

**WCFM – 91.9 FM**  
**THE VOICE OF THE BERKSHIRES**  
Williamstown Massachusetts

**QUARTERLY ISSUES/PROGRAM LIST**

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**October, November, December 2022**

**This is a sample of quarterly issues/programs presented on WCFM during the fourth quarter of 2022. Content is rotated throughout the broadcast day.**

## **October 2022 – Issues/Program List:**

### **Campus News - News supplied by the Williams Record (College Newspaper)**

- **College will host Omicron booster clinic**

**Aired Sept 29 at 21:06, Oct 2 at 11:13 and Oct 9 at 10:55 - 2 minutes**

#### **Issue\Need - Public Health, Covid Booster Clinic for Students, Faculty and Staff**

Students, faculty, and staff will be able to receive the new, Omicron-specific booster shot for COVID-19 at the Towne Field House from 2 p.m. to 6 p.m. on Oct. 21, in partnership with Berkshire Health Systems (BHS). Vaccines will be administered at no charge. The clinic will offer the updated bivalent COVID vaccine. Compared to previous COVID vaccines, the bivalent booster is expected to provide increased protection against the Omicron variant, which has been the primary variant in circulation for several months.

There is no specific number of doses allocated for the on-campus clinic, according to Director of Medical Services Deb Flynn. “BHS has committed to accommodating whatever the demand is,” Flynn said to the Record. Flynn also noted that walk-ins will not be accepted, although the scheduling link will be open throughout the day of the event to allow for last-minute sign-ups. “The purpose of this is to reduce backing up the line at the clinic,” Flynn said.

- **Williamstown Comprehensive Plan Steering Committee has released its Existing Conditions Analysis, a report that will aid the committee’s development of Envisioning Williamstown 2035**

**Aired Oct 5 at 20:51, Oct 8 at 22:54 and Oct 16 at 23:17 - 3 minutes**

#### **Issue\Need - Envisioning Williamstown 2035, Concerns for Equality and Inclusion in Williamstown**

The Williamstown Comprehensive Plan Steering Committee has released its Existing Conditions Analysis, a report that will aid the committee’s development of Envisioning Williamstown 2035, a comprehensive plan set to outline a community-driven vision of the Town’s physical development. The analysis considers Williamstown through two overarching frameworks — sustainability and community resilience, as well as diversity, equity, and inclusion — and provides information on aspects of Williamstown such as housing, economic development, transportation, natural resources, and cultural and historic resources.

The completion of the report concludes the analysis phase of the Town’s creation of its comprehensive plan. In its two remaining phases, focused on envisioning and writing, the committee will gather community input and draft Envisioning Williamstown 2035, which seeks “to guide future growth, land use, and development while protecting the Town’s character,” according to the

Comprehensive Plan's website. The committee aims to publish the plan by May 2023. At that point, two decades will have elapsed from the publication of the Town's previous comprehensive plan.

- **Williamstown's hottest club is the new bike path**

**Aired Oct 5 at 21:53, Oct 6 at 18:55, Oct 7 at 13:15, Oct 15 at 19:47, Oct 16 at 09:40 and 19:41, Oct 17 at 10:55 - 3 minutes**

**Issue\Need - Outdoor Activities, Town Development, Student Life**

The recently constructed bike path loops around Cole Field before heading along the Hoosic River to The Spruces. (Kitt Urdang/The Williams Record)

On a beautiful Thursday afternoon in mid-September, I grabbed my trusty bicycle (by "trusty," I mean that gears six and seven do not work) and headed to the brand new bike path behind Cole Field, which stretches from the intersection of Syndicate Road and Route 7 to the far edge of The Spruces.

The physical bike path may be new, but the idea has existed for over a century. Williamstown's Director of Community Development Andrew Groff clued me into this long history. "There was a story that was in the Transcript sometime in the 1890s, an opinion piece calling for a bike path between Williamstown and North Adams," he said, referencing the North Adams Transcript, the newspaper that became The Berkshire Eagle in 2014.

- **Confederate graffiti found on Soldiers Monument**

**Aired Oct 13 at 18:42, Oct 14 at 20:14, Oct 15 at 21:02 and 22:55, Oct 16 at 00:22, Oct 17 at 20:45 and 21:10, Oct 18 at 12:49 - 3 minutes**

**Issue\Need - Hate Crime, Racism, Defacement of College properties**

On Sunday morning, a local resident reported racist graffiti on the Soldiers Monument outside Griffin Hall to Campus Safety Services (CSS), President Maud S. Mandel wrote in a campus-wide email on Monday which alerted the College community to the bias incident.

"The pedestal of the Soldiers Monument in front of Griffin Hall had been defaced with graffiti of a Confederate flag and the word 'Rebel,' each about 6 inches high," Mandel wrote in the email. "A Custodial staff member came to the site and removed as much of the graffiti as possible, then covered the remaining traces until Facilities colleagues could more thoroughly scrub the stone [on Monday]." The Soldiers Monument, built in 1868, commemorates students and alums of the College who fought for the Union in the Civil War.

"The Confederate flag and the word 'Rebel' are commonly used as symbols by white supremacists and other extremist factions," Mandel wrote.

Mandel's email also noted that CSS will alert the Williamstown Police Department (WPD) as it investigates the incident. "When a member of our campus community is affected in any way as a result of a crime, the CSS department will support WPD in any way we can within the policies of the College," Director of CSS Eric Sullivan wrote in an email to the Record.

Sullivan said that CSS has handled previous potential bias incidents similarly — by notifying the Office of Institutional Diversity, Equity, and Inclusion (OIDEI) and, if a crime was committed, alerting the WPD, which then conducts its own investigation.

- **Endowment declines 11.2 percent, College anticipates budget cuts for next fiscal year as inflation persists**

**Aired Oct 23 at 23:33, Oct 26 at 13:10, 15:34, 20:41, 21:40 and 23:26, Oct 27 at 14:42, 18:52, and 19:50, Oct 28 at 11:52, 16:44 and 20:14, Oct 29 at 10:44  
- 2 minutes**

### **Issue\Need - College Endowment loses value to due economic conditions, Budget cuts**

The College's endowment fell by roughly \$635 million as the fiscal year came to a close on June 30, according to Deputy Chief Investment Officer Abigail Wattleby '05. Now the College must contend with its lowest endowment return since 2009 — which, in conjunction with the more immediate challenge of inflation, may prompt budget cuts for the 2023-2024 fiscal year.

The 11.2-percent endowment decline marks a sharp contrast to the fiscal year that ended in June 2021, when the College reported a 49.9-percent return fueled by the strength of the stock market. But through June 30, 2022, market conditions worsened, and inflation rose to a four-decade high. As a result, when adjusted for inflation, the endowment has lost a fifth of its value since last year.

## **Campus Happenings**

- **Get an in-depth, behind-the-scenes look at what's happening at the museum now**

**Aired Oct 6 at 18:37 and Oct 13 at 18:20 - Duration - 1 minutes**

### **Issue\Need - Arts, Cultural, Student Life, Educational**

Get an in-depth, behind-the-scenes look at what's happening at the museum now—including how we are planning for the future of WCMA—at this first annual, day-long program.

You are invited to join us for the first annual WCMA NOW program on Friday, October 14, from 9 a.m. to 4:30 p.m. This day-long event is designed to offer our friends and supporters a behind-the-scenes close look at what is happening at the museum right now, including our planning for the future of WCMA as we approach the museum's centennial in 2026.

Morning sessions will feature Gallery Tours and deep dives into our signature programs Acquiring Art and Object Lab, as well as a presentation on Teaching with Art and the Digital Humanities. Afternoon highlights will include conversations around the Williams Summer Arts & Museums Immersion Program and Art History at Williams College. There will also be a session focused on the Future of

WCMA with the principal architects of SO-IL, the firm selected to design a new museum building for Williams.

- **Walk-in Flu Shot Clinic for students**

**Aired Oct 12 at 20:22, Oct 15 at 18:15 - 1 minutes**

**Issue\Need - Health, On Campus Flu Clinic**

There is going to be a Walk-in Flu shot Clinic for students on Sunday, October 16th from 10am to 4pm and Monday, October 17th from 9am to 3pm located at Paresky in the Class of '58 Lounge.

Students need their Health Insurance prescription information.

Please complete the Vaccine consent and screening form (it will save you time if completed prior to coming).

- **Black Student Union and Eban House will host a screening and talkback of The Woman King at Images Cinema**

**Aired Oct 18 at 12:29 and 23:30 - 1 minutes**

**Issue\Need - Cultural, Educational, Student Life**

On Wednesday, October 19, 2022, the Black Student Union and Eban House will host a screening and talkback of The Woman King at Images Cinema. The talkback will feature Professor Allison Guess who will help facilitate the discussion after the movie for people to talk about themes and takeaways from the film. Hope to see you there!

- **Friends and Family Weekend!**

**Aired Oct 26 at 13:07, 15:25 and 20:26 - 1 minutes**

**Issue\Need - Student Life, Campus Open House**

Please join us in welcoming many guests of Williams students who'll arrive on campus as early as tomorrow for Friends and Family Weekend. And feel free to attend any of the weekend's activities, including Friday afternoon's academic showcase. Questions? Email [families@williams.edu](mailto:families@williams.edu).

## **November 2022 – Issues/Program List:**

**Campus News - News supplied by the Williams Record (College Newspaper)**

- **College to replace Peoplesoft by 2026**

**Aired Nov 5 at 10:40 and 13:45, Nov 6 at 00:25 and 9:26 - 3 minutes**

### **Issue\Need - College to change HR and Student Records Systems**

By 2026, the College will no longer use PeopleSoft — the more-than-two-decades-old software underpinning its student records, human resources, and finance systems — though a replacement has not yet been determined. The replacement project is called Collaboratively Optimizing Williams.

By December, the College will decide on the new vendor, and by mid-2024 it expects to have the new human resources and finance systems ready for use. Twelve to 18 months after, around 2026, it will implement the new student records system. Vice President for Finance and Operations Mike Wagner, Chief Information Officer Barron Koralesky, and Director of Project and Change Management at the Office for Information Technology Jessie Mandel described the PeopleSoft replacement project and its timeline at the Oct. 19 faculty meeting.

- **Inflation spurs College to cut managers' budgets by 15 percent and student employment spending by 33 percent**

**Aired Nov 9 at 09:16, 14:01 and 17:49, Nov 9 at 23:11 and Nov 10 at 14:44 and**

**17:40, Nov 11 at 1:17, 10:43, 13:10., 16:25, 18:00, and 23:16, Nov 12 at**

**1:06, 21:00, Nov 13 at 11:33 and 17:45 - 2 minutes**

### **Issue\Need - Budget cuts due to ongoing inflation conditions**

The College will cut managers' budgets by approximately 15 percent and the student employment budget by 33 percent for the 2024 fiscal year, following last year's 15 percent increase in managers' budgets. These cuts, representing approximately \$8 million and \$1 million, respectively, constitute less than 3 percent of the College's 2022 fiscal year \$252 million budget.

- **Faculty votes to approve Africana studies major**

**Aired Nov 16 at 20:33, 21:24 and 22:41, Nov 17 at 14:48, 15:27, 19:50 and 23:15,**

**Nov 18 at 13:20, 14:45, 18:34, 21:10, and 23:15, Nov 19 at 00:35, 1:09 and**

**13:21, Nov 20 at 15:36 and 16:50, Nov 21 at 13:13 and 23:27, Nov 22 at**

**10:17 and Nov 29 at 22:50 and 23:12 - 3 minutes**

### **Issue\Need - New Major, Multicultural, Academic**

At the Nov. 16 faculty meeting, faculty approved the creation of an Africana studies major that will go into effect in fall 2023, with 70 voting in favor, zero not in favor, and three abstaining. The nine-course major will consist of three required courses and six electives, building upon the current five-course concentration that consists of two required courses and three electives. The implementation of the major will eliminate the concentration in 2026.

While the meeting was not open to the public, several students awaited the result of the vote in Griffin Hall.

For students who have been eager to see the confirmation of the major, the vote was a momentous step in improving their academic and personal lives. "Black people built this institution, and there was only a concentration of five classes representing our history," Nadia Joseph '25 said.

Students said they see the Africana studies major as instrumental to improving their interdisciplinary academic ambitions. "As a person, especially one who has had lots of difficulty in the creative writing space here on campus, it's such a huge relief for me to be able to explore that with faculty [who] understand Blackness and know how to deal with Blackness and art," Jules Gaskin-West '24 said. "I cannot overstate how happy I am for those who can take advantage of the interdisciplinary nature [of Africana studies]."

## Campus Happenings

- **An afternoon with Saul Kassin at The Williams Bookstore**

**Aired Nov 4 at 12:12, Nov 5 at 0:34 and 1:00 and Nov 8 at 19:00 - 2 minutes**

### **Issue\Need - Educational, Student Life**

Professor Emeritus of Psychology, Williams College and Distinguished Professor at John Jay College of Criminal Justice, Saul Kassin will be discussing his new book *Duped: Why Innocent People Confess, and Why We Believe Their Confessions*. Dr. Kassin pioneered the scientific study of interrogations and confessions in the 1980s. Since then, he has been on the forefront of research and advocacy for those wrongfully convicted by police-induced false confessions. Examining famous cases like the Central Park jogger case and Amanda Knox case, as well as stories of ordinary innocent people trapped into confession,

- **Sunday Storytime with President Maud Mandel! Goodrich Coffee Bar, 8pm**

**Aired Nov 9 at 14:11 and 15:45, Nov 10 at 15:27 and Nov 13 at 10:20 - 1 minutes**

### **Issue\Need - Student Life, Engagement with College President**

Come to Storytime with President Maud Mandel this Sunday, November 13th, at 8pm in Goodrich! Bring friends, meet new people, and enjoy the story while eating some cookies.

- **Build a Fence This Sunday With the Garden Club!**

**Aired Nov 11 at 16:24 and 19:05, Nov 13 at 10:47 - 1 minutes**

### **Issue\Need - Garden Club, Student Life**

The garden club needs your help! Join us this Sunday, Nov. 13, from 11AM-5PM in Parson's Garden to install a fence to protect our food from hungry critters. We will have coffee and OJ.

Stay for 15 minutes, an hour, or come for the whole time!

- **Do you LOVE clothing swaps? With live music AND a free specialty coffee menu? Then DONATE to Grich!**

**Aired Nov 30 at 11:25, 14:21 and 15:35, Dec 1 at 15:21 - 2 minutes**

### **Issue\Need - Environmentalism, Community Involvement, Sustainability**

Rags to Goodriches is a collaboration between Central Campus RLT, the SLC TAPSI house, and Goodrich Coffee Bar. It will take place on Sunday, December 4th, from 9am to 12pm at Goodrich. It will be a clothing swap promoting sustainable, closed-loop consumption, and community building on campus. Please bring any clothing items or coffee mugs (Goodrich is running low!) you would like to give up. The day of the event, you will receive a ticket and be able to take some items in return. There will also be a Goodrich tab for you to get a bev while you browse! Who doesn't LOVE clothing swaps! With live music? AND a fun specialty coffee menu on a tab? Sounds like a great opportunity to get a mini clothing haul, have coffee with your friends, and give back to the community.

Clothing swaps have a long history in social justice movements and are generally a practice of community building and welfare. When you know you don't wear a certain clothing item—especially winter clothes—please consider giving it up! We recognize that there are many students who can't afford to buy certain items and this is a chance for you to provide for your community.

## **December 2022 – Issues/Program List:**

### **Campus News - News supplied by the Williams Record (College Newspaper)**

- **Inflation hits Spring Street restaurants**

**Aired Nov 30 at 10:19 and 13:20, Dec 1 at 14:52, 15:31 and 19:50, Dec 2 at 10:47, 12:55 and 20:20, Dec 3 at 00:35, 21:00 and 22:43, Dec 4 at 10:50, 15:39, 17:55, 19:45, Dec 5 at 10:30, 16:51 and 22:47 - Duration 3 minutes**

### **Issue\Need - Food price increases due to inflation**

The Spring Street Market and Cafe recently raised the prices of its sandwiches by \$1 in response to inflation. (Photo courtesy of Shirley Lin.)

For the first time since it opened over eight years ago, the Spring Street Market and Cafe raised the price of its sandwiches — from \$8.95 to \$9.95 — last month in response to inflation. “It was a last resort,” said Karen Gosselin, the cafe’s owner. “I’ve spent my life doing this. I have to at least break even.”

Like Gosselin, Stephen Lawrence, chef and owner of Spice Root, Spring Street’s Indian restaurant, also had to increase the prices of many items on his menu by a dollar. “To stay in business, we have to [raise prices] — I don’t want to, but we have to,” he said. “This is the very first time I’ve seen things going like this.”



Blue Mango, a Thai and Japanese restaurant on Spring Street, also increased its prices last year due in part to rising supply costs, according to manager Mookharin Khajornchaisak. She described how the prices of dry goods, canned goods, containers, and napkins have increased by not just 10-to-20 percent, but by up to 100-to-200 percent during the COVID-19 pandemic.

- **WPD to implement body cameras**

**Aired Dec 7 at 12:06 and 13:06, Dec 8 at 21:09 and Jan 6 at 01:04- Duration 3 minutes**

**Issue\Need - Police transparency, Public Safety**

The Williamstown Police Department (WPD) will equip its officers with body-worn cameras after the Massachusetts Executive Office of Public Safety and Security awarded it an \$18,941 grant. Within the next few months, the WPD plans to purchase 14 body cameras for the department — enough to outfit every officer with one and to have a spare in storage, according to Interim WPD Chief Michael Ziembra. The cost of the cameras will be around \$40,000 for a three-year contract, leaving the WPD to spend approximately \$20,000 of its own budget on the cameras.

“[Body cameras are] one of those low-hanging fruits that provides another level of openness and transparency for the community,” Ziembra said in an interview with the Record. “Other than the fact that [they] cost money and it’s going to take time to maintain the data, it’s just something that is one more step toward saying, ‘Hey, we have nothing to hide. We’re open and transparent.’”

Ziembra noted that the officers in the WPD unanimously supported the implementation of body cameras. “This is the way that policing is trending: It’s not a matter of when policing is going to change or if policing is going to change — it’s a matter of [whether] you can keep up with the changes,” he said. “You can’t stay stagnant.”

- **College admits 255 students to Class of 2027 through early decision after record-breaking 943 applications**

**Aired Dec 10 at 18:50, 22:43, Dec 11 at 15:30, Dec 12 at 09:20, 16:40, 19:050 and 21:40, Dec 13 at 20:27, Dec 14 at 15:31, Dec 15 at 17:45, 19:50 and 21:08, Dec 16 at 15:15, Dec 17 at 00:37, 01:03 and Jan 3 at 00:23, Jan 5 at 15:23, and Jan 6 at 10:38 and 16:35 - Duration 3 minutes**

**Issue\Need - College Admissions, Early admission decisions**

The College accepted 255 students — 27 percent of applicants — to the Class of 2027 through early decision today. In total, the College received 943 early applications this year, making it the largest early decision applicant pool in the College’s history. This year’s early acceptance rate, a six-percent decrease from last year’s, is also the lowest on record.

The College has additionally decided to extend its test-optional program for at least three more years, through the 2025-2026 admission cycle.

The College deferred 144 applicants for early decision — 15.2 percent — for reconsideration during the regular decision process, according to Dean of Admission and Student Financial Services Liz Creighton '01. This year marks the third consecutive admission cycle in which the number of early applicants has notably increased. The College's second-largest early decision candidate pool consisted of 748 applicants for admission to the Class of 2023.

Early applicants to the Class of 2027 were the first students to apply to the College following the announcement of its new all-grant financial aid program, which eliminated all loans and work-study contributions from aid packages. Many current first-year students said that the new policy, which was announced before they were required to accept or reject their offers of admission, was a strong selling point for choosing Williams over other schools.

## Campus Happenings

- **Sign Up For WCFM 24-Hour Read-A-Thon**

**Aired Dec 3 at 01:02 and 18:45, Dec 4 at 13:03 and 17:35, Dec 5 at 11:05, and Dec 7 at 21:09 - Duration 2 minutes**

### **Issue\Need - Educational, Student Life**

WCFM is hosting a 24-hour Moby Dick Read-A-Thon from 4:00 PM on Friday, December 9th through 4:00 PM on Saturday, December 10th! Sign up for a slot, alone or with a friend.

Refreshments and snacks will be offered throughout the 24 hours, courtesy of the English Department and the Margaret Bundy Scott Fund, as well as the Comparative Literature Department.

- **Berkshire Grown WINTER FARMERS MARKET!**

**Aired Dec 15 at 21:07, Dec 16 at 12:09, 15:13 and Dec 17 at 01:05 - Duration 2 minutes**

### **Issue\Need - Local Produce and Goods, Support of local businesses**

Berkshire Grown Winter HOLIDAY Farmers Market at Greylock Works! Locally-grown food & product & gifts!

Berkshire Grown's Winter Farmers Markets will feature the abundance of local grown and produced foods found in the Berkshires. The offerings of local producers range from winter squash, greens, and root crops, to apples, meats, cheeses, honey, and maple syrup, as well as baked goods, jams, ferments, and cider. Look for farm produced crafts, body lotions and soaps, and beeswax products, too.

Sun, December 18th, 2022 @ 10:00 am

- **Dogs at Paresky: Visit dogs on the Paresky Porch 12:30 – 1:30 p.m. Tuesday, December 13**

**Aired Dec 5 at 01:28, 9:09, 13:14, 16:25, Dec 7 at 12:04, 13:06 Dec 12 at 09:30 and 16:51 - Duration 1 minutes**

**Issue\Need - Student Life, Social Engagement**

Community members will bring their very friendly pets to visit with students. Come by and pet the dogs and help yourself to people snacks. Sponsored by The Chaplains' Office, The Zilkha Center and the St. John's Episcopal Church Hospitality committee.

Tue, December 13th, 2022 from 12:30 pm - 1:30 pm