

ORDER



Orders
Order / Rev: 1176851
Alt Order #: 07316615
Product Desc: KY OPPORTUNITY COALI
Estimate: 1950
Flight Dates: 08/19/14 - 08/25/14
Original Date / Rev: 08/15/14 / 08/18/14
Order Type: General

WXIX

Primary AE: Aaron Ashe
Sales Office: T-DC
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Kentucky Opportunity Coalition
Demographic: A35+
Product Codes: PL20
Priority: P 3
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/25/14	36	\$18,300.00	\$15,555.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	36	\$18,300.00	\$15,555.00	0.00
Totals	36	\$18,300.00	\$15,555.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	08/22/14	08/22/14	LOC Late News M-F Late News M-F	Comm	10-11P	----1--	:30	1	\$750.00	P 5	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--			1			\$750.00		0.00			
E 2	WXIX	08/22/14	08/22/14	News @ 6a News @ 6am	Comm	6a-7a	----1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--			1			\$400.00		0.00			
E 3	WXIX	08/22/14	08/22/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--			1			\$650.00		0.00			
E 4	WXIX	08/22/14	08/22/14	News @ 7a News @ 7am	Comm	7a-9a	----1--	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--			1			\$350.00		0.00			
E 5	WXIX	08/22/14	08/22/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	----1--	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--			1			\$800.00		0.00			
E 6	WXIX	08/22/14	08/22/14	News @ 9a NEWS @ 9A	Comm	9-10A	----1--	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--			1			\$150.00		0.00			

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WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	08/25/14	08/25/14	LOC Late News M-F Late News M-F	Comm	10-11P	1-----	:30	1	\$750.00	P 5	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/14	08/31/14	1-----		1				\$750.00		0.00			
E 8	WXIX	08/25/14	08/25/14	News @ 6a News @ 6am	Comm	6a-7a	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/14	08/31/14	1-----		1				\$400.00		0.00			
E 9	WXIX	08/25/14	08/25/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/14	08/31/14	1-----		1				\$650.00		0.00			
E 10	WXIX	08/25/14	08/25/14	News @ 7a News @ 7am	Comm	7a-9a	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/14	08/31/14	1-----		1				\$350.00		0.00			
E 11	WXIX	08/25/14	08/25/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	1-----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/14	08/31/14	1-----		1				\$800.00		0.00			
E 12	WXIX	08/25/14	08/25/14	News @ 9a NEWS @ 9A	Comm	9-10A	1-----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/14	08/31/14	1-----		1				\$150.00		0.00			
E 13	WXIX	08/23/14	08/23/14	LOC Late News Sa Late News Sat	Comm	10-11P	-----1-	:30	1	\$450.00	P 3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1-		1				\$450.00		0.00			
E 14	WXIX	08/23/14	08/23/14	SA 7-8P SA 7-8P	Comm	SA 7-8P	-----1-	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1-		1				\$250.00		0.00			
E 15	WXIX	08/24/14	08/24/14	LOC Late News Su Late News Sun	Comm	10-1102P	-----1	:30	1	\$750.00	P 3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1		1				\$750.00		0.00			
E 16	WXIX	08/24/14	08/24/14	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1		1				\$250.00		0.00			
E 17	WXIX	08/24/14	08/24/14	NFL Game (pre-season) NFL Pre-Season	Comm	4P-7P	-----1	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1		1				\$1,000.00		0.00			
E 18	WXIX	08/21/14	08/21/14	LOC Late News M-F Late News M-F	Comm	10-11P	---1---	:30	1	\$750.00	P 5	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	---1---		1				\$750.00		0.00			
E 19	WXIX	08/21/14	08/21/14	News @ 5a News @ 5a	Comm	5a-6a	---1---	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	---1---		1				\$100.00		0.00			
E 20	WXIX	08/21/14	08/21/14	News @ 6a News @ 6am	Comm	6a-7a	---1---	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/14	08/24/14	---1---		1				\$400.00		0.00			
E 21	WXIX	08/21/14	08/21/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	---1---	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WXIX	08/21/14	08/21/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	--- 1---	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	--- 1---					1	\$650.00		0.00			
E 22	WXIX	08/21/14	08/21/14	News @ 7a News @ 7am	Comm	7a-9a	--- 1---	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	--- 1---					1	\$350.00		0.00			
E 23	WXIX	08/21/14	08/21/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	--- 1---	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	--- 1---					1	\$800.00		0.00			
E 24	WXIX	08/21/14	08/21/14	News @ 9a NEWS @ 9A	Comm	9-10A	--- 1---	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	--- 1---					1	\$150.00		0.00			
E 25	WXIX	08/19/14	08/19/14	LOC Late News M-F Late News M-F	Comm	10-11P	- 1-----	:30	1	\$750.00	P 5	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	- 1-----					1	\$750.00		0.00			
E 26	WXIX	08/19/14	08/19/14	News @ 6a News @ 6am	Comm	6a-7a	- 1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	- 1-----					1	\$400.00		0.00			
E 27	WXIX	08/19/14	08/19/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	- 1-----	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	- 1-----					1	\$650.00		0.00			
E 28	WXIX	08/19/14	08/19/14	News @ 7a News @ 7am	Comm	7a-9a	- 1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	- 1-----					1	\$350.00		0.00			
E 29	WXIX	08/19/14	08/19/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	- 1-----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	- 1-----					1	\$800.00		0.00			
E 30	WXIX	08/19/14	08/19/14	News @ 9a NEWS @ 9A	Comm	9-10A	- 1-----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	- 1-----					1	\$150.00		0.00			
E 31	WXIX	08/20/14	08/20/14	LOC Late News M-F Late News M-F	Comm	10-11P	-- 1----	:30	1	\$750.00	P 5	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	-- 1----					1	\$750.00		0.00			
E 32	WXIX	08/20/14	08/20/14	News @ 6a News @ 6am	Comm	6a-7a	-- 1----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	-- 1----					1	\$400.00		0.00			
E 33	WXIX	08/20/14	08/20/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	-- 1----	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	-- 1----					1	\$650.00		0.00			
E 34	WXIX	08/20/14	08/20/14	News @ 7a News @ 7am	Comm	7a-9a	-- 1----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	-- 1----					1	\$350.00		0.00			
E 35	WXIX	08/20/14	08/20/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	-- 1----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 35	WXIX	08/20/14	08/20/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	-- 1----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	-- 1----			1			\$800.00		0.00			
E 36	WXIX	08/20/14	08/20/14	News @ 9a NEWS @ 9A	Comm	9-10A	-- 1----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	-- 1----			1			\$150.00		0.00			
Totals													36	\$18,300.00	