

## ORDER



WLFI Lafayette

**Orders**  
**Order / Rev:** 1047450  
**Alt Order #:** 26032553  
**Product Desc:** Issue  
**Estimate:** 6512  
**Flight Dates:** 09/25/18 - 10/01/18  
**Original Date / Rev:** 06/13/18 / 09/21/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street Northwest  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Majority Forward  
**Demographic:** A25-54  
**Product Codes:** PL2  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN14921  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	57	\$17,925.00	\$15,236.25
10/01/18	10/01/18	13	\$3,400.00	\$2,890.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	57	\$17,925.00	\$15,236.25	0.00
October 2018	13	\$3,400.00	\$2,890.00	0.00
<b>Totals</b>	<b>70</b>	<b>\$21,325.00</b>	<b>\$18,126.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	09/25/18	10/01/18	5a-6a NC 18 Early Edition NC 18 5-6a Early Edition	CM	M-F 5a-6a	MTWTF--	:30	2	\$55.00	P3	0.00	NM	2	\$110.00
News 18 This Morning At 5-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--			2			\$55.00		0.00			
E 2	WLFI	09/25/18	10/01/18	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	MTWTF--	:30	5	\$150.00	P3	0.00	NM	5	\$750.00
News 18 This Morning @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--			5			\$150.00		0.00			
E 3	WLFI	09/25/18	10/01/18	CBS This Morning The Early Show	CM	M-F 7a-9a	MTWTF--	:30	2	\$80.00	P3	0.00	NM	2	\$160.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--			2			\$80.00		0.00			
E 4	WLFI	09/29/18	09/29/18	CBS This Morning Sa The Early Show Sa	CM	Sa 9a-11a (9:00 AM-10:00 AM)	-----S-	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
CBS This Morning Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-			1			\$60.00		0.00			
E 5	WLFI	09/29/18	09/29/18	CBS This Morning Sa The Early Show Sa	CM	Sa 9a-11a (10:00 AM-11:00 AM)	-----S-	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
CBS This Morning Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1047450  
 Alt Order #: 26032553  
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Majority Forward  
 Product Desc: Issue  
 Estimate: 6512

WLF1 Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WLF1	09/29/18	09/29/18	CBS This Morning Sa The Early Show Sa	CM	Sa 9a-11a (10:00 AM-11:00 AM)	-----S-	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
CBS This Morning Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-					1	\$60.00		0.00			
E 8	WLF1	09/25/18	10/01/18	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	MTWTF--	:30	3	\$250.00	P2	0.00	NM	3	\$750.00
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					3	\$250.00		0.00			
E 9	WLF1	09/25/18	10/01/18	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	MTWTF--	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
News 18 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					2	\$350.00		0.00			
E 10	WLF1	09/25/18	10/01/18	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	MTWTF--	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					2	\$300.00		0.00			
E 13	WLF1	09/25/18	10/01/18	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	MTWTF--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
News 18 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					3	\$200.00		0.00			
E 14	WLF1	09/29/18	09/29/18	LN Sa Sa Late News @ 11p	CM	Sa 11p-1135p	-----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-					1	\$175.00		0.00			
E 15	WLF1	09/30/18	09/30/18	LN Su Su Late News @ 11p	CM	Su 11p-1135p	-----S	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S					1	\$175.00		0.00			
E 16	WLF1	09/25/18	10/01/18	LIVE with Kelly and Ryan M-F 9a-10a	CM	M-F 9a-10a	MTWTF--	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					1	\$60.00		0.00			
E 17	WLF1	09/25/18	10/01/18	The Talk M-F 2p-3p	CM	M-F 2p-3p	MTWTF--	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					1	\$40.00		0.00			
E 18	WLF1	09/25/18	10/01/18	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p Wheel	MTWTF--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					5	\$300.00		0.00			
E 19	WLF1	09/25/18	10/01/18	M-F 730p-8p Jeopardy	CM	M-F 730p-8p Jeop.	MTWTF--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					5	\$300.00		0.00			
E 20	WLF1	09/29/18	09/29/18	Prime Access Sa 7-8p Sa 7p-8p	CM	Sa 7p-8p	-----S-	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
Wheel/Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-					1	\$125.00		0.00			
E 24	WLF1	09/25/18	09/25/18		CM	Tu 8p-9p	-T-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00

**WLFI Lafayette**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tue Hour 1											
				Tuesday Prime Hour 1											
NCIS-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----						1	\$800.00	0.00			
E 26	WLFI	09/25/18	09/25/18	Tue Hour 3	CM	Tu 10p-11p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
				Tuesday Prime Hour 3											
NCIS: New Orleans-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----						1	\$450.00	0.00			
E 27	WLFI	09/26/18	09/26/18	Wed Hour 1	CM	Wed 8p-9p	--W----	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
				Wednesday Prime Hour 1											
Survivor-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----						1	\$850.00	0.00			
E 28	WLFI	09/26/18	09/26/18	Wed Prime Other 2	CM	W 9p-11p	--W----	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
				Wed Prime Other 2		(9:00 PM-10:00 PM)									
Seal Team-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----						1	\$750.00	0.00			
E 29	WLFI	09/26/18	09/26/18	Wed Hour 3	CM	W 10p-11p	--W----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Wednesday Prime Hour 3											
Criminal Minds-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----						1	\$400.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WLFI	09/24/18-09/30/18		Wed Hour 3		W 10p-11p	--W-----	:30		<del>(\$400.00)</del>	0.00	NM			
				See MG 29.2											
				[Program Change]											
2	WLFI	09/26/18-09/26/18		Wed Prime Other 2		W 9p-11p	1--W-----	:30		\$400.00	0.00	NM			
				Ⓜ MG for 29.1 09/26											
				[Makegood]											
E 30	WLFI	09/27/18	09/27/18	Thur Hour 1	CM	Th 8p-9p	---T---	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
				Thursday Prime Hour 1		(8:00 PM-9:00 PM)									
Big Bang Theory/Young Sheldon-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	---T---						1	\$1,000.00	0.00			
E 32	WLFI	09/27/18	09/27/18	Thur Hour 3	CM	Th 10p-11p	---T---	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
				Thursday Prime Hour 3											
S.W.A.T.-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	---T---						1	\$375.00	0.00			
E 33	WLFI	09/28/18	09/28/18	Fri Hour 1	CM	F 8p-9p	----F--	:30	1	\$525.00	P2	0.00	NM	1	\$525.00
				Friday Prime Hour 1											
MacGyver-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--						1	\$525.00	0.00			
E 35	WLFI	09/28/18	09/28/18	Fri Hour 3	CM	F 10p-11p	----F--	:30	1	\$750.00	P1	0.00	NM	1	\$750.00
				Friday Prime Hour 3											
Blue Bloods-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--						1	\$750.00	0.00			
E 41	WLFI	09/30/18	09/30/18	Sun Hour 4	CM	Su 10p-11p	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Sunday Prime Hour 4											
Madam Secretary-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S						1	\$400.00	0.00			

Order / Rev:	1047450
Alt Order #:	26032553
Flight Dates:	09/25/18 - 10/01/18

Advertiser:	Majority Forward
Product Desc:	Issue
Estimate:	6512

**WLFI Lafayette**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	WLFI	09/30/18	09/30/18	Sun Hour 4 Sunday Prime Hour 4 Madam Secretary-CBS	CM	Su 10p-11p	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S		1				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLFI	09/24/18-09/30/18		Sun Hour 4 See MG 41.2 [Program Change]		Su 10p-11p	-----Su	:30		<del>(\$400.00)</del>		0.00	NM		
2	WLFI	09/24/18-09/30/18		Sun Hour 3 Ⓜ MG for 41.1 09/30 [Makegood]		Su 9p-10p	-----Su	:30		\$400.00		0.00	NM		
E 42	WLFI	09/30/18	09/30/18	CBS NFL Regular Footb CBS NFL Regular Football	CM	CBS NFL Regular (1:00 PM-4:00 PM)	-----S	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S		1				\$800.00		0.00			
E 43	WLFI	09/25/18	10/01/18	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	1	\$65.00	P3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--		1				\$65.00		0.00			
E 44	WLFI	09/25/18	10/01/18	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	MTWTF--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--		1				\$75.00		0.00			
E 45	WLFI	09/25/18	10/01/18	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p INsid	MTWTF--	:30	1	\$250.00	P1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--		1				\$250.00		0.00			
E 46	WLFI	09/25/18	10/01/18	LF M-F The Late Show Late Show/Stephen Colbert	CM	M-F 1135p-1237x	MTWTF--	:30	1	\$85.00	P2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--		1				\$85.00		0.00			
E 47	WLFI	09/29/18	09/29/18	Sa 1135p-1235a Impractical Jokers A	CM	Sa 1135p-1205xm	-----S-	:30	1	\$45.00	P2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-		1				\$45.00		0.00			
N 48	WLFI	09/30/18	09/30/18	CBS Sunday Morning CBS Sunday Morning	CM	Su 9a-1030a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S		1				\$100.00		0.00			
N 49	WLFI	09/30/18	09/30/18	Face the Nation Face The Nation	CM	Su 1030a-1130a	-----S	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S		1				\$75.00		0.00			
N 50	WLFI	09/25/18	10/01/18	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	MTWTF--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-TWTF--		1				\$300.00		0.00			
Week:		10/01/18	10/07/18	-----		0				\$0.00		0.00			
N 51	WLFI	09/30/18	09/30/18	Early News Sunday SU Early News @ 6p	CM	Su 6p-630	-----S	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S		1				\$125.00		0.00			

Order / Rev: 1047450  
Alt Order #: 26032553  
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Advertiser: Majority Forward  
Product Desc: Issue  
Estimate: 6512

**WLFI Lafayette**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N51	WLFI	09/30/18	09/30/18	Early News Sunday SU Early News @ 6p	CM	Su 6p-630	-----S	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/18	09/30/18	-----S		1			\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLFI	09/24/18-09/30/18		Early News Sunday		Su 6p-630	-----Su	:30		<del>(\$125.00)</del>		0.00	NM		
	See MG 51.2 [Program Change]														
2	WLFI	09/29/18-09/29/18		Early News Saturday		Sa 6p-630p	-----Sa--	:30		\$125.00		0.00	NM		
	Ⓜ MG for 51.1 09/30 [Makegood]														
N52	WLFI	10/01/18	10/01/18	Mon Hour 1 Monday Prime Hour 1	CM	M 8-9p	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/18	10/07/18	M-----		1			\$550.00	0.00					
N53	WLFI	10/01/18	10/01/18	Mon Hour 2 Monday Prime Hour 2	CM	M 9-10p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/18	10/07/18	M-----		1			\$450.00	0.00					
N54	WLFI	10/01/18	10/01/18	Mon Hour 3 Monday Prime Hour 3	CM	M 10p-11p	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/18	10/07/18	M-----		1			\$400.00	0.00					
N55	WLFI	09/25/18	09/25/18	Tue Hour 2 Tuesday Prime Hour 2	CM	Tu 9p-10p	-T-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/18	09/30/18	-T-----		1			\$400.00	0.00					
N56	WLFI	09/26/18	09/26/18	Wed Prime Other 2 Wed Prime Other 2	CM	W 9p-11p (9:30 PM-11:00 PM)	--W----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/18	09/30/18	--W----		1			\$400.00	0.00					
N57	WLFI	09/27/18	09/27/18	Thur Hour 2 Thursday Prime Hour 2	CM	Th 9p-10p	---T---	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/18	09/30/18	---T---		1			\$850.00	0.00					
N58	WLFI	09/28/18	09/28/18	Fri Hour 2 Friday Prime Hour 2	CM	F 9p-10p	----F--	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/18	09/30/18	----F--		1			\$375.00	0.00					
N59	WLFI	09/29/18	09/29/18	Sat Hour 1 Saturday Prime Hour 1	CM	Sa 8p-9p	-----S-	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/18	09/30/18	-----S-		1			\$185.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLFI	09/24/18-09/30/18		Sat Hour 1		Sa 8p-9p	-----Sa--	:30		\$185.00		0.00	NM		
N60	WLFI	09/29/18	09/29/18	Sat Hour 3 Saturday Prime Hour 3	CM	Sa 10p-11p	-----S-	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/18	09/30/18	-----S-		1			\$185.00	0.00					
N61	WLFI	09/30/18	09/30/18	Sun Hour 1 Sunday Prime Hour 1	CM	Su 7p-8p	-----S	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/18	09/30/18	-----S		1			\$850.00	0.00					
N62	WLFI	09/30/18	09/30/18	Sun Hour 2 Sunday Prime Hour 2	CM	Su 8p-9p	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/18	09/30/18	-----S		1			\$600.00	0.00					
N63	WLFI	09/30/18	09/30/18	Sun Hour 3 Sunday Prime Hour 3	CM	Su 9p-10p	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00

Order / Rev: 1047450  
 Alt Order #: 26032553  
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Majority Forward  
 Product Desc: Issue  
 Estimate: 6512

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N63	WLFI	09/30/18	09/30/18	Sun Hour 3 Sunday Prime Hour 3	CM	Su 9p-10p	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	-----S	1		\$400.00		0.00						
N64	WLFI	09/25/18	09/30/18	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p	-TWTF--	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	-TWTF--	1		\$75.00		0.00						
N65	WLFI	09/29/18	09/29/18	LF Sa Late Fringe Saturday	CM	Sa 1135p-135xm (12:05 XM-1:05 XM)	-----S-	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	-----S-	1		\$20.00		0.00						
													Totals	70	\$21,325.00