

ORDER



Orders
Order / Rev: 1136023
Alt Order #: 07185885
Product Desc: KY OPPORTUNITY COALI
Estimate: 1766
Flight Dates: 07/08/14 - 07/16/14
Original Date / Rev: 05/21/14 / 05/22/14
Order Type: General

WXIX

Primary AE: Hilary Sanders
Sales Office: T-DC
Sales Region: National

Agency Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Kentucky Opportunity Coalition
Demographic: W18-49
Product Codes: PL20
Priority: P 1
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/30/14	07/16/14	26	\$17,450.00	\$14,832.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2014	26	\$17,450.00	\$14,832.50	0.00
Totals	26	\$17,450.00	\$14,832.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Hilary Sanders			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	07/11/14	07/11/14	News @ 7a News @ 7am	Comm	7a-9a	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	----1--					1	\$500.00		0.00			
E 2	WXIX	07/11/14	07/11/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	----1--	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	----1--					1	\$800.00		0.00			
E 3	WXIX	07/11/14	07/11/14	News @ 9a NEWS @ 9A	Comm	9-10A	----1--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	----1--					1	\$200.00		0.00			
E 4	WXIX	07/14/14	07/14/14	News @ 7a News @ 7am	Comm	7a-9a	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	1-----					1	\$500.00		0.00			
E 5	WXIX	07/14/14	07/14/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	1-----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	1-----					1	\$800.00		0.00			
E 6	WXIX	07/14/14	07/14/14	News @ 9a NEWS @ 9A	Comm	9-10A	1-----	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	1-----					1	\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	07/12/14	07/12/14	LOC Late News Sa Late News Sat	Comm	10-11P	-----1-	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	-----1-	1		\$500.00		0.00						
E 8	WXIX	07/12/14	07/12/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----1-	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	-----1-	1		\$250.00		0.00						
E 9	WXIX	07/13/14	07/13/14	LOC Late News Su Late News Sun	Comm	10-1102P	-----1	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	-----1	1		\$900.00		0.00						
E 10	WXIX	07/13/14	07/13/14	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	-----1	1		\$300.00		0.00						
E 11	WXIX	07/10/14	07/10/14	News @ 7a News @ 7am	Comm	7a-9a	---1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	---1---	1		\$500.00		0.00						
E 12	WXIX	07/10/14	07/10/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	---1---	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	---1---	1		\$800.00		0.00						
E 13	WXIX	07/10/14	07/10/14	News @ 9a NEWS @ 9A	Comm	9-10A	---1---	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	---1---	1		\$200.00		0.00						
E 14	WXIX	07/08/14	07/15/14	News @ 7a News @ 7am	Comm	7a-9a	-1-----	:30	1	\$500.00	P 1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	-1-----	1		\$500.00		0.00						
Week:		07/14/14	07/20/14	-1-----	1		\$500.00		0.00						
E 15	WXIX	07/08/14	07/15/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	-1-----	:30	1	\$800.00	P 3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	-1-----	1		\$800.00		0.00						
Week:		07/14/14	07/20/14	-1-----	1		\$800.00		0.00						
E 16	WXIX	07/15/14	07/15/14	MLB All Star Game MLB Allstar Game	Comm	Various	-1-----	:30	1	\$5,000.00	P 1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/14/14	07/20/14	-1-----	1		\$5,000.00		0.00						
E 17	WXIX	07/08/14	07/15/14	News @ 9a NEWS @ 9A	Comm	9-10A	-1-----	:30	1	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	-1-----	1		\$200.00		0.00						
Week:		07/14/14	07/20/14	-1-----	1		\$200.00		0.00						
E 18	WXIX	07/09/14	07/16/14	News @ 7a News @ 7am	Comm	7a-9a	--1----	:30	1	\$500.00	P 1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	--1----	1		\$500.00		0.00						
Week:		07/14/14	07/20/14	--1----	1		\$500.00		0.00						
E 19	WXIX	07/09/14	07/16/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	--1----	:30	1	\$800.00	P 3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	--1----	1		\$800.00		0.00						
Week:		07/14/14	07/20/14	--1----	1		\$800.00		0.00						
E 20	WXIX	07/09/14	07/16/14	News @ 9a NEWS @ 9A	Comm	9-10A	--1----	:30	1	\$200.00	P 3	0.00	NM	2	\$400.00

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E 20	WXIX	07/09/14	07/16/14	News @ 9a NEWS @ 9A	Comm	9-10A	-- 1----	:30	1	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/07/14		07/07/14	07/13/14	-- 1----	1		\$200.00		0.00						
Week: 07/14/14		07/14/14	07/20/14	-- 1----	1		\$200.00		0.00						
Totals													26	\$17,450.00	