

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR 391628	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	BUYING TIME	WISNIEWSKI FOR GOVERNOR
AND	650 Massachusetts Ave NW Ste 210	2909 Washington Rd Ste 40
ADDRESS	Washington DC 20001-3796	Parlin NJ 08859-1532
	USA	USA
CONTACT		PRODUCT WISNIEWSKI FOR GOVERNOR

Cancellation Notice Required
Announcement 28 days prior notice

LOCAL SALESPERSON Kerry Murphy	AGENCY EST. NO. 5544	PRODUCT CODE 1304
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NATIONAL SALESPERSON	
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BROADCAST SCHEDULE STARTING 06/03/17 **AND ENDING** 06/05/17 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
Additional Terms and Conditions:
2) CBS reserves the right to refuse payments in select formats based on business circumstances.
1) CBS reserves the right to assess a fee for late payments.

ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	M	1	04:00P	05:00P	30S	06/05/17-06/05/17	JUDGE JUDY	1	1300.00	1300.00
2	M	1	05:00P	06:00P	30S	06/05/17-06/05/17	5PM EARLY NEWS	1	1500.00	1500.00
3	M	1	09:58A	11:00A	30S	06/05/17-06/05/17	LET'S MAKE A DEAL	1	1000.00	1000.00
4	M	1	11:58A	12:30P	30S	06/05/17-06/05/17	NOON NEWS	1	1200.00	1200.00
5	Su	1	08:00A	08:57A	30S	06/04/17-06/04/17	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
6	M	1	02:58P	04:00P	30S	06/05/17-06/05/17	DR. PHIL	1	1000.00	1000.00
71.1	2	06:00P 06:28P	06:30P 06:56P	30S	06/03/17-06/04/17	EARLY NEWS	2	1600.00	3200.00
8	M	1	06:00P	06:30P	30S	06/05/17-06/05/17	EARLY NEWS	1	1600.00	1600.00
9	M	1	07:00A	09:00A	30S	06/05/17-06/05/17	CBS THIS MORNING	1	1000.00	1000.00
10	Sa	1	07:00A	09:00A	30S	06/03/17-06/03/17	CBS NEWS SATURDAY MORNING	1	1200.00	1200.00
11	Sa	1	08:58A	10:00A	30S	06/03/17-06/03/17	SAT MORNING NEWS 9-10AM	1	1000.00	1000.00
12	M	1	12:28P	02:00P	30S	06/05/17-06/05/17	SOAP ROTATION 12:28-2PM	1	1200.00	1200.00
13	Su	1	06:00A	08:00A	30S	06/04/17-06/04/17	SUN MORN NEWS 6-8AM	1	1000.00	1000.00
14	0000011	2	11:00P	11:35P	30S	06/03/17-06/04/17	LATE NEWS M-SUN	2	3200.00	6400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Washington DC 20001-3796 USA	Parlin NJ 08859-1532 USA
CONTACT		PRODUCT WISNIEWSKI FOR GOVERNOR
LOCAL SALESPERSON	Kerry Murphy AGENCY EST. NO. 5544	PRODUCT CODE 1304
NATIONAL SALESPERSON		
BROADCAST SCHEDULE STARTING 06/03/17 AND ENDING 06/05/17 NO. WEEKS: 1		

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on such basis.

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	1000000	1	11:00P	11:35P	30S	06/05/17-06/05/17	LATE NEWS M-SUN	1	3200.00	3200.00
16	M	1	11:35P	12:37A	30S	06/05/17-06/05/17	LATE SHOW WITH S. COLBERT	1	3000.00	3000.00
17	M	1	10:58A	11:58A	30S	06/05/17-06/05/17	THE PRICE IS RIGHT	1	4000.00	4000.00
Total Contract:								19		33800.00
Billing Summary										
						Qtr 2-17	Apr	May	Jun	Total
						.00	.00	33800.00		33800.00
									GRAND TOTAL	33800.00

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