



WRLH FOX Richmond
2001 Maywill St
Ste 103
Richmond, VA 23230

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 5998085

Schedule Dates 02/22/24-02/26/24
Advertiser Virginia Merchant and Amusements Coalition (155
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand 221223 (1991528)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name ROSSI,MARY
Phone/Fax /
CPE 221223
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments VA Merchant And Amus

Date Entered 02/21/24
Last Modified 02/22/24
Entered By Temeka Richardson
CO-OP No
External # ECR28358384
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$723.75
Net Total \$4,101.25
Sales Tax

Richmond (WRLH)

By Broadcast Month	Spots	Rate
Feb. 2024	8	\$2,825.00
Mar. 2024	5	\$2,000.00
Grand Total:	13	\$4,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/22/24-02/22/24	2	:30	7:30A- News-Fox Richmond @ 7am	1				X				1	\$275.00	\$275.00	Richmond (WRLH)	fox richmond morning new	2/21/24
2.0	Normal Line / News (1)	02/23/24-02/23/24	2	:30	7:30A- News-Fox Richmond @ 7am	1					X			1	\$275.00	\$275.00	Richmond (WRLH)	fox richmond morning new	2/21/24
3.0	Normal Line / News (2)	02/22/24-02/22/24	2	:30	8A- News-The National Desk 2	1				X				1	\$225.00	\$225.00	Richmond (WRLH)	news: national desk	2/21/24
4.0	Normal Line / News (2)	02/23/24-02/23/24	2	:30	8A- News-The National Desk 2	1					X			1	\$225.00	\$225.00	Richmond (WRLH)	news: national desk	2/21/24
5.0	Normal Line / News (3)	02/22/24-02/22/24	2	:30	8:30A- News-The National Desk 2	1				X				1	\$225.00	\$225.00	Richmond (WRLH)	news: national desk	2/21/24
6.0	Normal Line / News (3)	02/23/24-02/23/24	2	:30	8:30A- News-The National Desk 2	1					X			1	\$225.00	\$225.00	Richmond (WRLH)	news: national desk	2/21/24
7.0	Normal Line / News (4)	02/23/24-02/23/24	2	:30	10P- News-Fox Richmond News @ 10	1					X			1	\$475.00	\$475.00	Richmond (WRLH)	fox news at TEn	2/21/24
8.0	Normal Line / Prime (5)	02/22/24-02/22/24	2	:30	8P- FOX-Next Level Chef (Thursday)	1				X				1	\$900.00	\$900.00	Richmond (WRLH)	Next Level	2/21/24
9.0	Normal Line / News (1)	02/26/24-02/26/24	2	:30	7:30A- News-Fox Richmond @ 7am	1	X							1	\$275.00	\$275.00	Richmond (WRLH)	fox richmond morning new	2/22/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / News (2)	02/26/24-02/26/24	2	:30	8A- News-The National Desk 2	1	X							1	\$225.00	\$225.00	Richmond (WRLH)	news: national desk	2/22/24
11.0	Normal Line / News (4)	02/26/24-02/26/24	2	:30	10P- News-Fox Richmond News @ 10	1	X							1	\$475.00	\$475.00	Richmond (WRLH)	fox news at TEn	2/22/24
12.0	Normal Line / News (6)	02/26/24-02/26/24	2	:30	7A- News-Fox Richmond @ 7am	1	X							1	\$275.00	\$275.00	Richmond (WRLH)	fox richmond morning new	2/22/24
13.0	Normal Line / Prime (7)	02/26/24-02/26/24	2	:30	8P- FOX-Americas Most Wanted (Monday)	1	X							1	\$750.00	\$750.00	Richmond (WRLH)	AMERICAS MOST	2/22/24

CONFIRMATION CONTRACT

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