



KOLR
2650 E Division St
Springfield, MO 65803

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 1402133

Schedule Dates 08/02/16-08/07/16
Advertiser Chris Koster/Governor/Democrat/MO (82428)
Agency Canal Partners Media (19302)
Product Political - Governor (1067)
Brand 726/837/4415 (548984)
Salesperson Millennium - Washington D, Washington DC (1421
Sales Office Millennium - Washington DC
Buyer Name Brimer,Chris
Phone/Fax /
CPE 726/837/4415
Account Types National/Political
Billing Type Standard
Comments

Date Entered 08/01/16
Last Modified 08/01/16
Entered By Shannon Keene
CO-OP No
Headline # 25258912
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$514.50
Net Total \$2,915.50
Sales Tax

Springfield (KOLR)

By Broadcast Month	Spots	Rate
Aug. 2016	11	\$3,430.00
Grand Total:	11	\$3,430.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/07/16-08/07/16	4	1:00	7:59A- CBS Sunday Morning News								1	1	\$400.00	\$400.00	Springfield (KOLR)		8/1/16
2.0	Normal Line / SPOT	08/04/16-08/05/16	4	1:00	7A- CBS This Morning 7a					1	1			2	\$130.00	\$260.00	Springfield (KOLR)		8/1/16
3.0	Normal Line / SPOT	08/05/16-08/05/16	4	1:00	11A- KOLR News 11a						1			1	\$290.00	\$290.00	Springfield (KOLR)		8/1/16
4.0	Normal Line / SPOT	08/04/16-08/05/16	4	1:00	11:30A- Y & R/B&B Soap Rotation					1	1			2	\$290.00	\$580.00	Springfield (KOLR)		8/1/16
5.0	Normal Line / SPOT	08/04/16-08/04/16	4	1:00	5P- KOLR News 5p					1				1	\$260.00	\$260.00	Springfield (KOLR)		8/1/16
6.0	Normal Line / SPOT	08/03/16-08/05/16	4	1:00	6P- KOLR News 6p				1		1			2	\$360.00	\$720.00	Springfield (KOLR)		8/1/16
7.0	Normal Line / SPOT	08/02/16-08/03/16	4	1:00	9:59P- KOLR News 10p			1	1					2	\$460.00	\$920.00	Springfield (KOLR)		8/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KOLR - TV Springfield, MO

Date:

07/29/2016

I, Chris Brimerbeing/on behalf of: Koster, Chris, a legally
qualified candidate of the Democratic politicalparty for the office of: Governorin the Generalelection to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 08/02/2016

Date of Last Broadcast: 08/07/2016

Total Charges: \$*****2,915.50 NET

I represent that the payment for the above described broadcast time has been furnished by:

Koster for Missouri

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gary Mallory, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/29/2016

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Shannon Keene
Printed Name

NSA
Title

