

**WODT(AM), WYLD(AM), WYLD-FM, WQUE-FM,
WNOE-FM, KVDU(FM) & WRNO-FM
EEO PUBLIC FILE REPORT
February 1, 2011 - January 31, 2012¹**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hires
Show Host – WNOE-FM	29*	29
Show Host – KVDU(FM)	25*	25
Morning Show Host – WRNO-FM	1-9, 21, 24	1
Producer (Morning) – WRNO-FM	1-9, 21, 24	1
Producer (Evening) – WRNO-FM	1-9, 21, 24-25	25
Outside Account Executive	1-9, 21, 24-25	25
Director of Sales	1-9, 21, 24-25	25
Sales Manager – WRNO-FM	1-9, 21, 24-25	25
Promotions Manager	1-11, 14-16, 18-21, 24	8

* *Exigent Circumstances*

¹ This Report includes recruitment activity from February 1, 2011 through January 21, 2012.

**WODT(AM), WYLD(AM), WYLD-FM, WQUE-FM,
WNOE-FM, KVDU(FM) & WRNO-FM
EEO PUBLIC FILE REPORT
February 1, 2011 - January 31, 2012**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Clear Channel Jobs Website www.clearcareers.com	No	2
2	www.allaccess.com	No	10
3	SEU Website: www.wnoe.com	No	3
4	SEU Website: www.wyldfm.com	No	0
5	SEU Website: www.sportsradio1280.com	No	0
6	SEU Website: www.Q93.com	No	0
7	SEU Website: www.am940.com	No	0
8	SEU Website: www.therockofneworleans.com	No	1
9	SEU Website: www.wrno.com	No	0
10	Dillard University Dewain Lee, Dir. of Educational Enhancement Opportunities 2601 Gentilly Blvd., New Orleans, LA 70122 504-816-4697	Yes	0
11	Grambling University Johnny Patterson, Director of Career Placement 100 Main St., Grambling, LA 71245	Yes	0
12	Louisiana State University Career Services 4600 Essen, Baton Rouge, LA 70809 225-578-2162	No	0
13	Loyola University Career Development Center 6363 St. Charles Ave., New Orleans, LA 70118	No	0
14	Southeastern University Ken Ridgedell, Director of Career Services Office of Career Services, SLU 10492, Hammond, LA 70402 985-549-2121	Yes	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
15	Southern University, Baton Rouge Al Barron, Director of Career Services Baton Rouge, LA 70813 225-771-2200	Yes	0
16	Southern University, New Orleans Marvin Birks, Director of Career Counseling 6400 Press Dr. New Orleans, LA 70126	Yes	0
17	Tulane University 6823 St. Charles Ave. New Orleans, LA 70118 504-865-5107	No	0
18	University of New Orleans Leonard Williams, Director of Career Development 2000 Lakeshore Dr. New Orleans, LA 70122 504-280-5027	Yes	0
19	Xavier University Carolyn Thomas, Director of Career Placement 1 Drexel Dr. New Orleans, LA 70125 504-483-7364	Yes	0
20	Dress for Success Hope Encalade, Executive Director 1400 Poydras St., Ste 976 New Orleans, LA 70112 504-524-3484	Yes	0
21	Louisiana Department of Labor 735 St. Charles Ave. New Orleans, LA 70113 504-568-7141	Yes	0
22	On-Air Announcements (<i>one or more SEU stations</i>)	No	0
23	InsideRadio.com	No	0
24	Internal Posting	No	0
25	Word-of-Mouth Referral	No	10
26	SEU Internship Program	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
27	Walk-In/Self-Referral	No	0
28	NewOrleansHelpWanted.com	No	0
29	Rehire (Former Employee)	No	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			27

**WODT(AM), WYLD(AM), WYLD-FM, WQUE-FM,
WNOE-FM, KVDU(FM) & WRNO-FM
EEO PUBLIC FILE REPORT
February 1, 2011 - January 31, 2012**

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program/Promotions Department	<p>This SEU regularly hosts interns from area colleges and universities in its Promotions Department. During this reporting period, our SEU hosted a total of 11 interns as follows:</p> <p><u>Spring Semester</u> – Tulane University (1)</p> <p><u>Summer Semester</u> – Louisiana State University (1), Northwestern University (1), University of New Orleans (2), and Cameron University (1)</p> <p><u>Fall Semester</u> – University of New Orleans (2), Dillard University (2), and Holy Cross University (1)</p> <p>Our interns learn all aspects of the radio business while participating in the our internship programs. A portion of their time is spent learning in the following areas: planning, scheduling, and helping with onsite promotions; executing on-air promotions; assisting with promotional campaigns for radio station events, including the Crimestoppers Teen Summit, Mardi Gras, Bayou Classic, Jazz Festival, Essence Festival, and the Caring Hands Toy Drive; coordinating and implementing promotional inventory; and assisting the Promotions Department with off-site client remotes and community events.</p>
2	Host Event/Program Sponsored By or On Behalf of an Educational Organization Relating to Careers in Broadcasting (3)	<p>During this reporting period, our SEU hosted students from the following schools and universities for a tour of the stations:</p> <p>May 11, 2011 – Ft. Valley State University</p> <p>June 10, 2011 – Dillard University</p> <p>August 4, 2011 – Nicholls State University</p> <p>The tours included a comprehensive look at all aspects of the business, including the Promotions, Sales and Programming Departments. Students participated in hands-on activities such as producing commercials and reading on-air liners. They also spoke with members of the on-air staff about the path they took to achieve their broadcast careers.</p>