



KWWL
511 E 5th St
Waterloo, IA 50703

Digital Media Placement Services
530B HARKLE RD STE 100
SANTA FE, NM 87505-4739

Contract # 56495
Schedule Dates 01/10/24-01/14/24
Advertiser Fight Right Inc (9832)
Agency Digital Media Placement Services (2705)
Product Political - Issues/Propositions (1152)
Brand 165/352/957 (24440)
Salesperson Katz Washington DC, Katz Washington DC (1035)
Sales Office Katz Washington DC
Buyer Name Chad,Smith,
Phone/Fax /
CPE 165/352/957
Account Types National/Political Issue - Agency
Billing Type Standard
Comments Primary

Date Entered 01/09/24
Last Modified 01/09/24
Entered By Jennifer Off
CO-OP No
External # ECR28345596
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,955.00
Net Total \$50,745.00
Sales Tax

Cedar Rapids NBC (KWWL)		
By Broadcast Month	Spots	Rate
Jan. 2024	4	\$59,700.00
Grand Total:	4	\$59,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/10/24-01/10/24	1	:30	4:59:34A- Today in Iowa at 5				1					1	\$600.00	\$600.00	Cedar Rapids NBC (KWWL)	KWWL Today in Iowa at 5	1/9/24
2.0	Normal Line / SPOT	01/12/24-01/12/24	1	:30	4:59:34A- Today in Iowa at 5						1			1	\$600.00	\$600.00	Cedar Rapids NBC (KWWL)	KWWL Today in Iowa at 5	1/9/24
3.0	Normal Line / FOOTBALL	01/13/24-01/13/24	1	:30	3:30:04P- NFL WILD CARD GAME							1		1	\$27,000.00	\$27,000.00	Cedar Rapids NBC (KWWL)	NFL Wildcard Day-NBC	1/9/24
4.0	Normal Line / FOOTBALL	01/14/24-01/14/24	1	:30	7:15:04P- NFL WILD CARD GAME								1	1	\$31,500.00	\$31,500.00	Cedar Rapids NBC (KWWL)	NFL Wildcard Prime-NBC	1/9/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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