

ORDER



WLFI Lafayette

Orders
Order / Rev: 1047450
Alt Order #: 26032553
Product Desc: Issue
Estimate: 6512
Flight Dates: 09/25/18 - 10/01/18
Original Date / Rev: 06/13/18 / 10/01/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Majority Forward
Demographic: A25-54
Product Codes: PL2
Priority: P3
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN14921
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/18 | 09/30/18 | 56 | \$17,675.00 | \$15,023.75 |
| 10/01/18 | 10/01/18 | 13 | \$3,400.00 | \$2,890.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2018 | 56 | \$17,675.00 | \$15,023.75 | 0.00 |
| October 2018 | 13 | \$3,400.00 | \$2,890.00 | 0.00 |
| Totals | 69 | \$21,075.00 | \$17,913.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|------------------------------|-------|---------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1 | WLFI | 09/25/18 | 10/01/18 | 5a-6a NC 18 Early Edition | CM | M-F 5a-6a | MTWTF-- | :30 | 2 | \$55.00 | P3 | 0.00 | NM | 2 | \$110.00 |
| | | | | NC 18 5-6a Early Edition | | | | | | | | | | | |
| | | | | News 18 This Morning At 5-6A | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 2 | | | | \$55.00 | | 0.00 | | | |
| E 2 | WLFI | 09/25/18 | 10/01/18 | 6a-7a NC 18 This Morning | CM | M-F 6a-7a | MTWTF-- | :30 | 5 | \$150.00 | P3 | 0.00 | NM | 5 | \$750.00 |
| | | | | NC 18 6-7a This Morning | | | | | | | | | | | |
| | | | | News 18 This Morning @ 6A | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 5 | | | | \$150.00 | | 0.00 | | | |
| E 3 | WLFI | 09/25/18 | 10/01/18 | CBS This Morning | CM | M-F 7a-9a | MTWTF-- | :30 | 2 | \$80.00 | P3 | 0.00 | NM | 2 | \$160.00 |
| | | | | The Early Show | | | | | | | | | | | |
| | | | | CBS This Morning | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 2 | | | | \$80.00 | | 0.00 | | | |
| E 4 | WLFI | 09/29/18 | 09/29/18 | CBS This Morning Sa | CM | Sa 9a-11a | -----S- | :30 | 1 | \$60.00 | P3 | 0.00 | NM | 1 | \$60.00 |
| | | | | The Early Show Sa | | (9:00 AM-10:00 AM) | | | | | | | | | |
| | | | | CBS This Morning Saturday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/18 | 09/30/18 | -----S- | | 1 | | | | \$60.00 | | 0.00 | | | |
| E 5 | WLFI | 09/29/18 | 09/29/18 | CBS This Morning Sa | CM | Sa 9a-11a | -----S- | :30 | 1 | \$60.00 | P3 | 0.00 | NM | 1 | \$60.00 |
| | | | | The Early Show Sa | | (10:00 AM-11:00 AM) | | | | | | | | | |
| | | | | CBS This Morning Saturday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 1047450
 Alt Order #: 26032553
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Majority Forward
 Product Desc: Issue
 Estimate: 6512

WLFJ Lafayette

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|--------------------------------|-----------------|---|--------------------|----------------------------------|-----------------------|-----|-----------------|---------------|-----------------------|---------------|-------------|-------|------------|
| E 5 | WLFJ | 09/29/18 | 09/29/18 | CBS This Morning Sa The Early Show Sa | CM | Sa 9a-11a (10:00 AM-11:00 AM) | -----S- | :30 | 1 | \$60.00 | P3 | 0.00 | NM | 1 | \$60.00 |
| | | CBS This Morning Saturday | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/18 | 09/30/18 | -----S- | | 1 | | | | \$60.00 | | 0.00 | | | |
| E 8 | WLFJ | 09/25/18 | 10/01/18 | News Chan 18 @ 5p News Chan 18 @ 5p | CM | M-F 5p-530p | MTWTF-- | :30 | 3 | \$250.00 | P2 | 0.00 | NM | 2 | \$500.00 |
| | | News 18 At 5PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 3 | | | | \$250.00 | | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | | 3 | WLFJ | 09/25/18-10/01/18 | News Chan 18 @ 5p | | M-F 5p-530p | | MTWThF---- | :30 | (\$250.00) | 0.00 | NM | | |
| | | Unresolved [Special Report] | | | | | | | | | | | | | |
| E 9 | WLFJ | 09/25/18 | 10/01/18 | News Chan 18 @ 6p News Chan 18 @ 6p | CM | M-F 6p-630p | MTWTF-- | :30 | 2 | \$350.00 | P2 | 0.00 | NM | 2 | \$700.00 |
| | | News 18 At 6PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 2 | | | | \$350.00 | | 0.00 | | | |
| E 10 | WLFJ | 09/25/18 | 10/01/18 | CBS Evening News CBS Evening News M-Su | CM | M-Su 630-7p | MTWTF-- | :30 | 2 | \$300.00 | P3 | 0.00 | NM | 2 | \$600.00 |
| | | CBS Evening News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 2 | | | | \$300.00 | | 0.00 | | | |
| E 13 | WLFJ | 09/25/18 | 10/01/18 | LN M-F LN M-F @ 11p | CM | M-F 11p-1135p | MTWTF-- | :30 | 3 | \$200.00 | P3 | 0.00 | NM | 3 | \$600.00 |
| | | News 18 At 11PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 3 | | | | \$200.00 | | 0.00 | | | |
| E 14 | WLFJ | 09/29/18 | 09/29/18 | LN Sa Sa Late News @ 11p | CM | Sa 11p-1135p | -----S- | :30 | 1 | \$175.00 | P3 | 0.00 | NM | 1 | \$175.00 |
| | | News 18 Weekend Report | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/18 | 09/30/18 | -----S- | | 1 | | | | \$175.00 | | 0.00 | | | |
| E 15 | WLFJ | 09/30/18 | 09/30/18 | LN Su Su Late News @ 11p | CM | Su 11p-1135p | -----S | :30 | 1 | \$175.00 | P3 | 0.00 | NM | 1 | \$175.00 |
| | | News 18 Weekend Report | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/18 | 09/30/18 | -----S | | 1 | | | | \$175.00 | | 0.00 | | | |
| E 16 | WLFJ | 09/25/18 | 10/01/18 | LIVE with Kelly and Ryan M-F 9a-10a | CM | M-F 9a-10a | MTWTF-- | :30 | 1 | \$60.00 | P3 | 0.00 | NM | 1 | \$60.00 |
| | | Live With Kelly & Ryan | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 1 | | | | \$60.00 | | 0.00 | | | |
| E 17 | WLFJ | 09/25/18 | 10/01/18 | The Talk M-F 2p-3p | CM | M-F 2p-3p | MTWTF-- | :30 | 1 | \$40.00 | P3 | 0.00 | NM | 1 | \$40.00 |
| | | The Talk | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 1 | | | | \$40.00 | | 0.00 | | | |
| E 18 | WLFJ | 09/25/18 | 10/01/18 | M-F 7p-730p M-F 7p-730p Wheel Of Fort | CM | M-F 7p-730p Wheel | MTWTF-- | :30 | 5 | \$300.00 | P2 | 0.00 | NM | 5 | \$1,500.00 |
| | | Wheel Of Fortune | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 5 | | | | \$300.00 | | 0.00 | | | |
| E 19 | WLFJ | 09/25/18 | 10/01/18 | M-F 730p-8p Jeopardy | CM | M-F 730p-8p Jeop | MTWTF-- | :30 | 5 | \$300.00 | P2 | 0.00 | NM | 5 | \$1,500.00 |
| | | Jeopardy | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/18 | 10/01/18 | MTWTF-- | | 5 | | | | \$300.00 | | 0.00 | | | |
| E 20 | WLFJ | 09/29/18 | 09/29/18 | Prime Access Sa 7-8p Sa 7p-8p | CM | Sa 7p-8p | -----S- | :30 | 1 | \$125.00 | P2 | 0.00 | NM | 1 | \$125.00 |

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Advertiser: Majority Forward
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WLF1 Lafayette

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------------------|-----------|-------------------|--------------------|--|-------|--------------------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|-------|------------|
| Wheel/Jeopardy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | -----S- | | | | | 1 | \$125.00 | | 0.00 | | | |
| E 24 | WLF1 | 09/25/18 | 09/25/18 | Tue Hour 1 Tuesday Prime Hour 1 | CM | Tu 8p-9p | -T----- | :30 | 1 | \$800.00 | P2 | 0.00 | NM | 1 | \$800.00 |
| NCIS-CBS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | -T----- | | | | | 1 | \$800.00 | | 0.00 | | | |
| E 26 | WLF1 | 09/25/18 | 09/25/18 | Tue Hour 3 Tuesday Prime Hour 3 | CM | Tu 10p-11p | -T----- | :30 | 1 | \$450.00 | P3 | 0.00 | NM | 1 | \$450.00 |
| NCIS: New Orleans-CBS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | -T----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 27 | WLF1 | 09/26/18 | 09/26/18 | Wed Hour 1 Wednesday Prime Hour 1 | CM | Wed 8p-9p | --W---- | :30 | 1 | \$850.00 | P2 | 0.00 | NM | 1 | \$850.00 |
| Survivor-CBS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | --W---- | | | | | 1 | \$850.00 | | 0.00 | | | |
| E 28 | WLF1 | 09/26/18 | 09/26/18 | Wed Prime Other 2 Wed Prime Other 2 | CM | W 9p-11p (9:00 PM-10:00 PM) | --W---- | :30 | 1 | \$750.00 | P2 | 0.00 | NM | 1 | \$750.00 |
| Seal Team-CBS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | --W---- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 29 | WLF1 | 09/26/18 | 09/26/18 | Wed Hour 3 Wednesday Prime Hour 3 | CM | W 10p-11p | --W---- | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| Criminal Minds-CBS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | --W---- | | | | | 1 | \$400.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WLF1 | 09/24/18-09/30/18 | Wed Hour 3 | | | W 10p-11p | --W----- | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 29.2 [Program Change] | | | | | | | | | | | | | | | |
| 2 | WLF1 | 09/26/18-09/26/18 | Wed Prime Other 2 | | | W 9p-11p (9:30 PM-11:00 PM) | l--W----- | :30 | | \$400.00 | | 0.00 | NM | | |
| Ⓜ MG for 29.1 09/26 [Makegood] | | | | | | | | | | | | | | | |
| E 30 | WLF1 | 09/27/18 | 09/27/18 | Thur Hour 1 Thursday Prime Hour 1 | CM | Th 8p-9p (8:00 PM-9:00 PM) | ---T--- | :30 | 1 | \$1,000.00 | P1 | 0.00 | NM | 1 | \$1,000.00 |
| Big Bang Theory/Young Sheldon-CBS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | ---T--- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 32 | WLF1 | 09/27/18 | 09/27/18 | Thur Hour 3 Thursday Prime Hour 3 | CM | Th 10p-11p | ---T--- | :30 | 1 | \$375.00 | P3 | 0.00 | NM | 1 | \$375.00 |
| S.W.A.T.-CBS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | ---T--- | | | | | 1 | \$375.00 | | 0.00 | | | |
| E 33 | WLF1 | 09/28/18 | 09/28/18 | Fri Hour 1 Friday Prime Hour 1 | CM | F 8p-9p | ----F-- | :30 | 1 | \$525.00 | P2 | 0.00 | NM | 1 | \$525.00 |
| MacGyver-CBS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | ----F-- | | | | | 1 | \$525.00 | | 0.00 | | | |
| E 35 | WLF1 | 09/28/18 | 09/28/18 | Fri Hour 3 Friday Prime Hour 3 | CM | F 10p-11p | ----F-- | :30 | 1 | \$750.00 | P1 | 0.00 | NM | 1 | \$750.00 |
| Blue Bloods-CBS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | ----F-- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 41 | WLF1 | 09/30/18 | 09/30/18 | Sun Hour 4 Sunday Prime Hour 4 | CM | Su 10p-11p | -----S | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| Madam Secretary-CBS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |

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 Alt Order #: 26032553
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Advertiser: Majority Forward
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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|----------|--|-------|-----------------------------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| E 41 | WLFJ | 09/30/18 | 09/30/18 | Sun Hour 4 Sunday Prime Hour 4 | CM | Su 10p-11p | -----S | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| Madam Secretary-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S 1 \$400.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WLFJ 09/24/18-09/30/18 Sun Hour 4 Su 10p-11p -----Su :30 (\$400.00) 0.00 NM See MG 41.2 [Program Change] | | | | | | | | | | | | | | | |
| 2 | WLFJ | 09/24/18-09/30/18 | | Sun Hour 3 | | Su 9p-10p (9:30 PM-10:30 P | -----Su | :30 | | \$400.00 | | 0.00 | NM | | |
| MG for 41.1 09/30 [Makegood] | | | | | | | | | | | | | | | |
| E 42 | WLFJ | 09/30/18 | 09/30/18 | CBS NFL Regular Footb6 CBS NFL Regular Football | CM | CBS NFL Regular (1:00 PM-4:00 PM) | -----S | :30 | 1 | \$800.00 | P2 | 0.00 | NM | 1 | \$800.00 |
| CBS NFL Sunday Early Game <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S 1 \$800.00 0.00 | | | | | | | | | | | | | | | |
| E 43 | WLFJ | 09/25/18 | 10/01/18 | M-F 3p-4p M-F 3p-4p | CM | M-F 3p-4p | MTWTF-- | :30 | 1 | \$65.00 | P3 | 0.00 | NM | 1 | \$65.00 |
| Dr. Phil <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/18 10/01/18 MTWTF-- 1 \$65.00 0.00 | | | | | | | | | | | | | | | |
| E 44 | WLFJ | 09/25/18 | 10/01/18 | M-F 4p-5p M-F 4p-5p Ellen | CM | M-F 4p-5p Ellen | MTWTF-- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/18 10/01/18 MTWTF-- 1 \$75.00 0.00 | | | | | | | | | | | | | | | |
| E 45 | WLFJ | 09/25/18 | 10/01/18 | M-F 530-6p M-F 530p-6p Inside Editio | CM | M-F 530p-6p INsid | MTWTF-- | :30 | 1 | \$250.00 | P1 | 0.00 | NM | 1 | \$250.00 |
| Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/18 10/01/18 MTWTF-- 1 \$250.00 0.00 | | | | | | | | | | | | | | | |
| E 46 | WLFJ | 09/25/18 | 10/01/18 | LF M-F The Late Show Late Show/Stephen Colbert | CM | M-F 1135p-1237x | MTWTF-- | :30 | 1 | \$85.00 | P2 | 0.00 | NM | 1 | \$85.00 |
| The Late Show-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/18 10/01/18 MTWTF-- 1 \$85.00 0.00 | | | | | | | | | | | | | | | |
| E 47 | WLFJ | 09/29/18 | 09/29/18 | Sa 1135p-1235a Impractical Jokers A | CM | Sa 1135p-1205xm | -----S- | :30 | 1 | \$45.00 | P2 | 0.00 | NM | 1 | \$45.00 |
| Impractical Jokers <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S- 1 \$45.00 0.00 | | | | | | | | | | | | | | | |
| N 48 | WLFJ | 09/30/18 | 09/30/18 | CBS Sunday Morning CBS Sunday Morning | CM | Su 9a-1030a | -----S | :30 | 1 | \$100.00 | P3 | 0.00 | NM | 1 | \$100.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S 1 \$100.00 0.00 | | | | | | | | | | | | | | | |
| N 49 | WLFJ | 09/30/18 | 09/30/18 | Face the Nation Face The Nation | CM | Su 1030a-1130a | -----S | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S 1 \$75.00 0.00 | | | | | | | | | | | | | | | |
| N 50 | WLFJ | 09/25/18 | 10/01/18 | CBS Evening News CBS Evening News M-Su | CM | M-Su 630-7p | MTWTF-- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -TWTF-- 1 \$300.00 0.00 Week: 10/01/18 10/07/18 ----- 0 \$0.00 0.00 | | | | | | | | | | | | | | | |
| N 51 | WLFJ | 09/30/18 | 09/30/18 | Early News Sunday SU Early News @ 6p | CM | Su 6p-630 | -----S | :30 | 1 | \$125.00 | P3 | 0.00 | NM | 1 | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S 1 \$125.00 0.00 | | | | | | | | | | | | | | | |

Order / Rev: 1047450
 Alt Order #: 26032553
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Majority Forward
 Product Desc: Issue
 Estimate: 6512

WLF1 Lafayette

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------------|-------------------|-------------------|---|-------|--------------------------------|-----------------|---------------|-------|-----------------------|-----|---------------|-------------|-------|----------|
| N51 | WLF1 | 09/30/18 | 09/30/18 | Early News Sunday SU Early News @ 6p | CM | Su 6p-630 | -----S | :30 | 1 | \$125.00 | P3 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/18 | 09/30/18 | -----S | | 1 | | | | \$125.00 | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | WLF1 | 09/24/18-09/30/18 | Early News Sunday | | Su 6p-630 | -----Su | :30 | | (\$125.00) | | 0.00 | NM | | |
| | | | | See MG 51.2 [Program Change] | | | | | | | | | | | |
| | 2 | WLF1 | 09/29/18-09/29/18 | Early News Saturday | | Sa 6p-630p | -----Sa-- | :30 | | \$125.00 | | 0.00 | NM | | |
| | | | | Ⓜ MG for 51.1 09/30 [Makegood] | | | | | | | | | | | |
| N52 | WLF1 | 10/01/18 | 10/01/18 | Mon Hour 1 Monday Prime Hour 1 | CM | M 8-9p | M----- | :30 | 1 | \$550.00 | P3 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/18 | 10/07/18 | M----- | | 1 | | | | \$550.00 | | 0.00 | | | |
| N53 | WLF1 | 10/01/18 | 10/01/18 | Mon Hour 2 Monday Prime Hour 2 | CM | M 9-10p | M----- | :30 | 1 | \$450.00 | P3 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/18 | 10/07/18 | M----- | | 1 | | | | \$450.00 | | 0.00 | | | |
| N54 | WLF1 | 10/01/18 | 10/01/18 | Mon Hour 3 Monday Prime Hour 3 | CM | M 10p-11p | M----- | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/18 | 10/07/18 | M----- | | 1 | | | | \$400.00 | | 0.00 | | | |
| N55 | WLF1 | 09/25/18 | 09/25/18 | Tue Hour 2 Tuesday Prime Hour 2 | CM | Tu 9p-10p | -T----- | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/18 | 09/30/18 | -T----- | | 1 | | | | \$400.00 | | 0.00 | | | |
| N56 | WLF1 | 09/26/18 | 09/26/18 | Wed Prime Other 2 Wed Prime Other 2 | CM | W 9p-11p (9:30 PM-11:00 PM) | --W---- | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/18 | 09/30/18 | --W---- | | 1 | | | | \$400.00 | | 0.00 | | | |
| N57 | WLF1 | 09/27/18 | 09/27/18 | Thur Hour 2 Thursday Prime Hour 2 | CM | Th 9p-10p | ---T--- | :30 | 1 | \$850.00 | P2 | 0.00 | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/18 | 09/30/18 | ---T--- | | 1 | | | | \$850.00 | | 0.00 | | | |
| N58 | WLF1 | 09/28/18 | 09/28/18 | Fri Hour 2 Friday Prime Hour 2 | CM | F 9p-10p | ----F-- | :30 | 1 | \$375.00 | P3 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/18 | 09/30/18 | ----F-- | | 1 | | | | \$375.00 | | 0.00 | | | |
| N59 | WLF1 | 09/29/18 | 09/29/18 | Sat Hour 1 Saturday Prime Hour 1 | CM | Sa 8p-9p | -----S- | :30 | 1 | \$185.00 | P3 | 0.00 | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/18 | 09/30/18 | -----S- | | 1 | | | | \$185.00 | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | WLF1 | 09/24/18-09/30/18 | Sat Hour 1 | | Sa 8p-9p | -----Sa-- | :30 | | \$185.00 | | 0.00 | NM | | |
| N60 | WLF1 | 09/29/18 | 09/29/18 | Sat Hour 3 Saturday Prime Hour 3 | CM | Sa 10p-11p | -----S- | :30 | 1 | \$185.00 | P3 | 0.00 | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/18 | 09/30/18 | -----S- | | 1 | | | | \$185.00 | | 0.00 | | | |
| N61 | WLF1 | 09/30/18 | 09/30/18 | Sun Hour 1 Sunday Prime Hour 1 | CM | Su 7p-8p | -----S | :30 | 1 | \$850.00 | P2 | 0.00 | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/18 | 09/30/18 | -----S | | 1 | | | | \$850.00 | | 0.00 | | | |
| N62 | WLF1 | 09/30/18 | 09/30/18 | Sun Hour 2 Sunday Prime Hour 2 | CM | Su 8p-9p | -----S | :30 | 1 | \$600.00 | P3 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/18 | 09/30/18 | -----S | | 1 | | | | \$600.00 | | 0.00 | | | |
| N63 | WLF1 | 09/30/18 | 09/30/18 | Sun Hour 3 Sunday Prime Hour 3 | CM | Su 9p-10p | -----S | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/18 | 09/30/18 | -----S | | 1 | | | | \$400.00 | | 0.00 | | | |

Order / Rev: 1047450
 Alt Order #: 26032553
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Majority Forward
 Product Desc: Issue
 Estimate: 6512

WLF1 Lafayette

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------------|-------------------|-------------------|---|-------|--------------------------------------|-----------------|---------------|-------|----------------------|-----|------------|-------------|-------|-------------|
| N63 | WLF1 | 09/30/18 | 09/30/18 | Sun Hour 3 Sunday Prime Hour 3 | CM | Su 9p-10p | -----S | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 09/24/18 | 09/30/18 | -----S | | 1 | | \$400.00 | | 0.00 | | | | | |
| N64 | WLF1 | 09/25/18 | 09/30/18 | M-F Daytime PM Rotator Daytime Afternoon Rotator | CM | M-F 1230p-2p | -TWTF-- | :30 | 1 | \$75.00 | P2 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 09/24/18 | 09/30/18 | -TWTF-- | | 1 | | \$75.00 | | 0.00 | | | | | |
| N65 | WLF1 | 09/29/18 | 09/29/18 | LF Sa Late Fringe Saturday | CM | Sa 1135p-135xm (12:05 XM-1:05 XM) | -----S- | :30 | 1 | \$20.00 | P3 | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 09/24/18 | 09/30/18 | -----S- | | 1 | | \$20.00 | | 0.00 | | | | | |
| N66 | WLF1 | 09/27/18 | 09/28/18 | M-F 4p-5p M-F 4p-5p Ellen | CM | M-F 4p-5p Ellen | ---TF-- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 09/24/18 | 09/30/18 | ---TF-- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | WLF1 | 09/24/18-09/30/18 | M-F 4p-5p | | M-F 4p-5p Ellen | ---ThF---- | :30 | | (\$75.00) | | 0.00 | NM | | |
| | | | | Unresolved [Special Report] | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 69 | \$21,075.00 |