

## ORDER



**Orders**  
**Order / Rev:** 1136007  
**Alt Order #:** 07185935  
**Product Desc:** KY OPPORTUNITY COALI  
**Estimate:** 1774  
**Flight Dates:** 08/27/14 - 09/04/14  
**Original Date / Rev:** 05/21/14 / 05/22/14  
**Order Type:** General

**WXIX**

**Primary AE:** Hilary Sanders  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** Main Street Media Group  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 25093  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Kentucky Opportunity Coalition  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 5  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/31/14	13	\$7,650.00	\$6,502.50
09/01/14	09/04/14	12	\$7,600.00	\$6,460.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	13	\$7,650.00	\$6,502.50	0.00
September 2014	12	\$7,600.00	\$6,460.00	0.00
<b>Totals</b>	<b>25</b>	<b>\$15,250.00</b>	<b>\$12,962.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Hilary Sanders			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	08/29/14	08/29/14	LOC Late News M-F	Comm	10-11P	----1--	:30	1	\$900.00	P 5	0.00	NM	1	\$900.00
				Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/14	08/31/14	----1--		1				\$900.00		0.00			
E 2	WXIX	08/29/14	08/29/14	SYN 730-8P M-F	Comm	730-8P	----1--	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/14	08/31/14	----1--		1				\$800.00		0.00			
E 3	WXIX	08/29/14	08/29/14	News @ 9a	Comm	9-10A	----1--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
				NEWS @ 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/14	08/31/14	----1--		1				\$200.00		0.00			
E 4	WXIX	09/01/14	09/01/14	LOC Late News M-F	Comm	10-11P	1-----	:30	1	\$900.00	P 5	0.00	NM	1	\$900.00
				Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	1-----		1				\$900.00		0.00			
E 5	WXIX	09/01/14	09/01/14	SYN 730-8P M-F	Comm	730-8P	1-----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	1-----		1				\$800.00		0.00			
E 6	WXIX	09/01/14	09/01/14	News @ 9a	Comm	9-10A	1-----	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
				NEWS @ 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1136007  
 Alt Order #: 07185935  
 Flight Dates: 08/27/14 - 09/04/14

Advertiser: ISS/Kentucky Opportunity Coalition  
 Product Desc: KY OPPORTUNITY COALI  
 Estimate: 1774  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WXIX	09/01/14	09/01/14	News @ 9a NEWS @ 9A	Comm	9-10A	1-----	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	1-----					1	\$200.00		0.00			
E 7	WXIX	08/30/14	08/30/14	LOC Late News Sa Late News Sat	Comm	10-11P	-----1-	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/14	08/31/14	-----1-					1	\$500.00		0.00			
E 8	WXIX	08/30/14	08/30/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----1-	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/14	08/31/14	-----1-					1	\$250.00		0.00			
E 9	WXIX	08/31/14	08/31/14	LOC Late News Su Late News Sun	Comm	10-1102P	-----1	:30	1	\$900.00	P 5	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/14	08/31/14	-----1					1	\$900.00		0.00			
E 10	WXIX	08/31/14	08/31/14	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/14	08/31/14	-----1					1	\$300.00		0.00			
E 11	WXIX	08/28/14	09/04/14	LOC Late News M-F Late News M-F	Comm	10-11P	---1---	:30	1	\$900.00	P 5	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---					1	\$900.00		0.00			
Week:		09/01/14	09/07/14	---1---					1	\$900.00		0.00			
E 12	WXIX	08/28/14	09/04/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	---1---	:30	1	\$800.00	P 3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---					1	\$800.00		0.00			
Week:		09/01/14	09/07/14	---1---					1	\$800.00		0.00			
E 13	WXIX	08/28/14	09/04/14	News @ 9a NEWS @ 9A	Comm	9-10A	---1---	:30	1	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---					1	\$200.00		0.00			
Week:		09/01/14	09/07/14	---1---					1	\$200.00		0.00			
E 14	WXIX	09/02/14	09/02/14	LOC Late News M-F Late News M-F	Comm	10-11P	-1-----	:30	1	\$900.00	P 5	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-1-----					1	\$900.00		0.00			
E 15	WXIX	09/02/14	09/02/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	-1-----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-1-----					1	\$800.00		0.00			
E 16	WXIX	09/02/14	09/02/14	News @ 9a NEWS @ 9A	Comm	9-10A	-1-----	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-1-----					1	\$200.00		0.00			
E 17	WXIX	08/27/14	09/03/14	LOC Late News M-F Late News M-F	Comm	10-11P	--1----	:30	1	\$900.00	P 5	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/14	08/31/14	--1----					1	\$900.00		0.00			
Week:		09/01/14	09/07/14	--1----					1	\$900.00		0.00			
E 18	WXIX	08/27/14	09/03/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	--1----	:30	1	\$800.00	P 3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/14	08/31/14	--1----					1	\$800.00		0.00			
Week:		09/01/14	09/07/14	--1----					1	\$800.00		0.00			
E 19	WXIX	08/27/14	09/03/14	News @ 9a NEWS @ 9A	Comm	9-10A	--1----	:30	1	\$200.00	P 3	0.00	NM	2	\$400.00

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**WXIX**

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E 19	WXIX	08/27/14	09/03/14	News @ 9a NEWS @ 9A	Comm	9-10A	-- 1----	:30	1	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/25/14	08/31/14	-- 1----		1		\$200.00		0.00					
		Week: 09/01/14	09/07/14	-- 1----		1		\$200.00		0.00					
Totals														25	\$15,250.00