



Remit Address:
WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

DUPLICATE INVOICE

Advertiser	A Better North Carolina	Invoice #	164516-1
Product	BETTER NC 10/4	Invoice Date	10/30/16
Estimate Number	4960	Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/10/16
Property	WRAL	Order #	164516
Account Executive	Cheryl Blair	Alt Order #	8289666
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/04/16 - 10/10/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	300
Special Handling	CIA - Mark PAID	Product 1/2	320
		Agency Ref	
		Advertiser Ref	

Billing Address:

Great American Media
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Tonight Show	11:35p-1237xm								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/04/16 to 10/10/16	3x	MTWTF--				
	WRAL			Tu	10/04/16	:30	12:01 AM	NC-TV16-06H	\$400.00		1
	WRAL			W	10/05/16	:30	12:00 AM	NC-TV16-06H	\$400.00		3
	WRAL			Th	10/06/16	:30	12:27 AM	NC-TV16-06H	\$400.00		4
2	WRAL	Inside Edition	7-730p								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/04/16 to 10/10/16	3x	MTWTF--				
	WRAL			Tu	10/04/16	:30	7:21 PM	NC-TV16-06H	\$1,300.00		2
	WRAL			W	10/05/16	:30	7:14 PM	NC-TV16-06H	\$1,300.00		3
	WRAL			M	10/10/16	:30	7:26 PM	NC-TV16-06H	\$1,300.00		1
3	WRAL	Today Show	7-9a								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/04/16 to 10/10/16	2x	MTWTF--				
	WRAL			W	10/05/16	:30	8:51 AM	NC-TV16-06H	\$900.00		2
	WRAL			F	10/07/16	:30	8:45 AM	NC-TV16-06H	\$900.00		1
4	WRAL	Today Show II	9a-10a								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/04/16 to 10/10/16	3x	MTWTF--				
	WRAL			Tu	10/04/16	:30	9:29 AM	NC-TV16-06H	\$400.00		3
	WRAL			W	10/05/16	:30	9:30 AM	NC-TV16-06H	\$400.00		1
	WRAL			M	10/10/16	:00			\$400.00 Credited		2
5	WRAL	Late News	11-1135p								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/04/16 to 10/10/16	3x	MTWTF--				
	WRAL			Tu	10/04/16	:30	11:13 PM	NC-TV16-06H	\$1,800.00		3
	WRAL			F	10/07/16	:30	11:24 PM	NC-TV16-06H	\$1,800.00		1
	WRAL			Sa	10/08/16	:30	11:29 PM	NC-TV16-06H	\$1,800.00		2

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6	WRAL	America's Got Talent FRI	8-10P								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	----1--				
	WRAL	WRAL 530am News	530a-6a	W	10/05/16	:30	5:44 AM	NC-TV16-06H	\$1,200.00	MG for 6.1 10/07	2
	WRAL		8:00 PM-10:00 PM	F	10/07/16	:00			\$2,200.00	See MG 6.2,6.3	1
					M1 Hold for GE Rate Card						
	WRAL	Sunday Today	9a-10a	Su	10/09/16	:30	8:58 AM	NC-TV16-06H	\$1,000.00	MG for 6.1 10/07	3
7	WRAL	Closer	1:32x-2:32x								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1-				
	WRAL			Sa	10/08/16	:00			\$150.00	See MG 10.2,10.3	1
					M2 comm 8.16 with MG						
8	WRAL	Saturday Night Live	11:30p-1x								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1-				
	WRAL			Sa	10/08/16	:00			\$400.00	Credited	1
9	WRAL	NBC Nightly News Sat	630p-7p								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1-				
	WRAL	Doctors	2p-3p	F	10/07/16	:30	2:38 PM	NC-TV16-06H	\$450.00	MG for 9.1 10/08	4
	WRAL			Sa	10/08/16	:00			\$725.00	See MG 9.2,9.3,9.4	1
	WRAL	NC SPIN	630a-7a	Su	10/09/16	:30	5:56 AM	NC-TV16-06H	\$175.00	MG for 9.1 10/08	2
	WRAL	InDepth airing late	1:05x-1:35x	Su	10/09/16	:30	2:08 AM	NC-TV16-06H	\$100.00	MG for 9.1 10/08	3
10	WRAL	On The Record 7p	7-730p								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1-				
	WRAL	Today Show III	10-11a	F	10/07/16	:30	10:48 AM	NC-TV16-06H	\$350.00	MG for 11.1,7.1,10.1	3
	WRAL			Sa	10/08/16	:00			\$175.00	See MG 10.2,10.3	1
					M2 comm 8.16 with MG						

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10	WRAL	On The Record 7p	7-730p								
		ISSUE CARD for GEN. ELECTION V5.9									
	WRAL	NC SPIN	630a-7a	Su	10/09/16	:30	5:49 AM	NC-TV16-06H	\$175.00	MG for 11.1,7.1,10.1	2
11	WRAL	Andy Griffith Sat 730p	730-8p								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1-				
	WRAL			Sa	10/08/16	:00			\$200.00	See MG 10.2,10.3	1
							M2 comm 8.16 with MG				
12	WRAL	Saturday Today- 2 Hours	8a-10a								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1-				
	WRAL			Sa	10/08/16	:30	8:28 AM	NC-TV16-06H	\$600.00		1
14	WRAL	Late News Airing Late	1130P-1205A								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1				
	WRAL			Su	10/09/16	:30	12:43 AM	NC-TV16-06H	\$1,800.00		1
15	WRAL	Tim McCarver Show	1205-1235xm								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1				
	WRAL	Tim McCarver Airing Late	1235xm-4xm	Su	10/09/16	:30	1:19 AM	NC-TV16-06H	\$150.00		1
16	WRAL	Graham Bensinger	1235-105xm								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1				
	WRAL	InDepth airing late	1:05x-1:35x	Su	10/09/16	:30	1:48 AM	NC-TV16-06H	\$50.00		1
17	WRAL	WRAL SUN 6p News	6p-630p								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1				
	WRAL			Su	10/09/16	:30	6:25 PM	NC-TV16-06H	\$900.00		1

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18	WRAL	WRAL News Sunday	7a-9a								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1				
	WRAL			Su	10/09/16	:30	8:53 AM	NC-TV16-06H	\$500.00		1
19	WRAL	Sunday Today	9a-10a								
		ISSUE CARD for GEN. ELECTION V5.9									
					10/03/16 to 10/09/16	1x	-----1				
	WRAL			Su	10/09/16	:30	9:25 AM	NC-TV16-06H	\$1,000.00		1
		<u>Aired Spots</u>									27

<u>Gross Total</u>	\$21,550.00	
<u>Agency Commission</u>	\$3,232.50	
<u>Net Amount Due</u>	\$18,317.50	<u>Payment Terms 30 Days</u>

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