpages in Shreveport, LA including the creation of digital content that is vital for the local community, and the growth of the audience to that content.

Candidates must have at least 5 years of online editorial experience, and the ability to nurture a strong editorial voice. Exceptional writing and editing skills are a must. The person filling this role should understand what makes content on the web sticky, conversation-starting and good for SEO.

The job also requires the ability to focus under fast-paced pressure, and the capacity for managing multiple tasks at once. Great communication skills, attention to detail, and a sense of humor are all a must. Experience working with WordPress, HTML, Photoshop and video and familiarity with AP style are all a plus as well.

Key responsibilities include:

- Partner with teams of on-air talent to create compelling content for the community, including text, photo, video & interactive across the site, mobile and social media.
- Develop content based on audience demand & search data
- Top edit several posts and features a day
- Manage the calendar of content for the site
- Distribute the content across the web and grow the audience
- Monitor and analyze web statistics with the goal of improving performance
- Utilize best practices for Search Engine Optimization and Social Media to drive audience.
- Strategize ways to increase site audience & engagement
- Grow an Active Database for email, mobile and social media
- Ensure on-air promotions, contests, events, and activities are always synced with a web component.

Please include resume, cover letter and links to writing/editing clips with your application.

The position will report to the VP/General Manager of Shreveport, LA, as well as to the VP Digital Strategy and Operations who is based in New York.



Shreveport, LA

KXIS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWIKH-

09-11-2014

NAACP/Shreveport Chapter
P.O. Box 36893
Shreveport, LA 71133

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Human Resources
318.688.1130

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6341 Westport Avenue | Shreveport, LA 71129 | Phone (318) 688-1130 | Main Fax (318) 687-8574 | Sales Fax (318) 688-9839



Shreveport, LA

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Townsquare Media
Attn: DME Position
6341 Westport Avenue
Shreveport, LA 71129

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09-11-2014

Southern University
3090 Martin Luther King Drive
Shreveport, LA 71107

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Townsquare Media is an Equal Employment Opportunity Employer. Women and minorities are encouraged to apply.

6341 Westport Avenue | Shreveport, LA 71129 | Phone (318) 688-1130 | Main Fax (318) 687-8574 | Sales Fax (318) 688-9839



Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKH-

09-11-2014

LA Works Department of Labor
P.O. Box 3510
Shreveport, LA 71133

To Whom this may concern:

Townsquare Media Shreveport is seeking to fill a **Full-Time position** within our company. I have enclosed a job description of the position available. It would be greatly appreciated if you could please post the job opening. Thank you for your attention to this matter.

Thank you,

Townsquare Media Shreveport
Human Resources
318.688.1130

cc: file



6341 Westport Avenue | Shreveport, LA 71129 | Phone (318) 688-1130 | Main Fax (318) 687-8574 | Sales Fax (318) 688-9839



Shreveport, LA

KXKS-FM | KRUF-FM | KVKL-FM | KTUX-FM | KEEL-AM | KWGH-AM

Digital Managing Editor

Townsquare Media is looking to hire a Digital Managing Editor in Shreveport, to oversee the editorial operations of the company's local websites in Shreveport, LA including the creation of digital content that is vital for the local community, and the growth of the audience to that content.

Candidates must have at least 5 years of online editorial experience, and the ability to nurture a strong editorial voice. Exceptional writing and editing skills are a must. The person filling this role should understand what makes content on the web sticky, conversation-starting and good for SEO.

The job also requires the ability to focus under fast-paced pressure, and the capacity for managing multiple tasks at once. Great communication skills, attention to detail, and a sense of humor are all a must. Experience working with WordPress, HTML, Photoshop and video and familiarity with AP style are all a plus as well.

Key responsibilities include:

- Partner with teams of on-air talent to create compelling content for the community, including text, photo, video & interactive across the site, mobile and social media.
- Develop content based on audience demand & search data
- Top edit several posts and features a day
- Manage the calendar of content for the site
- Distribute the content across the web and grow the audience
- Monitor and analyze web statistics with the goal of improving performance
- Utilize best practices for Search Engine Optimization and Social Media to drive audience.
- Strategize ways to increase site audience & engagement
- Grow an Active Database for email, mobile and social media
- Ensure on-air promotions, contests, events, and activities are always synced with a web component.

Please include resume, cover letter and links to writing/editing clips with your application.

The position will report to the VP/General Manager of Shreveport, LA, as well as to the VP, Digital Strategy and Operations who is based in New York

Townsquare Media
Attn: DME Position
6341 Westport Avenue
Shreveport, LA 71129

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Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKH-

April 17, 2015

Bossier Parish Community College
Kathy Bush
6220 East Texas Street
Bossier City, LA 71112

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Shreveport, LA

KXKS-FM | KRUF-FM | KVIG-FM | KTUX-FM | KEEL-AM | KWKH-AM

BRAND MANAGER/AFTERNOON SHOW HOST

JOB SUMMARY

Townsquare Media Shreveport has an immediate opening for a Brand Manager/Afternoon Show Host for The Rock Station 99X KTUX-FM.

The Brand Manager will:

- . Plan and oversee all on-air programming, talent and production
- . Execute the station plan
- . Work with rock brand leader to plan, execute promotions and station imaging
- . Prepare and perform on air shift(s), remotes and other required appearances for their stations
- . Develop and coach on-air talent. This includes interviewing and training on-air talent
- . This position also includes managing the Digital aspect of this station including streaming, blogging and overseeing social media on a daily basis

EXPERIENCE/SKILLS

- . Experience with Cool Edit, Adobe Audition, NexGen and G Selector preferred
- . Experience in live on-air, voice tracking and station event appearances preferred
- . Demonstrate successful track record with the rock format
- . The ideal candidate will also have a successful track record of synergistic work with promotions, sales and programming

If interested in working for a station that is 'live, local and vital,' send your package to Operations Manager Erin Bristol at erinbristol@townsquaremedia.com. **No phone calls please.** Package should include resume, references, air check and sample imaging.

Mail:

Townsquare Media
Attn: KTUX Brand Manager Position
6341 Westport Ave
Shreveport, LA. 71129

ABOUT US

Townsquare Media Group is a diversified media, entertainment and digital marketing services company that owns and operates radio, digital and live event properties. The Company specializes in creating and distributing original entertainment, music and lifestyle content. Its assets include 312 radio stations and over 325 local companion websites in 66 small to mid-sized markets, making it the third largest owner of radio stations, a national portfolio of music and entertainment digital properties reaching over 50 million US unique visitors monthly, including Taste of Country, Diffuser.fm, Ultimate Classic Rock, Loudwire, The FW, GuySpeed, ScreenCrush and PopCrush, approximately 500 live music and non-music events annually, and Seize the Deal, an E-commerce business.

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.



Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKH-

April 17, 2015

LA Works Department of Labor
P.O. Box 3510
Shreveport, LA 71133

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Mail:

Townsquare Media
Attn: KTUX Brand Manager Position
6341 Westport Ave
Shreveport, LA. 71129

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550+ AFFILIATES

THE DAVE RAMSEY SHOW

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Forums

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BRAND MANAGER/AFTERNOON SHOW HOST SHREVEPORT, LA

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability.

No voiceover, voicetracking, or other business plugs, please!

Post a reply

Search this topic... Search

1 post • Page 1 of 1

BRAND MANAGER/AFTERNOON SHOW HOST SHREVEPORT, LA

By erinb » Mon Oct 06, 2014 11:22 am

JOB SUMMARY

Townsquare Media Shreveport has an immediate opening for a Brand Manager/Afternoon Show Host for legendary rocker The Rock Station 99X KTUX-FM.

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erinb

Posts: 3

Joined: Mon Mar 07, 2011 11:52 am

Top

Post a reply

1 post • Page 1 of 1

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Board index

The team • All times are UTC - 8 hours [DST]



Townsquare Media Shreveport

Expired Job

Fun and Rewarding

Sales Assistant

Townsquare Media Shreveport/Bossier operates 6 Radio Stations in the Shreveport Market.

We are currently seeking qualified applicants for Sales Assistant.

The perfect candidate has the ability to work closely with others, is highly organized, has excellent multi-tasking skills, is proficient in Microsoft Office Word, PowerPoint, Excel and Adobe Photoshop, and has excellent verbal and written communication skills. The perfect candidate may be YOU if you are able to work with the sales people in one on one situations, as well as handle any opportunities that may arise with clients. A valid drivers license is required, along with a flexible schedule to be on hand for station events AND the ability to accept to anything that arises and shine with a positive attitude. This person is fast-paced, high energy and willing to take on new tasks and wants to win.

High school diploma required. Prior broadcasting experience is a plus! Please send resume with salary requirements. Townsquare Media is an Equal Employment Opportunity Company. Women and minorities are encouraged to apply. No phone calls please!



Townsquare Media Shreveport

Account Number 672

Expired Job

[Rerun this ad](#)

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November 6, 2014

NAACP/Shreveport Chapter
P.O. Box 36893
Shreveport, LA 71133

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Thank you,

Townsquare Media Shreveport
Human Resources
318.688.1130

cc: file





Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | ICTUX-FM | KEEL-AM | KVKH-AM

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Mail:

Townsquare Media
6341 Westport Ave
Shreveport, LA. 71129

Fax: 318.687.8574



Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKH-

November 6, 2014

Southern University
3090 Martin Luther King Drive
Shreveport, LA 71107

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Shreveport, LA

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6341 Westport Ave
Shreveport, LA. 71129

Fax: 318.687.8574

November 6, 2014

LSU/Shreveport Campus
Career Planning Center
One University Place
Shreveport, LA 71115

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Shreveport, LA

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Shreveport, LA

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November 6, 2014

Bossier Parish Community College
Kathy Bush
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Bossier City, LA 71112

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6341 Westport Ave
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November 6, 2014

Stephen F. Austin University
Department of Communications
Box 13048-SFA Station
Nacogdoches, TX 75962-3048

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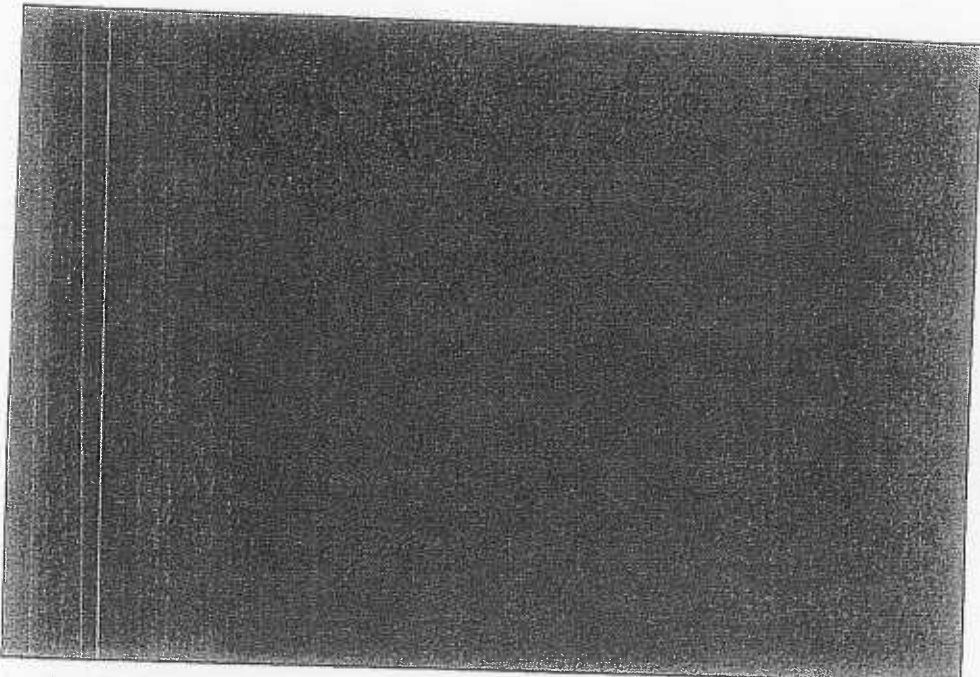
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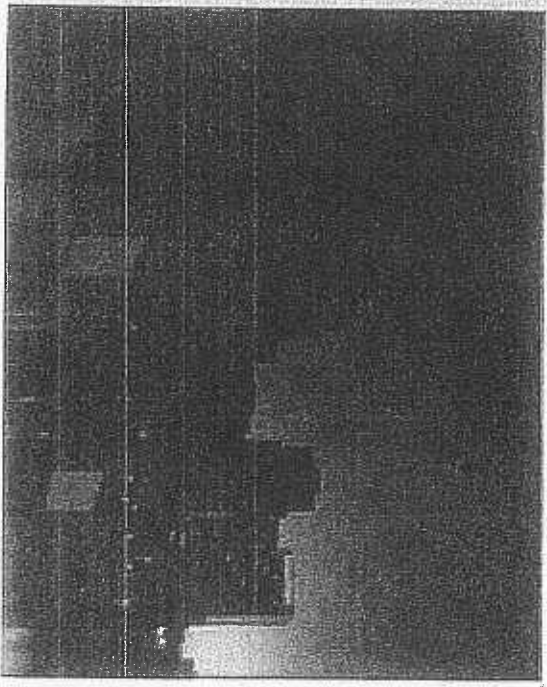
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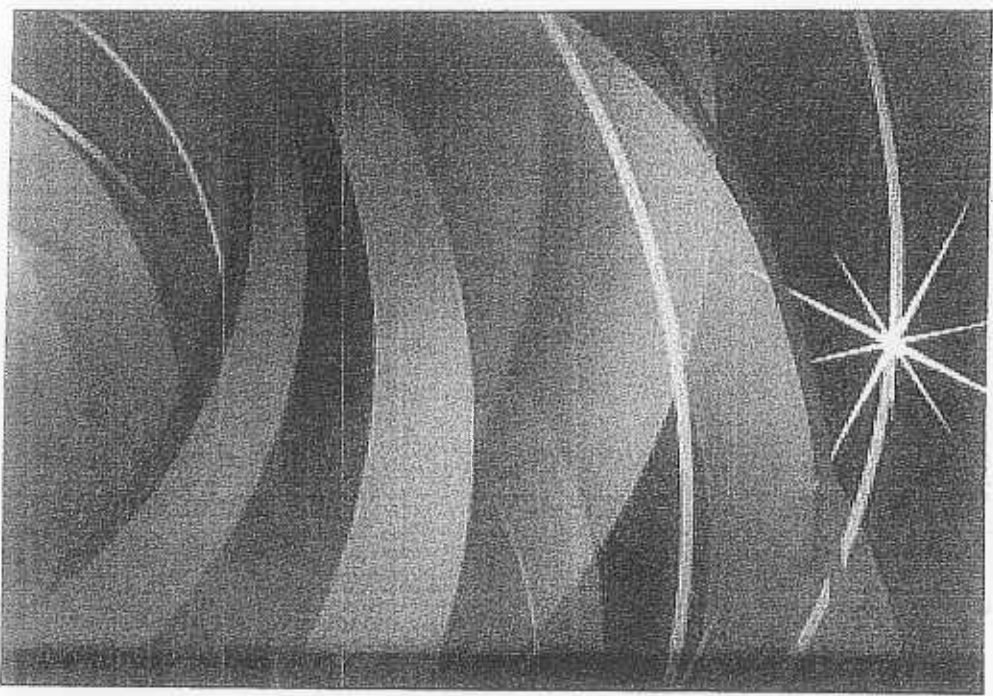


Sales Assistant

FOR MORE INFORMATION CONTACT US AT 800-855-8555 OR VISIT US AT WWW.710KEEL.COM

WE ARE CURRENTLY SEEKING QUALIFIED CANDIDATES FOR SALES ASSISTANT
THE POSITION IS AVAILABLE FOR THE STATE OF CALIFORNIA AND THE POSITION IS
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IF YOU ARE INTERESTED IN THIS POSITION, PLEASE CONTACT US AT 800-855-8555
OR VISIT US AT WWW.710KEEL.COM. WE ARE AN EQUAL OPPORTUNITY EMPLOYER.
MARRIOTT INTERNATIONAL IS AN EQUAL OPPORTUNITY EMPLOYER.



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We are currently seeking qualified applicants for Sales Assistant.

The perfect candidate for this entry level position has the ability to work closely with others, is highly organized, has excellent multi-tasking skills, is proficient in Microsoft Office Word, Powerpoint, Excel and Adobe Photoshop, and has excellent verbal and written communication skills. The perfect candidate may be YOU if you are able to work with the sales people in one on one situations, as well as handle any opportunities that may arise with clients. A valid driver's license is required, along with a flexible schedule to be on hand for station events AND the ability to adapt to anything that arises and shine with a positive attitude. This person is fast-paced, high energy and willing to take on new tasks and wants to win.

High school diploma required. Prior broadcasting experience is a plus! Please send resume with salary requirements. Townsquare Media is an Equal Employment Opportunity Company. Women and minorities are encouraged to apply. No phone calls please!

Sales Assistant

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Expired Job

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Rewarding Career

Account Executive

Essential Duties:

- Prospect, market, sell and service advertising air time.
- Negotiate business based on industry ratings in order to maximize station revenue and share within parameters set by station management.
- Achieve revenue and share goals set by Sales Manager.
- Develop new advertisers by soliciting area businesses.
- Service clients to maintain positive working relationships.
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- Follow station/company practices/policies for processing, invoicing, calculations of sales.
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- Additional Responsibilities.

Required Skills/Education & Certification:

- High School graduate, college degree preferred.
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Mail:

Townsquare Media
6341 Westport Ave
Shreveport, LA. 71129

Fax: 318.687.8574



Shreveport, LA

KXKS-FM | KRUF-FM | KVIG-FM | KTUX-FM | KEEL-AM | KWKH-

January 5, 2015

NAACP/Shreveport Chapter
P.O. Box 36893
Shreveport, LA 71133

To Whom this may concern:

Townsquare Media Shreveport is always seeking qualified individuals to add to our sales force as **Full Time** employees. I have enclosed a job description of the sales position(s) available. It would be greatly appreciated if you could please post the job opening(s). This position(s) will always remain open and we will notify you of any change. Thank you for your attention to this matter.

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Townsquare Media Shreveport
Human Resources
318.688.1130

cc: file





Shreveport, LA

KXKS-FM | KRUF-FM | KWKL-FM | KTUZ-FM | KEEL-AM | KWICH-AM

Account Executive

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6341 Westport Avenue | Shreveport, LA 71129 | Phone (318) 688-1130 | Main Fax (318) 687-8574 | Sales Fax (318) 688-9839



Shreveport, LA

KYKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKH-

January 5, 2015

Southern University
3090 Martin Luther King Drive
Shreveport, LA 71107

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Shreveport, LA

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Shreveport, LA

KRKS-FM | KRUF-FM | KVRI-FM | KTUX-FM | KEEL-AM | KWRH-

January 5, 2015

Bossier Parish Community College
Kathy Bush
6220 East Texas Street
Bossier City, LA 71112

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Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKH-AM

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Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKH-FM

January 5, 2015

LSU/Shreveport Campus
Career Planning Center
One University Place
Shreveport, LA 71115

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Human Resources
318.688.1130

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6341 Westport Avenue | Shreveport, LA 71129 | Phone (318) 688-1130 | Main Fax (318) 687-8574 | Sales Fax (318) 688-9839



Shreveport, LA

KXKS-FM | KRUF-FM | KVRI-FM | KTUX-FM | KEEL-AM | KWCH-AM

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Shreveport, LA

KXKS-FM | KRUF-FM | KVIQ-FM | KTUX-FM | KEEL-AM | KWGH-

January 5, 2015

Stephen F. Austin University
Department of Communications
Box 13048-SFA Station
Nacogdoches, TX 75962-3048

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Shreveport, LA

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Shreveport, LA

KYKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKH-

January 5, 2015

LA Works Department of Labor
P.O. Box 3510
Shreveport, LA 71133

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Shreveport Employment

Rewarding Careers

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Outside Sales Representative

Description

Townsquare Interactive, a division of Townsquare Media, is currently seeking qualified applicants for an Outside Sales Representative. This rep will be on the streets of Shreveport/Bossier calling on small to medium sized businesses to show value of our online advertising products. They will develop and manage a pipeline of potential opportunities, achieve monthly sales, quotas, and work with client services to ensure customer success and retention.

1-5 years of experience in outside B2B sales required. SEO, website sales, social media, daily deal and/or local advertising experience highly desired but not required.

Townsquare Interactive combines innovative technology with our industry leading team of experts in search engine optimization (SEO), design, social media, web publishing, and reputation management to create a total web presence for small businesses online. 100% optimized for mobile as well.

Please send resumes to:

Email:

Mail:

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Recruiting Department
13925 Ballantyne Corporate Place Suite 300
Charlotte, NC 28277

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Tom E. Gunn



Steve Castella



Toni Gonzalez

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Part-Time Position in Programming

Joining the Townsquare Media Shreveport-Bossier team is a great opportunity to make some extra cash while learning from the very best. You'll get to see how some of the hottest DJs in the Ark-La-Tex do their thing, help create engaging multimedia content, learn the ins and outs of social media and more!

Email your resume to rebecca.greene@townsquaremedia.com or come by 6341 Westport Ave, Shreveport, LA 71129 and fill out an application during normal business hours.

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LISTEN LIVE



MEET THE NEWS TEAM



Robert J Wright



Erin McCarty



Angela Thomas



Gary Watson



Moon Griffen



Rush Linbaugh



Sean Hannity



Mark Levin



George Noory



Kim Komando



C.L. Bryant

NEWS RADIO 710 ON FACEBOOK

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 March 24, 2016



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 March 24, 2016



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TRENDING NOW: 2016 FLOOD BABES

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MEET THE DJS



Tim Fletcher



Jess



Steve Graf



Dan Patrick



Miko and Mike

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- Additional Responsibilities.

Required Skills/Education & Certification:

- High School graduate, college degree preferred.
- Background in broadcast media sales with a minimum of 3+ years experience.
- Outstanding marketing/presentation skills.
- Strong organization skills.
- Must possess understanding of ratings services.
- Conversant in radio broadcast vocabulary.
- Computer literate.
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Part-Time Position in Programming

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Email your resume to rebecca.greene@townsquaremedia.com fill out a form online by clicking [here](#) or come by 6341 Westport Ave, Shreveport, LA 71129 and fill out an application during normal business hours.

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6341 Westport Ave
Shreveport, LA. 71129

Fax: 318.687.8574

email

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Shreveport Employment

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Outside Sales Representative

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1-5 years of experience in outside B2B sales required. SEO, website sales, social media, daily deal and/or local advertising experience highly desired but not required.

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Account Executive

Essential Duties:

- Prospect, market, sell and service advertising air time.
- Negotiate business based on industry ratings in order to maximize station revenue and share within parameters set by station management.
- Achieve revenue and share goals set by Sales Manager.
- Develop new advertisers by soliciting area businesses.
- Service clients to maintain positive working relationships.
- Prepare sales orders and production requests in timely manner.
- Resolve billing discrepancies and assist in collections of past due accounts.
- Provide regular reports to Sales Manager regarding prospective sales orders,

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MEET THE DJS



Gary McCoy



Bristol



Gary Watson



Sam Alex



Jay Whitley

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daily call sheets, itineraries, new prospect lists, forecasts, and competition analysis.

- Monitor competitive media to continually prospect for new account leads.
- Follow station/company practices/ policies for processing, invoicing, calculations of sales.
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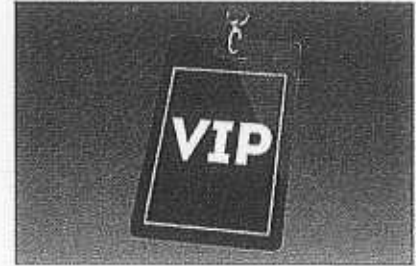
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March 24, 2016



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March 24, 2016



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March 24, 2016



Amanda Law -- This Week's Caught in the Act Award Recipient
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March 24, 2016

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Shreveport Employment

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- Develop new advertisers by soliciting area businesses.
- Service clients to maintain positive working relationships.

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ANDY GRAMMER RECENTLY PLAYED: GOOD TO BI



3 steps for Free Radio

1. Click Start Download advertisement
2. Free download from our site
3. Get Free access to radio



MEET THE DJS



Elizabeth Morales



Bristol



Erin McCarty



Lucky Larry



Steve Castello



Angela Thomas

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- Prepare sales orders and production requests in timely manner.
- Resolve billing discrepancies and assist in collections of past due accounts.
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- Monitor competitive media to continually prospect for new account leads.
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 March 24, 2016



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 March 24, 2016



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 March 24, 2016



Starbucks Pumpkin Spice Lattes Are Coming To K-Cups
 March 24, 2016



Watermelon Experiment Ends With Pure Kitchen Destruction
 March 24, 2016

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- Provide regular reports to Sales Manager regarding prospective sales orders,

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MEET THE DJS

Kidd Kraddick
Morning Show

Jess



Jay Whatley

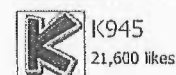


Lisa Paige



JB Fox

K945, THE HIT MUSIC CHANNEL ON FACEBOOK

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daily call sheets, itineraries, new prospect lists, forecasts, and competition analysis.

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TOP STORIES



Women at Barksdale Air Force Base Make History with Two All-Female Flights
March 24, 2016



Jelena Remains Unbroken: Selena Gomez Spotted at Justin Bieber Concert
March 24, 2016



Fred's In Houghton to Offer Hot Dogs, Chips and Drinks this Saturday for Donations to Children's Miracle Network
March 24, 2016



Man Survives Brussels, Paris AND Boston Marathon Attacks
March 24, 2016



'The LEGO Batman Movie' Trailer: The Dawn of Justice in Brick Form
March 24, 2016

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Jobvites (<https://app.jobvite.com/TalentNetwork/jobvite/jobviteList.html>) Reports (<https://app.jobvite.com/Reports/SelectReport.aspx>)

Executive - Shreveport, LA

Filled Shreveport, Louisiana External Posting Type Created: 06/01/2015 Updated: 08/04/2015 8 of 11
 Current Status Location
 Add Candidate (<https://app.jobvite.com/Hiring/Candidate.aspx?aj=oJda1fwR&j=oJda1fwR&rt=ViewJob.aspx&ctrl=https%3A%2F%2Fapp.jobvite.com%2Fhire%2Fmodules%2Frequisitions%2Ftabs.htm%23%2Fsummary%2FoJda1fwR%2F8%2F11%2F1>)

Summary	Details	Notes 0	Activity
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Edit

Requisition Posting Options

Posting Type External (Everyone)
 Publishing Options External (Career Site)
 job Seeker Notifications

Requisition Details

Title Media and Digital Sales Executive - Shreveport, LA
 Requisition ID -
 Employment Type Full-Time
 Category Sales/Business Development
 Department Radio
 Location Shreveport, Louisiana
 City Shreveport
 State/Region Louisiana
 Zip/Postal Code 71129
 Country United States
 Company -

Created By

Start Date

End Date

Referral Bonus

Evaluation Form

Pre-Interview Form

Workflow

Recruiter

Hiring Manager

Agency Access

Brief Description

What Sets Us Apart? Townsquare Media is not afraid to try new things and new ways of doing business. We are a non-traditional multi-media company with a vision of making the all of our media experiences integrated, thus more effective for our clients and more exciting for our consumers. If you want to grow professionally, can move at the speed of light and still have fun - then we want you.

Description

Townsquare Media Group

LA, United States (Shreveport)

Townsquare Media Shreveport includes well-known brands like Kiss Country, 1130 The Tiger, 96.5 KYKI, 99X The Rock Station, K94.5, and KEEL News Radio.

Media and Digital Sales Executive

Are you Commission Driven? Have a sense of what it takes to win? If you want to grow professionally, can move at the speed of light and still have fun - Well then we want to talk to you.

Townsquare Media Shreveport is looking for a dynamic sales executive to join our media and digital advertising team. You will be selling local advertising for our innovative stations.

Responsibilities

- Promote and sell advertising programs which may include local radio, digital products such as display, streaming, loyalty programs, e-commerce, and digital marketing services
- Leverage our live event platform to sell sponsorship and sales programs to new and existing clients
- Create new relationships with local and regional businesses in our area
- Inquiring and crafting advertising programs for your clients, both new and existing
- Work with local and corporate marketing teams to develop campaign support materials

Candidates (https://app.jobvite.com/TalentNetwork/person/applicants.html?) Requisitions (list.html) Media and Digital Sales

Jobvites (https://app.jobvite.com/TalentNetwork/jobvite/jobviteList.html) Reports (https://app.jobvite.com/Reports/SelectReport.aspx)

Executive - Shreveport, LA

Closed Shreveport, Louisiana External Created: 11/17/2015 1 of 11
 Current Status Location Posting Type Updated: 03/03/2016
 Add Candidate (https://app.jobvite.com/Hiring/Candidate.aspx?aj=ojz61fwj&j=ojz61fwj&r=ViewJob.aspx&crf=https%3A%2F%2Fapp.jobvite.com%2Fhire%2Fmodules%2Frequisitions%2Ftabs.html%23%2Fsummary%2Fojz61fwj%2F1%2F1)

Open Copy (add.html#/copy/ojz61fwj/1/1/1/1)

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 City Shreveport
 State/Region Louisiana
 Zip/Postal Code 71129
 Country United States
 Company

- Responsible to accurately project revenues, meet and exceed monthly budgets for all product lines and overachieve annual budgets
- Enters new customer data and other sales contract details for station clients into computer database
- Follow accountabilities set forth by your Sales Manager to help guide you to success achieving monthly sales quotas consistently
- Provide insight and value to executive management to shape the future of our organization

Qualifications

- Goal oriented and a sense of what it takes to win is essential
- Strong desire to be coached, mentored, and developed while comfortable being an individual contributor
- Comfortable with prospecting and cold calling
- Candidates must demonstrate passion for sales
- Ability to engage clients quickly and develop rapport
- Must be proficient at conducting needs analysis
- Excellent communication and problem-solving skills
- Previous sales experience preferred
- Broadcast/digital sales experience a plus
- Associates/Bachelor's business/marketing-related degree or equivalent experience

About Us

Townsquare Media Group is a diversified media, entertainment and digital marketing services company that owns and operates radio, digital and live event properties. The Company specializes in creating and distributing original entertainment, music and lifestyle content. Its assets include 312 radio stations and over 325 local companion websites in [66 small to mid-sized markets \(http://www.townsquaremedia.com/local-media/overview\)](http://www.townsquaremedia.com/local-media/overview), making it the third largest owner of radio stations, a national portfolio of music and entertainment digital properties reaching over 50 million US unique visitors monthly, including [Taste of Country \(http://tasteofcountry.com/\)](http://tasteofcountry.com/), [Diffuser.fm \(http://diffuser.fm/\)](http://diffuser.fm/), [Ultimate Classic Rock \(http://ultimatedclassicrock.com/\)](http://ultimatedclassicrock.com/), [Loudwire \(http://loudwire.com/\)](http://loudwire.com/), [The FW \(http://thefw.com/\)](http://thefw.com/), [GuySpeed \(http://guyspeed.com/\)](http://guyspeed.com/), [ScreenCrush \(http://screencrush.com/\)](http://popcrush.com/) and [PopCrush \(http://popcrush.com/\)](http://popcrush.com/), approximately 500 live music and non-music events annually, and [Seize the Deal \(http://www.seizethedeal.com/\)](http://www.seizethedeal.com/), an E-commerce business.

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Video Screen

Account Executive

Position ID

-

- Company

-

Standard Hours Per Pay Period

-

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Fast Paced Career

Traffic Coordinator

JOB SUMMARY

Townsquare Media Shreveport/Bossier is looking for a Traffic Manager full-time. This position manages the daily preparation and maintenance of on-air logs, utilizing careful and thorough management of commercial inventory while maximizing revenue in conjunction with the Sales Management and the Market Manager.

Responsibilities will include the daily use of software to schedule inventory in order to maximize station revenue, posting of daily logs and preparation and maintenance of reports and responsibility of completing affidavits. Initiate innovative problem solving and decision making tools to achieve station

goals and work with sales managers and account executives to efficiently accommodate advertisers

and maintain revenue.

Competitive pay, paid time off, medical, dental, and vision insurance opportunities, 401(k) opportunities, flex spending account, supplemental short term, disability, long term disability and life insurance.

EXPERIENCE/SKILLS

The successful candidate will possess strong computer skills, attention to detail, superior organizational skills, excellent interpersonal skills, a demonstrated ability to work under pressure and deadlines with minimal supervision and a positive outlook are essential. Strong analytical skills, professional demeanor and proven ability to multi-task are essential. Please send resume and salary requirements. Townsquare Media is an Equal Employment Opportunity Company. Women and minorities are encouraged to apply. No Phone Calls Please!

[Apply Now! \(/shreveport/job-apply/117829282/\)](/shreveport/job-apply/117829282/)

Or, apply to this job:

By Fax



(318)687-8574 (fax:3186878574)

By Mail



6341 Westport Ave.
Shreveport, LA 71129

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Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKH

May 18, 2015

NAACP/Shreveport Chapter
P.O. Box 36893
Shreveport, LA 71133

To Whom this may concern:

Townsquare Media Shreveport is seeking to fill a **Full-Time position** within our company. I have enclosed a job description of the position available. It would be greatly appreciated if you could please post the job opening. Thank you for your attention to this matter.

Thank you,

Townsquare Media Shreveport
Human Resources
318.688.1130

cc: file





Shreveport, LA

KZKS-FM | KRUF-FM | KVKE-FM | KTUX-FM | KEEL-AM | KWKE-AM

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Townsquare Media
Attn: Traffic Manager Position
6341 Westport Avenue
Shreveport, LA 71129

NO PHONE CALLS PLEASE!

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Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWGH-

May 18, 2015

Southern University
3090 Martin Luther King Drive
Shreveport, LA 71107

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318.688.1130

cc: file





Shreveport, LA

KXKS-FM | KRUF-FM | KVKI-FM | KTUX-FM | KEEL-AM | KWKF-AM

Traffic Coordinator

JOB SUMMARY

Townsquare Media Shreveport/Bossier is looking for a Traffic Manager full-time. This position manages the daily preparation and maintenance of on-air logs, utilizing careful and thorough management of commercial inventory while maximizing revenue in conjunction with the Sales Management and the Market Manager.

Responsibilities will include the daily use of software to schedule inventory in order to maximize station revenue, posting of daily logs and preparation and maintenance of reports and responsibility of completing affidavits. Initiate innovative problem solving and decision making tools to achieve station goals and work with sales managers and account executives to efficiently accommodate advertisers and maintain revenue.

Competitive pay, paid time off, medical, dental, and vision insurance opportunities, 401(k) opportunities, flex spending account, supplemental short term, disability, long term disability and life insurance.

EXPERIENCE/SKILLS

The successful candidate will possess strong computer skills, attention to detail, superior organizational skills, excellent interpersonal skills, a demonstrated ability to work under pressure and deadlines with minimal supervision and a positive outlook are essential. Strong analytical skills, professional demeanor and proven ability to multi-task are essential. Please send resume and salary requirements. Townsquare Media is an Equal Employment Opportunity Company. Women and minorities are encouraged to apply. No Phone Calls Please!

Townsquare Media
Attn: Traffic Manager Position
6341 Westport Avenue
Shreveport, LA 71129

NO PHONE CALLS PLEASE!

Townsquare Media is an Equal Employment Opportunity Employer. Women and minorities are encouraged to apply.



Shreveport, LA

KXKS-FM | KRUF-FM | KVBI-FM | KTUX-FM | KEEL-AM | KWGH-

May 18, 2015

LSU/Shreveport Campus
Career Planning Center
One University Place
Shreveport, LA 71115

To Whom this may concern:

Townsquare Media Shreveport is seeking to fill a **Full-Time position** within our company. I have enclosed a job description of the position available. It would be greatly appreciated if you could please post the job opening. Thank you for your attention to this matter.

Thank you,

Townsquare Media Shreveport
Human Resources
318.688.1130

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May 18, 2015

Bossier Parish Community College
Kathy Bush
6220 East Texas Street
Bossier City, LA 71112

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Thank you,

Townsquare Media Shreveport
Human Resources
318.688.1130

cc: file



6341 Westport Avenue | Shreveport, LA 71129 | Phone (318) 688-1130 | Main Fax (318) 687-8574 | Sales Fax (318) 688-9839



Shreveport, LA

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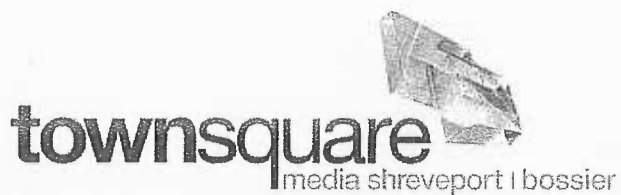
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Shreveport, LA

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May 18, 2015

Stephen F. Austin University
Department of Communications
Box 13048-SFA Station
Nacogdoches, TX 75962-3048

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May 18, 2015

LA Works Department of Labor
P.O. Box 3510
Shreveport, LA 71133

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