



QUARTERLY ISSUES / PROGRAMS LIST

Station KMTW-TV

Wichita, Kansas

For quarter ending:

_____	March 31, 2014
_____	June 30, 2014
<u> X </u>	September 30, 2014
_____	December 31, 2014

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.



I inspected KMTW-TV's public file on this date and found it to be in compliance with the public file checklist.

Tom Gdisis

Tom Gdisis, Station Manager

10/2/14

Date



**3rd Quarter 2014
KMTW**

KMTW Public Service Announcements:

- **Wichita Spirit- Community Calendar:** Created WEEKLY :20 second spots- Highlighting activities, events in Greater Wichita area.
- **Adopt KS:** Featured new children for adoption each monthly in this :30 second PSA.

KMTW PROMOTION ACTIVITIES INCLUDED:

KMTW Donated production time to create Urban League Job Fair public service announcement.

KMTW DONATIONS:

None this quarter

KMTW –Wichita -Community Calendar Quarterly Issues
3rd Qtr. 2014 – This On-Air calendar features events/activities in Kansas every few weeks.
A :20 & :15 second spot is aired on the stations.

Issue	Event	Date
Local Events	“Orphan” theater show at Wichita Center for the Arts	Sept 11-26
	Wine Mosey - Old Cowtown Museum	Aug29-Sept 10
	Color Dance Party – Wichita Art Museum	Aug29-Sept 10
	National Small Oil Exhibit – Wichita Center for the Arts	Aug 1-28
	Blacktop Nationals – Century II	Aug 1-24
	American Indian Festival – All Indian Center	June 30-July 15
	TallGrass Film Festival	Sept 26-10/1
Charity Fundraiser	Dude-Grass –Big Lebowski Showing -Tallgrass Film Fest	July 15-31
	Art for Arthritis – Arthritis fundraiser	July 1-31
Poor	Healthy Food Drive – KS Foodbank	Sept-11-26
Jobs	Workability Job Fair for people with Disabilities – Workforce Center	Sept 26-10/1

KMTW -QUARTERLY ISSUES/PROGRAMS LIST

3rd Qtr. 2014 (Bold are Local)

There follows a listing of some of the significant issues responded to by KMTW, Hutchinson/Wichita, KS, along with the content addressing the issues. The order in which issues appear does not reflect any priority or significance.

Issue	Program Type	Description	Times Aired	Duration
Child Health	PSA Be Active	Kids are encouraged to be active outdoors and away from computer/tv to get healthier.	43	:10
	PSA Baby Immune	Encourages parents to immunize their babies for future health.	7	:30
Low-Income	PSA Habitat	Habitat needs volunteers to help build homes, also encourages low-income people to sign-up to see if they qualify for low-cost home.	94 3 4	:30 :10 :20
Addiction	PSA Drug-Free	Spot warns of dangers of drugs and gives a help address	109	:30
Education	PSA Child Start	Child Start is an early education provider for pre-school children. Financial aid is available for low-income families.	40	:15
Education	PSA Teacher	Encourages students to become teachers.	120 303	:15 :10
Drink Drive	PSA Drunk Drive	Announcement warns of the dangers/consequences of Drinking & Driving.	1	:15

Violence /Crime	PSA Kids Bully	Announcement gives warning signs of bullying and tips on dealing with it.	1 5 215 59	:15 :20 :30 :30
	PSA Kids Rockin Prevention	A rap-themed spot aimed at getting children to see why bullying is wrong.		
	PSA Amber Alert	Announcement informing viewers what an Amber Alert is and what is looks/sounds like	3	:30
Safety	PSA OZ Child Seat	Promotes the use of child safety seat whenever a child is in the car and the proper way to strap a child into a seat.	131	:20
	PSA Teen Truck Driving Tips	Teen driving tips from real Kansas Teens in a spot created by the KS High-way Patrol.	428	:30
	PSA Teen Drive	General drive safe warning for teens to be alert and not drive distracted.	62	:30
	PSA Pool Safety	Warns Children and Parents about the dangers of swimming in pools for children.	72	:30 :15
	PSA Sunburn	Warns of dangers of sunburn and importance of protection with sunscreen.	53	:30
Community	PSA Matching Donor	Announcement asks viewers to consider donating organs to help others.	279	:30
	PSA Wildfires	Gives tips on fire safety to prevent wildfires.	145	:30
	PSA Voter ID	Informs people about the new laws for voter registration.	254	:30

Community	PSA Kansas Humane Society	Adopt animals to help keep strays off the streets.	3	:30
	PSA Save Em All	Promotes adopting cats and dogs.	203	:30
Healthcare	PSA Insure Kids	Promotes getting free or low-cost health insurance for children.	237	:30
	PSA YMCA	Promotes the many healthy activities available at the YMCA in the Wichita Area.	83	:30
	PSA Military Help	Promotes helpline for military mental health	145 138	:15 :20
	PSA 2 nd Hand Smoke	Explains the dangers of 2 nd hand smoke.	118	:30
	PSA Vet Helpline	24 hotline for Veterans to get mental health counseling	248 143	:15 :10
Fundraise	PSA Diabetes Walk	Co-sponsored Walk for Diabetes.	60	:30
	PSA Miracle Day	Supported DQ Miracle Day to raise fund for Childrens Hospital Network.	282	:30
Children	PSA Adopt KS	Locally produced spot features two Kansas children up for adoption each month by the Kansas Children's Service League.	124	:30
	PSA Foster Care	Kansas University Coach Bill Self urges parents to consider becoming foster parents.	132	:30

Children	PSA Foster Care	National spot on Foster Care.	86	:30