CONTRACT

WHEC-TV, LLC
191 East Avenue
Rochester, NY 14604
(585)546-5670

www.whec.com

And:

Canal Partners Media
1027 33rd St NW, Ste #140
Washington, DC 20007

Contract / Revision	Alt Order #
345278 /	09276994

Product
Morelle/Congress/Dem

Contract Dates	Estimate #
10/23/18 - 10/29/18	**5909**

Advertiser	Original Date / Revision
Joe Morelle for Congress	10/03/18 / 10/19/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WHEC	Ian Ambron	HRP - Philadelp

Special Handling

Demographic
Women 18-49

Agy Code	Advertiser Code	Product 1/2
	975	1140

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Type	Spots	Amount
89	WHEC	10/26/18	10/26/18	F 11:35p-12:37a	11:35p-12:37xm		1:00			3	NM	1	$240.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/26/18	11/01/18	- - - - 1 - -	1	$240.00								
90	WHEC	10/26/18	10/26/18	F 5:30-6a	5:30-6a		1:00			3	NM	1	$170.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/26/18	11/01/18	- - - - 1 - -	1	$170.00								
91	WHEC	10/26/18	10/26/18	F 5:58-6:30a	M-F 5:58-6:30a		1:00			3	NM	1	$440.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/26/18	11/01/18	- - - - 1 - -	1	$440.00								
92	WHEC	10/26/18	10/26/18	F 5:58-6:30pm	5:58-6:30pm		1:00			3	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/26/18	11/01/18	- - - - 1 - -	1	$600.00								
93	WHEC	10/26/18	10/26/18	F 6:30-7p	6:28-7pm		1:00			2	NM	1	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/26/18	11/01/18	- - - - 1 - -	1	$1,300.00								
94	WHEC	10/26/18	10/26/18	F Today Show 6:58am	F Today Show 6:5		1:00			3	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/26/18	11/01/18	- - - - 1 - -	1	$600.00								
95	WHEC	10/26/18	10/26/18	F 7:30-8p	7:28-8p		1:00			3	NM	1	$190.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/26/18	11/01/18	- - - - 1 - -	1	$190.00								
96	WHEC	10/29/18	10/29/18	M 11-11:35p	10:58-11:35p		1:00			3	NM	1	$440.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/29/18	11/04/18	1 - - - - - -	1	$440.00								
97	WHEC	10/29/18	10/29/18	M 5-5:30a	5-5:30a		1:00			3	NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/29/18	11/04/18	1 - - - - - -	1	$150.00								
98	WHEC	10/29/18	10/29/18	M 5:58-6:30pm	5:58-6:30pm		1:00			3	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/29/18	11/04/18	1 - - - - - -	1	$600.00								
99	WHEC	10/29/18	10/29/18	M 6:30-7a	M 6:30-7a		1:00			3	NM	1	$460.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
345278 /	09276994

Contract Dates	Product	Estimate #
10/23/18 - 10/29/18	Morelle/Congress/Dem	**5909**

Advertiser	Original Date / Revision
Joe Morelle for Congress	10/03/18 / 10/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/29/18	11/04/18	1------	1				$460.00				
100	WHEC	10/29/18	10/29/18	M 7:30-8p	7:28-8p		1:00		3		NM	1	$190.00
Week:		10/23/18	10/29/18	1------	1				$190.00				
101	WHEC	10/29/18	10/29/18	M Today Show 8-9am	M Today Show 8-9		1:00		3		NM	1	$520.00
Week:		10/29/18	11/04/18	1------	1				$520.00				
102	WHEC	10/27/18	10/27/18	Sa 11:28p-1:05xm	11:28p-1:05xm		1:00		3		NM	2	$1,360.00
Week:		10/27/18	11/02/18	-----2-	2				$680.00				
103	WHEC	10/27/18	10/27/18	Sat Today Show	06:58-9a		1:00		3		NM	1	$250.00
Week:		10/27/18	11/02/18	-----1-	1				$250.00				
104	WHEC	10/28/18	10/28/18	Su 11:35p-12:15x aftr	11:35p-12:15xm		1:00		3		NM	1	$300.00
Week:		10/28/18	11/03/18	------1	1				$300.00				
105	WHEC	10/28/18	10/28/18	Su 9-10a	8:58-10a		1:00		3		NM	1	$800.00
Week:		10/28/18	11/03/18	------1	1				$800.00				
106	WHEC	10/25/18	10/25/18	Th 11-11:35p	10:58-11:35p		1:00		3		NM	1	$440.00
Week:		10/25/18	10/31/18	---1---	1				$440.00				
107	WHEC	10/25/18	10/25/18	Th 5-5:30a	5-5:30a		1:00		3		NM	1	$150.00
Week:		10/25/18	10/31/18	---1---	1				$150.00				
108	WHEC	10/25/18	10/25/18	Th 5:30-6a	5:30-6a		1:00		3		NM	1	$170.00
Week:		10/25/18	10/31/18	---1---	1				$170.00				
109	WHEC	10/25/18	10/25/18	Th 6:30-7a	Th 6:30-7a		1:00		3		NM	1	$460.00
Week:		10/25/18	10/31/18	---1---	1				$460.00				
110	WHEC	10/25/18	10/25/18	Th 6:58-7:30pm	6:58-7:30pm		1:00		3		NM	1	$260.00
Week:		10/25/18	10/31/18	---1---	1				$260.00				
111	WHEC	10/25/18	10/25/18	Th Today Show 8-9am	Th Today Show 8-		1:00		3		NM	1	$520.00
Week:		10/25/18	10/31/18	---1---	1				$520.00				
112	WHEC	10/23/18	10/23/18	Tu 11-11:35p	10:58-11:35p		1:00		3		NM	1	$440.00
Week:		10/23/18	10/29/18	-1-----	1				$440.00				
113	WHEC	10/23/18	10/23/18	Tu 11:35p-12:37a	11:35p-12:37xm		1:00		3		NM	1	$240.00
Week:		10/23/18	10/29/18	-1-----	1				$240.00				
114	WHEC	10/23/18	10/23/18	Tu 5-5:30a	5-5:30a		1:00		3		NM	1	$150.00
Week:		10/23/18	10/29/18	-1-----	1				$150.00				
115	WHEC	10/23/18	10/23/18	Tu 6:30-7p	6:28-7pm		1:00		2		NM	1	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				

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Week:		Start Date 10/23/18	End Date 10/29/18	Weekdays -1-----	Spots/Week 1				Rate $1,300.00				
116	WHEC	10/23/18	10/23/18	Tu Today Show 6:58ar	Tu Today Show 6:		1:00		3		NM	1	$600.00
Week:		Start Date 10/23/18	End Date 10/29/18	Weekdays -1-----	Spots/Week 1				Rate $600.00				
117	WHEC	10/23/18	10/23/18	Tu 7:30-8p	7:28-8p		1:00		3		NM	1	$190.00
Week:		Start Date 10/23/18	End Date 10/29/18	Weekdays -1-----	Spots/Week 1				Rate $190.00				
118	WHEC	10/24/18	10/24/18	W 5:30-6a	5:30-6a		1:00		3		NM	1	$170.00
Week:		Start Date 10/24/18	End Date 10/30/18	Weekdays --1----	Spots/Week 1				Rate $170.00				
119	WHEC	10/24/18	10/24/18	W 5:58-6:30a	M-F 5:58-6:30a		1:00		3		NM	1	$440.00
Week:		Start Date 10/24/18	End Date 10/30/18	Weekdays --1----	Spots/Week 1				Rate $440.00				
120	WHEC	10/24/18	10/24/18	W 5:58-6:30pm	5:58-6:30pm		1:00		3		NM	1	$600.00
Week:		Start Date 10/24/18	End Date 10/30/18	Weekdays --1----	Spots/Week 1				Rate $600.00				
121	WHEC	10/24/18	10/24/18	W 6:30-7p	6:28-7pm		1:00		2		NM	1	$1,300.00
Week:		Start Date 10/19/18	End Date 10/25/18	Weekdays --1----	Spots/Week 1				Rate $1,300.00				
122	WHEC	10/24/18	10/24/18	W 6:58-7:30pm	6:58-7:30pm		1:00		3		NM	1	$260.00
Week:		Start Date 10/24/18	End Date 10/30/18	Weekdays --1----	Spots/Week 1				Rate $260.00				
123	WHEC	10/24/18	10/24/18	W Today Show 6:58an	W Today Show 6:		1:00		3		NM	1	$600.00
Week:		Start Date 10/24/18	End Date 10/30/18	Weekdays --1----	Spots/Week 1				Rate $600.00				
124	WHEC	10/24/18	10/24/18	W Today Show 8-9am	W Today Show 8-		1:00		3		NM	1	$520.00
Week:		Start Date 10/24/18	End Date 10/30/18	Weekdays --1----	Spots/Week 1				Rate $520.00				
							Totals					37	$17,420.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	31	$15,060.00	($2,259.00)	$12,801.00
10/29/18 -10/29/18	6	$2,360.00	($354.00)	$2,006.00
Totals	37	$17,420.00	($2,613.00)	$14,807.00

Signature: _____ **Date:** _____

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