

**Aug 31, 22**  
 CONT# 36117074 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KCCL-FM (Sacramento, CA)  
 FM LARRY ROBERTS  
 OFF LOS ANGELES  
 AGY SADLER STRATEGIC MEDIA  
 ADDR 12103 VIEWCREST RD  
 STUDIO CITY, CA 91604  
  
 BYR ROSA LOZANO  
 ADV YES ON 27  
 PDT SPORTS BETTING  
 FLT Aug 29, 22 - Nov 13, 22

DDS CONT# 0  
 C/P/E: / / 2686

SALESPERSON FAX#

PH #

\* REP ORDER COMMENT \*

\*\* 8/30/2022 9:20:00 PM: NEW ORDER

\*\* 8/30/2022 9:20:00 PM: NEW ORDER. PLEASE CONFIRM WITH DARA ANDERSON AT DARA.ANDERSON@KATZ-RADIO.COM

\*\* 8/30/2022 9:20:00 PM: POPULATIONBUYTYPE: CPP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> .....S	6A - 7P	60	9/11/2022 - 9/11/2022	1W	4	\$25.00	4
ADD	1.2	.....S.	6A - 7P	60	9/10/2022 - 9/10/2022	1W	2	\$50.00	2
	1.3	MTWTF..	3P - 7P	60	9/5/2022 - 9/9/2022	1W	12	\$50.00	12
	1.4	MTWTF..	10A - 3P	60	9/5/2022 - 9/9/2022	1W	12	\$50.00	12
	1.5	MTWTF..	6A - 10A	60	9/5/2022 - 9/9/2022	1W	12	\$50.00	12
					** WEEKLY FLIGHT TOTALS **		42	\$2,000.00	

	Sep 22	Oct 22	Nov 22			
SPOTS	42	0	0			
CASH	2000.00	0.00	0.00			
TRADE	0.00	0.00	0.00			
NSL	0.00	0.00	0.00			
TOTAL	2000.00	0.00	0.00			

						TOTAL
SPOTS						42
CASH						2,000.00
TRADE						0.00
NSL						0.00
TOTAL						2,000.00

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**\*\* Competitive Comments \*\***

YES ON 27 ENGLISH RADIO 8.29.22 - 11.08.22

SVC: May22 MSA CustRadio

Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.